

OVERSEAS NEWS

WILLIAM DULLFORCE REPORTS ON THE WORLD ECONOMIC FORUM AT DAVOS

US examining market solution to LDC debt

MR David Mulford, US Treasury Under-Secretary, indicated in Davos on Saturday that the Bush administration's review of the developed world's strategy on Third World debt could result in incentives for voluntary debt reduction by the commercial banks.

He responded coolly, however, to a new plan for resolving the debt problem proposed by Mr Carlos Andrés Pérez, Venezuelan president-elect, on behalf of eight deeply indebted Latin American countries.

Speaking to the World Economic Forum, the annual gathering of about 700 leading business people and politicians at this Swiss resort, the US official said the review of US debt policy (launched in 1985 by Mr James Baker, then Treasury Secretary, now Secretary of State) had not yet been completed.

Mr Mulford believed that the basic principles of that strategy would be confirmed. These were to encourage growth in the debtor countries by continuing economic reform, to provide new external finance and to pursue a case-by-case approach, analysing the problems and finding solutions for each country.

However, more ways had to be found to encourage solutions that would reduce the debt stock and ease debt servicing "without shifting the burden on a massive scale to the creditors". Some 60 per cent of the debt of the most heavily indebted countries was still held by the commercial banks.

The US had been the first to raise the question of debt reduction in 1985. There was now a need to find ways of diversifying the process.

The Bush administration would look at tax incentives to "voluntary market solutions".

Emphasising the US commitment to the case-by-case approach, Mr Mulford said proposals for generalised debt relief did not address the problem of ensuring continuing economic reform in the debtor countries. Politicisation of the debt issue had to be avoided.

This was implicit criticism of the new strategy proposed here by Mr Pérez, who is to take office this week.

He had called for a new international agency to buy debt at a discount from the commercial banks at its market value, issuing in return what he called "low-risk, long-term bonds carrying market rates of interest."

Washington giving 'top priority' to deficit

THE BUSH administration is giving "first priority" to reducing the US budget deficit, Mr David Mulford, Treasury Under-Secretary, said at Davos. He offered no details but said: "you will see the beginning of the process very, very soon."

Efforts to reduce the imbalances between the US, Japan and West Germany will be re-examined by the G7 finance ministers and central bankers when they meet in Washington on Friday.

The attempt by the G7 countries to co-ordinate economic policies had made "relatively good progress" since the end of 1987, but the adjustment of the trade imbalances seemed to be slowing, he said.

Additional policy measures were required to reinforce the adjustments called for by G7. The US was to cut its budget deficit while Japan and West Germany were to reduce their trade surpluses.

Speaking later to journalists, Mr Mulford rather played down the importance of the G7 meeting on Friday. It had already been decided not to issue a communiqué because "we do not want people to get the idea there is any crisis".

Sarney inflation measure approved

By Ivo Dawson in Rio de Janeiro

THE BRAZILIAN Congress at the weekend finally approved a key measure in President José Sarney's latest anti-inflationary programme after winning concessions on pay policy that will add to the upward pressure on prices.

In a compromise with Mr Mailson da Nobrega, the finance minister, the legislature voted through the measure that freezes prices, inflation-indexing in the economy, and the establishment of a new cruzado, worth 1,000 old cruzados.

For its part, the Government backed down from insisting on an immediate pay freeze. Instead, it accepted a three-stage adjustment formula which could give exceptional

price rises in defiance of the freeze, while retailers are reporting the first shortages of stocks for some product lines and a steep fall-off in takings.

Meanwhile, many other elements in the package have still to be approved and may well be amended or dropped. Furthermore, a crucial symbolic decision - the dismissal of up to 90,000 civil servants unprotected by job security laws - now appears bogged down in a complex legal dispute.

In what appears to be an admission that price rises have continued into the February inflation rate index - normally recorded over the period January 15 to February 15 - the Government has decided to measure the month from January 24. By so doing, the February figure should be near to zero.

Nevertheless, such a move will cut little ice with consumers who are more than aware of the real increase in prices on their pay packets.

But while public confidence may remain low, last week-end's accord between the legislature and the Government has almost certainly brought Brazil a breathing space. Many economists believe that the real test of the Government's determination will come in its promise to restrain expenditure to within actual revenue receipts - a commitment already under pressure from a host of interest groups.

Lord Young names himself 'premier of EC jobless'

LORD YOUNG, Britain's Secretary for Trade and Industry, briefly appointed himself on Saturday "prime minister for the European Community's sixth largest state - the 15.5m unemployed who outnumber the populations of the EC's seven smallest members."

He assumed this role while spiritedly defending the UK as "a good European" and in arguing that British experience offered more hope for Europe's jobless than the socialists advocated by Mr Jacques Delors, President of the EC Commission.

Lord Young was speaking at the World Economic Forum, an annual gathering of some 700 businessmen, senior government officials and politicians at Davos.

Of all peoples in Europe, the British knew the terrible price they had paid in the 1980s and 1970s in jobs and living standards for government intervention and regulation, Lord Young said.

During the 1980s, the UK had grown more rapidly than all other main states in the Community. Its growth in manufacturing productivity had been more rapid than that of any other major industrialised country, including Japan. The earnings of a married man with two children had risen on

average by 30 per cent in real terms.

This economic success had fed through into jobs. Britain had a higher percentage of its citizens in paid employment (56 per cent), than any other major nation in the Community.

Unemployment had been falling for the last 29 months and now stood well under the Community average at just over 7 per cent.

For Lord Young, this record pointed the way to Social Europe. It rested on the recognition of efficient and profitable companies, pressured by competitive markets, not protected by governments, as the only way to achieve social objectives.

Commissions trying to create desirable social conditions through statutory job protection, heavier regulations on work participation and state aid, would weaken wealth creation and destroy jobs in the long term.

Lord Young said that, by last January, there were only two judgments of the European Court of Justice with which the UK had not complied at the time.

Britain had led the way in the Community by opening markets in nearly all the main areas of the single-market programme.

Canada insider trading charge

By Robert Gibbons in Montreal

MR William Bennett, former premier of British Columbia from 1976 to 1986, his brother and a prominent businessman have been charged by the British Columbia Securities Commission with using insider information in stock market trading.

Lawyers for all three have denied the allegation.

The businessman is Mr Herbert Doman, founder and controlling shareholder of Doman. Last autumn Doman industries stock dropped C\$4 (\$3.39) in the market after the US Louisiana Pacific Corp abruptly withdrew a C\$12 per share offer.

Heavy selling occurred in Doman Industries in the hour before trading was halted and the sellers are estimated to have avoided losses of about C\$2m.

The BCSC alleges that the Bennett brothers illegally took advantage of a tip from Mr Doman to sell.

Argentina-IMF deal hopes

By Robert Gibbons in Buenos Aires

MR Luis Machinea, the president of Argentina's Central Bank, returned from Washington DC yesterday hopeful that Argentina could sign an accord with the IMF by mid-February writes Janette Stambus in Buenos Aires.

Before leaving Washington after four days of talks with IMF, creditor bank, World Bank and US Government officials, Mr Machinea had said that the prospective IMF accord would not be a stand-by agreement of the kind originally sought by Argentina. It could instead be an interim show of IMF support for the government's economic policies.

Argentina has been negotiating for almost a year for a new stand-by loan from the IMF, but the Fund has so far been unimpressed by the economic targets which Argentine negotiators are willing to accept.

Argentina's Government is wary of accepting tight economic targets from the IMF

Sanctions on Mughal agenda

By Robert Maclean

MR ROBERT MACLEAN, Secretary of State for India, Pakistan and the Middle East, said on Saturday that the British Government was considering imposing sanctions on the Mughal government in India.

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Sticking to plan for Third World

A FRESH start will be made to resolving the Third World debt problem - but not just yet. When it does get under way this year, it will stick to the principles of the 1985 Baker plan but will introduce modifications to encourage "voluntary" debt reduction by the commercial banks. It will eschew any outright debt forgiveness for the 15 main indebted countries in the Third World.

These conclusions can be tentatively drawn from discussion at the weekend among some 60 politicians, senior government officials and business people at the annual World Economic Forum here - a discussion largely stimulated by a strong Latin American team and a proposal for a new debt plan from Mr Carlos Andrés Pérez, Venezuela's president-elect.

Judging by the reaction of Mr David Mulford, US Treasury Under-Secretary, Mr Pérez's plan for a new international agency to buy debt at discount from banks, against bonds carrying market interest rates, will be stillborn.

Mr Mulford underlined that the US wants to retain a case-by-case approach, allowing for close monitoring of individual countries' efforts to implement the reforms needed to sustain its economic growth.

However, a promising convergence in attitudes did emerge, suggesting that the case-by-case approach will be adjusted.

The US, Japan and other industrialised countries have recognised the necessity of reducing the debt burden. They largely accepted the argument, cogently voiced here by Mr Jaime Serra Puche, Mexican Trade and Industry Minister, that growth cannot be sustained in a country which, like Mexico, is under-

taking far-reaching reforms, if its debt service burden is not eased.

In return, Mexico, Brazil and Venezuela - often with US-trained economists at the helm - are presenting more credible programmes for reducing budget deficits, achieving realistic price levels and exchange rates, and opening their markets to trade.

They are responding to the goal implicit in the case-by-case approach that fresh money from abroad depends on internal economic reform.

Mexico now had a moral right to fresh capital inflows, Mr Serra argued.

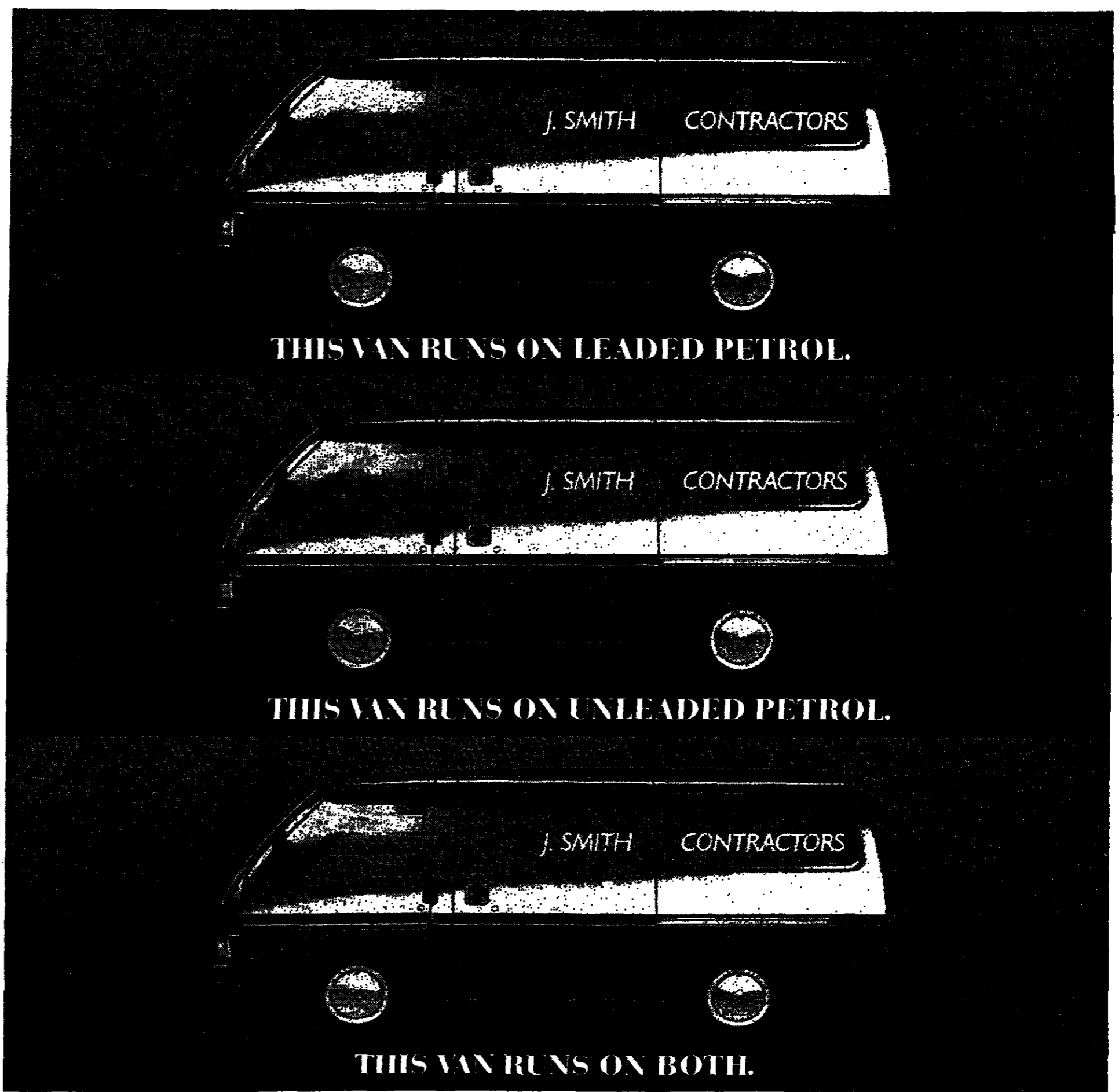
Capital flight from developing countries remains a sensitive issue. Mr Mulford approached Mr Pérez for not mentioning it.

However, Mr Angelo Calmon de Sá, a member of the Banco de Brasil board, maintained that the capital flight from his country started only after the 1982 debt crisis.

People had lost confidence in Brazil's ability to export and in the reaction of creditors. Restoring confidence meant not only appropriate domestic policies but also a change in the attitude of creditors, he added.

Mr Raymond Barre, former French prime minister, summed up the discussion by saying the time was ripe for devising a new debt reduction strategy. It could use "various devices" adapted to the needs of individual creditor countries and banking systems, as well as to those of individual debtor states, within the framework of the general principles embodied in the case-by-case approach.

The timing for the adoption of any such new scheme remains open. The US administration has not completed its review of its debt strategy.



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OVERSEAS NEWS

Direct impact of single market legislation 'exaggerated'

Report says benefits will result mainly in changes in business behaviour, Guy de Jonquières reports

AFTER the euphoria, government drum-beating and sheer marketing hype generated by the European Community's single market programme, it was probably inevitable that sooner or later revisionism would set in.

It appears to have arrived with the publication by the Centre for Business Strategy at the London Business School (LBS) of a sceptical report on 1992 by seven academics. Their broad conclusion is that there is rather less to it all than meets the eye.

They agree that 1992 is likely to bring economic benefits, but argue that these will result mostly in changes in business perceptions and behaviour. They say the direct impact of the EC's single-market legislation either has been exaggerated or will be different from what its authors expect.

"The fragmentation that

remains within the EC is only to a very limited extent the result of trade barriers of a kind which it is within the power of the European Commission to remove," the report says.

"Trade liberalisation has its primary effects on supply, not on demand. The reason why demand for many products varies across the EC is mainly because of differences in preferences, habits, language, culture, climate and incomes which will be wholly unaffected by 1992.

The report expects many of these differences to persist, and even to grow. It says it is also difficult to be sure whether national market restrictions in Europe are simply disguised trade barriers or genuinely reflect differences in local and national demand.

The two areas where the EC programme could have the biggest impact were public pro-

urement and financial services. Yet even there, the report's authors express doubts about the speed of change.

EC legislation requiring open tendering for public contracts might have little effect unless enforced by the courts. However, fear of arousing political hostility could easily deter disappointed bidders from suing governments.

Though national regulatory barriers clearly existed in financial services, economic analyses by the European Commission probably overestimated their importance as a source of price differences between national markets.

"One can imagine why Italian motor insurance costs 50 per cent more than the average of the four lowest-priced states, apart from mere barriers to entry into that market," the report says. Moreover, the EC proposals would not outlaw many of the ruses available to

governments to frustrate entry into national financial services markets.

The report is at its most critical when attacking the notion, beloved of economists in Brussels and many independent consultants, that 1992 will succeed fully only if manufacturing industry undergoes huge restructuring to exploit bigger economies of scale.

The authors say cost savings from the removal of frontier controls and deregulation of transport are likely to be too small to stimulate changes in the production structure of most industries.

More important, the report claims that the economies of scale already available in the EC are adequate in most industries, and that there would be no extra benefits from a more integrated market.

It says most industries surveyed by the Commission had levels of minimum efficient

scale of less than 10 per cent, and for three quarters of them that level was below 5 per cent. Except for aircraft, chemicals, electric motors and paper, most sectors could probably

support at least 20 efficient European producers; and the complexity of managing big plants often made them less efficient than small ones.

The report also disagrees strongly with the view that 1992 will produce a more homogeneous European market. On the contrary, it says, the diver-

sity of consumer tastes and of the products and services needed to satisfy them will increase, all the more so as incomes rise.

Hence, in most industries there was no economic rationale for mergers and acquisitions intended to restructure producers into a few big groups able to supply standardised products throughout the EC. Indeed, the report believes such a trend could damage competition and may need to be checked by official intervention.

"It is hard to believe that it is in anyone's interest to have a few large, arthritic dinosaurs thrashing about on the European industrial landscape, and there is nothing at all anti-European about the shivers of apprehension that this vision sends up one's spine," the report says.

Apart from encouraging much more diversity, the main

economic benefits of 1992 would be to expose industry to stiffer competition and to break down producer cartels in a number of sectors.

The authors are equally sceptical about the role of scale economies in financial services and dismiss the idea that commercial banking will come to be dominated by a small number of huge "Euro-banks".

The main effect of the EC's proposed deregulation would not be to stimulate the rapid expansion of banks and financial services companies across European borders, but rather to free domestic institutions from nonsensical national regulations.

As a consequence, companies would be better able to exploit their comparative advantages, while increased threat of takeover could stimulate some poorly-managed institutions to perform more efficiently.

The report argues that, in retail financial services, size will be much less important than geographical specialisation and familiarity with local markets. Companies could acquire those advantages by taking over institutions in other EC countries, but many of the benefits could also be had by forging collaborative alliances.

The report also says that Eurotunnel is unlikely to generate much growth in cross-Channel trade, but that it stands to capture a huge share of existing passenger and freight traffic from ferry operators.

It adds that Eurotunnel would do best to undercut ferry prices sharply, rather than charge comparable rates, as it says it plans to do. However, there was a danger that it could eventually achieve a monopoly, which would enable it to raise prices.



EC institutions 'will need to be reinforced'

By Ian Davidson in Paris

EVER since Mrs Thatcher's speech in Bruges last September, the British government has visibly been squaring up for a major ideological fight with the apologists of European integration.

If doubts remained on this score, they were swept away last week by the speech of Mr Nigel Lawson, the Chancellor of the Exchequer, to Chatham House in London, in which he denounced the danger of a "protectionist and bureaucratic" Community, and declared any attempt to set up Economic and Monetary Union in the Community.

Quite coincidentally, a major contribution to this long-running debate, but from the opposite point of view, has been set out in a substantial analytical essay published last week by Mr Peter Ludlow, director of the Centre for European Policy Studies.

In contrast with Mr Lawson's minimalist thesis, that Europe needs the Single Market, and nothing but the Single Market, Mr Ludlow argues that the Single Market will require a strengthening of the Community in a variety of ways,

including progress towards economic and monetary union and a more united foreign policy.

In addition, Mr Ludlow claims that Community institutions will need to be reinforced, if they are to enforce the openness of the market and ensure compliance by national authorities.

The idea of economic and monetary union was denounced last week by Mr Lawson on the grounds that it necessarily implied a European government and political union. "Neither the British government nor the British Parliament is prepared to accept the further treaty amendment which the President of the Commission clearly envisages", he said.

Mr Ludlow points out that Economic and Monetary Union (EMU) is very much on the agenda already, but he claims that the immediate implications should be much less apocalyptic than Mr Lawson implies.

The European Summit in Hanover last May specifically endorsed the objective of EMU, and set up a special top-level

committee whose findings will be debated at this summer's Madrid summit.

Advantage indications are that it will recommend a strengthening of the European Monetary System, with new institutional links between the European central banks.

An institutional strengthening of the central banking system is necessary, according to Mr Ludlow, in order to handle the consequences of free movement of capital between the member states.

He also suggests that it should be accompanied by the development of closer economic policy co-ordination, but he frankly acknowledges that this would be, in present circumstances, an exceedingly ambitious goal.

Achievement of the Single Market will increase the pressure on the Community to define a common identity towards the rest of the world, partly for specific reasons, but also on more general, high-policy grounds.

Even the prospect of a unified European Market is already intensifying the interest of the outside world, both

among countries which fear European protectionism, and among those which are attracted to join the Community.

Progress towards EMU will enable and require the Community to play a larger role in the international debate on global economic policy.

The high-policy implications of the Single European Market are even more important. The prospect of closer economic integration is intensifying the potential political influence.

Its achievement will therefore require the member states to define much more clearly the kind of Community they want.

High-policy goals have always been part of the aspiration behind the integration of Europe, but were long excluded from Europe's operational agenda by the dominance of the US in an international system.

They are now an unavoidable part of Europe's agenda.

Beyond 1992: Europe and its Western Partners CESPS Paper No 38, Peter Ludlow, Centre for European Policy Studies, 33 rue Ducale, Brussels 1000, Belgium.

Push for pact on disposal of hazardous waste

By Tim Dickson in Brussels

A MEETING aimed at preparing the ground for an international agreement on the disposal of hazardous waste gets under way in Luxembourg today.

The initiative, spearheaded by the United Nations Environment Programme, is being compared with efforts to protect the ozone layer which culminated in the Montreal protocol in 1987.

If this week's negotiations among experts from 50 countries are successful, a similar treaty laying down conditions for the disposal of hazardous waste could be signed in Basle in March.

"International movement of hazardous waste, when its purpose is better to protect human health and the environment, cannot, and perhaps should not, be abolished," Dr Mostafa Tolba, UNEP's executive director, explained. "We therefore have to control its movement and, more important, its final disposal, especially in developing countries."

The draft treaty to be discussed this week would deem

illegal any trans-boundary movements or attempted movements where the countries concerned had not been notified, where a country had objected, or where approval by the exporter had been gained by fraud.

Signatories would have to introduce national legislation to prevent illegal traffic and to punish offences.

Among issues to be resolved this week are the rights and duties of transit coastal states in relation to their 200-mile limits; the status of "offshore" or "dependent" territories such as the British Channel Islands; flags of convenience; liability and compensation; and the precise criteria for allowing international traffic.

"Some organisations have estimated global movements at around 3m tonnes," says Mr Jan Hulsmans, a director of the Geneva-based International Register of Potentially Toxic Chemicals. "But I just wouldn't like to guess. The total annual inter-European movement is probably closer to 800,000 tonnes."

SHIPPING REPORT

Freight rates slip

By Kevin Brown, Transport Correspondent

PRODUCTION CUTS agreed by the Organisation of Petroleum Exporting Countries began to take effect in the tanker markets last week.

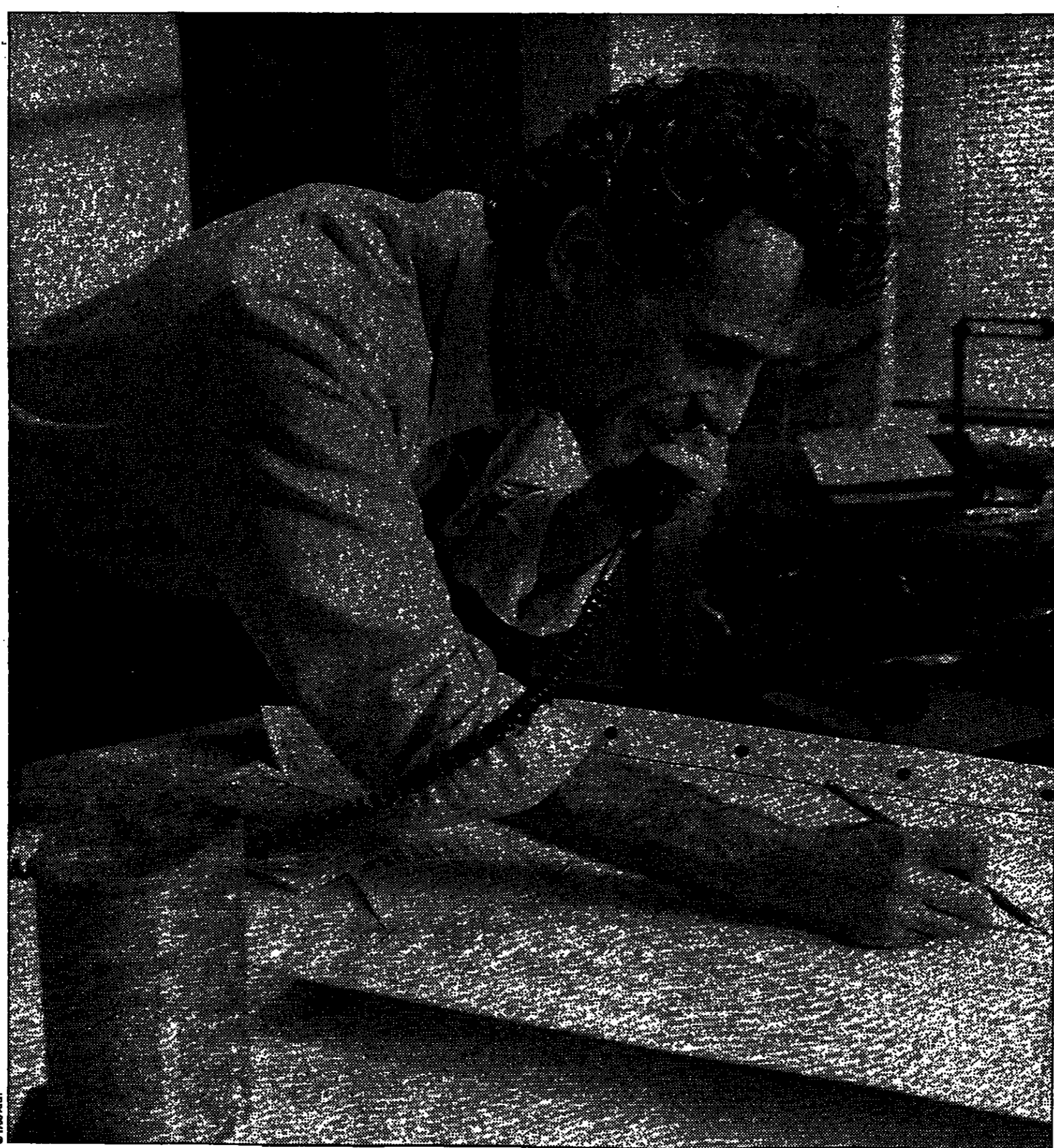
Rising oil prices caused by reduced production coincided with a build-up of very large crude carriers (VLCC) tonnage in the Gulf, causing freight rates to begin to slip.

Brokers said some owners were considering the possibilities of slow steaming back to loading areas, but there were doubts about whether this would be sufficient to shore up the market.

Ships of 220,000 dwt were being fixed at around Worldscale 43 from the Gulf to the Far East early last week. Later, a 250,000-ton tanker was unable to find a charterer at Worldscale 40 for the trip to the West.

WORLD ECONOMIC INDICATORS					
TRADE STATISTICS					
		Dec '88	Nov '88	Oct '88	Dec '87
UK (£bn)	exports	7.115	6.924	6.781	6.817
	imports	8.772	8.937	8.991	7.858
	balance	-1.657	-2.013	-2.210	-1.299
France (FFbn)	exports	99,900	97,700	95,300	91,487
	imports	90,400	91,300	92,624	81,886
	balance	-4,100	-3,600	-4,324	-9,999
W. Germany (DMbn)	exports	48.71	51.73	48.34	44.98
	imports	37.61	42.21	38.08	34.56
	balance	+12.10	+9.52	+10.25	+10.32
US (\$bn)	exports	27.473	28.624	27.237	23.278
	imports	38.275	38.731	38.439	35.210
	balance	-10.802	-10.107	-11.202	-11.93
Japan (US\$bn)	exports	22.770	22.084	22.244	19.794
	imports	14.808	13.602	14.398	12.233
	balance	+8.162	+8.482	+7.846	+7.561

HE'S NOT IN TEXAS.



BUT HE'S OILING THE WHEELS IN HOUSTON.

"Doug? It's Brian. I just got the results of the drilling programme."

"Impressed?"

"Amazed!"

"So were we. When are you back?"

"Tomorrow. First flight out. Hey, is the old man happy?"

"What do you think?"

"He must have begun to have his doubts about me."

"Who wouldn't after six dry holes!"

"I knew it was there. But I want to hear it from you. It's pumping how many barrels a day?"

The rest of this conversation is strictly confidential.

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COPERNICUS OR PTOLEMY?

**PE-Ratios . . . An Outdated Criterion?
Enlighten Yourself on the Logical Market Determinants.**

THE THEORY

In this day and age, you would be considered absurd if you adhered to the "Ptolemaic" theory, declaring that the sun revolved around the earth. The 16th Century Astronomer, Copernicus, changed our way of thinking about the revolution of the universe, stating that the sun was first in existence and the earth revolved around it. The investment world closely conforms with the Copernican view of the universe. Like the sun, the stock market existed first, and like the planets, the investors are at its will. Some investors, critical of the Tokyo market, cling to their own theories about how investments should be evaluated, adamantly following the ancient "Ptolemaic" theory. They point to sky-high PE-ratios and claim that Tokyo is much too expensive and that the market is unstable.....instead of deepening their knowledge and enlightening themselves on the "Copernican point of view". It is important to examine the facts.

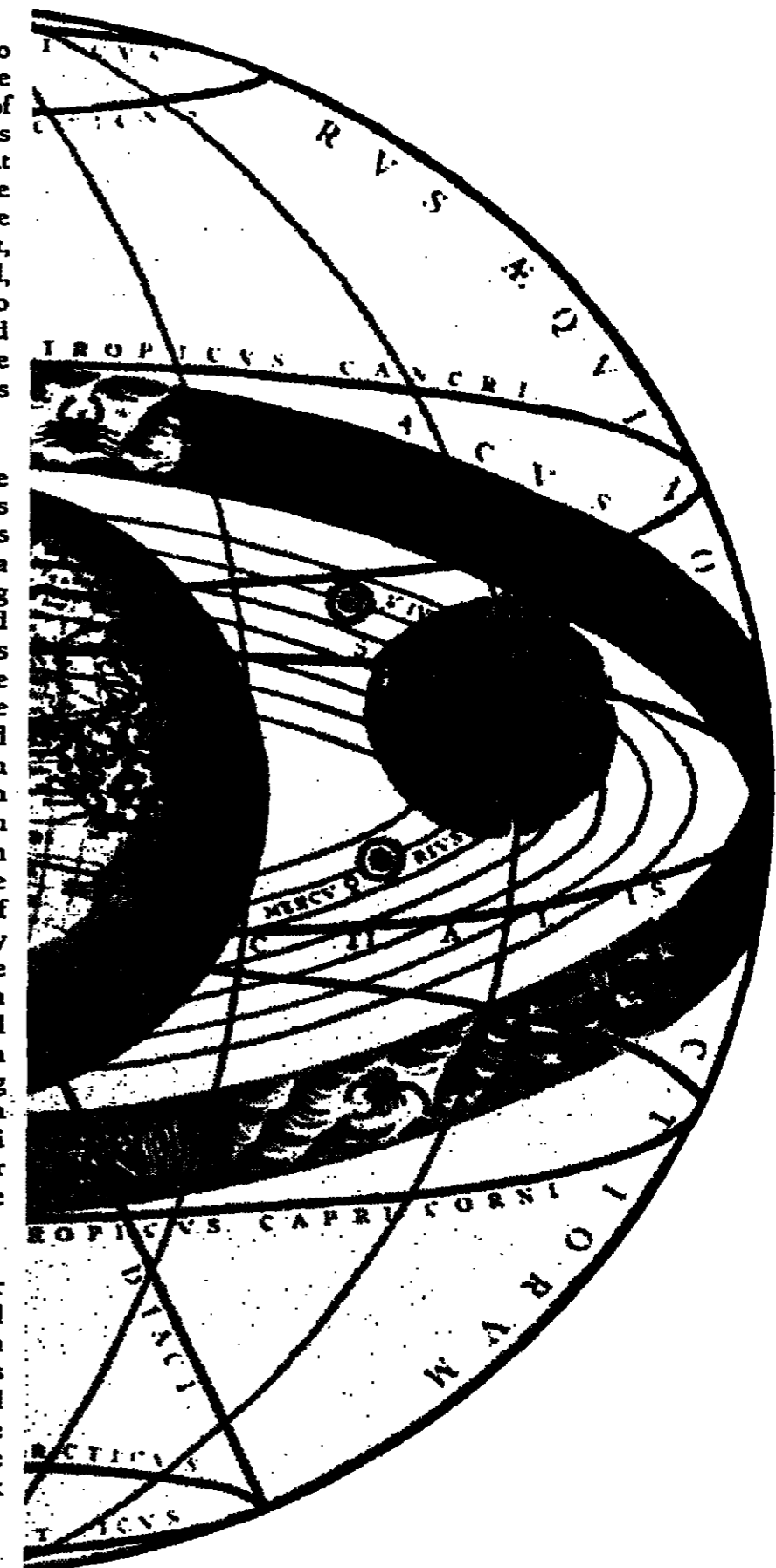
THE PROOF

Since Black Monday, the Tokyo market has clearly outperformed the New York and European stock markets. As the largest of the world's stock markets, Tokyo constituted 44.2% of their entire capitalization as of December 1988. Analysis shows that Tokyo's quick rebound was a factor of market determinants which have always existed: strong corporate earnings performance, low and stable interest rates and ample liquidity. The Nikkei 225, like the New York Dow, has always been a mirror of the economic and financial market conditions of the nation. Further analysis of the Nikkei stock average shows that the three principle market determinants are industrial production, which is tied to corporate earnings, and the two monetary factors of long-term interest rates and real money supply. The Nikkei stock average is in an upward trend that is expected to continue, with steady growth in industrial production and real money supply, and a downtrend in long-term interest rates. Critics of the Tokyo market often fail to take into account monetary factors, which constitute an important part of the sum total of the fundamentals. In the graph below, we can definitely see the stock markets' sensitivity to changes in monetary factors. Since bottoming out at ¥6,849 in October 1982, the Nikkei index has risen roughly 23,000 points. Over this period industrial production expanded about 32% while real money supply doubled, causing long-term interest rates to fall approximately 40% from 8.3% to 4.9%. According to the regression analysis model, the growth in industrial production during this period contributed ¥3,000 to the ¥23,000 rise in the Nikkei index, while a decline in long-term interest rates was responsible for ¥9,000, and the growth in real money supply added a considerable ¥11,000.

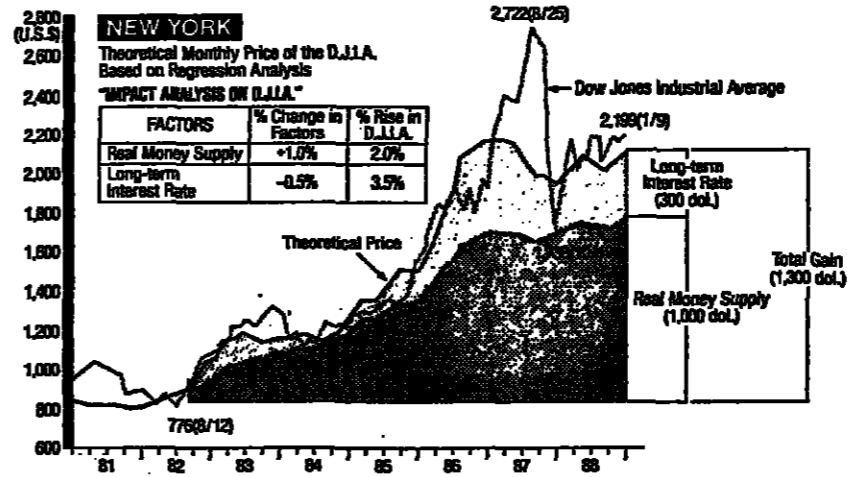
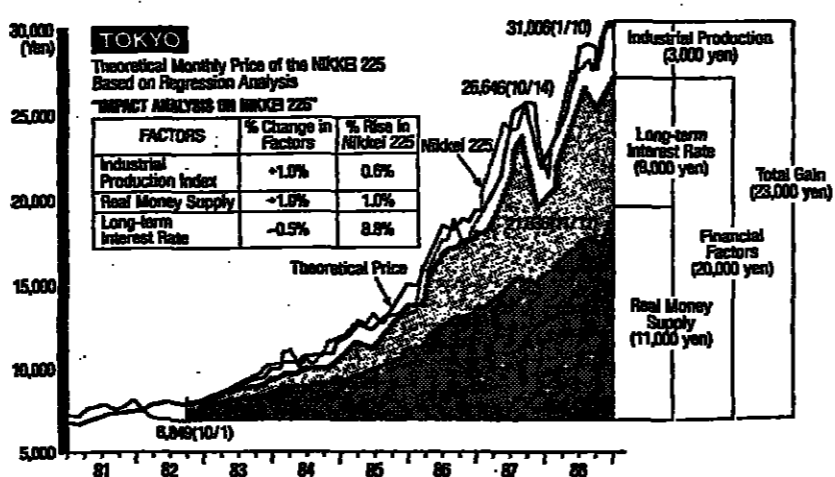
THE CONCLUSION

Both the Japanese and U.S. economies are expected to decelerate for the time being. The yen will probably remain under strong upward pressure, giving long and short-term interest rates room to fall. When forecasting the Tokyo market, or any of the world's equity markets, it is essential to examine financial factors such as real money supply and long-term interest rates, in addition to economic strength and corporate earnings performance. The PE-ratio, an often used measure of the relative value of a stock, merely reflects the movement of the stock market in response to these underlying market determinants.

Copernicus or Ptolemy? Enlighten yourself.



Analysis of Market Determinants and Their Contributions



Source: Hideo Nakazono-Equity Department, The Nomura Securities Co., Ltd.



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UK NEWS

Fight begins over control of power stations after privatisation Electricity set for final struggle

By Max Wilkinson, Resources Editor

THE BIG battalions of Britain's electricity industry have begun their last great battle before privatisation - about who shall control the nation's power stations.

The Government had hoped that this issue was settled by its white paper (policy document) a year ago, which announced the partitioning of the £40bn state industry between 17 private companies.

The white paper said the power stations would be owned by two generating companies in England and Wales and two integrated utilities in Scotland. Twelve distribution companies south of Scotland would buy power from the generating companies. A separate National Grid company would run the transmission network.

The Electricity Bill, now in its committee stage in Parliament, creates the legal structure for this new system. However, the shape of the contracts between the new competing interests is likely to be at least as important in determining the balance of power between distributors and generators.

Initial contracts must all be approved by the Government, as owner of the system, before it can be sold. They cannot be left to free bargaining because of the industry's monopoly characteristics. The Government must also agree contracts with the industry's main supplier, British Coal. These will determine the major part of the electricity companies' costs, perhaps for many years ahead.

Negotiations on these contracts are now a long way behind schedule because the two sides cannot agree on several basic principles, including the allocation of risks and the extent to which the contracts should allow generators to sell out price industrial power.

The argument hinges on the size of the fixed charges, which distribution companies will pay to meet the capital costs of power stations for which they have a supply contract. These "capacity charges" will be paid even when the plant is not running. A separate "energy charge" would be paid to cover fuel costs, only when power is needed.

In exchange for a high fixed charge, covering most of the capital cost, distribution companies want exclusive rights to the output of any power station - or part of a station - for which they hold a contract. If they did not need power at any time they could then re-sell it cheaply at close to its running costs.

This arrangement would largely reverse the structure set out in the white paper. It would give the distributors effective ownership of power stations subject to renegotiation of their contracts.

The generating side of the industry complains that, even though it would nominally own the plant, power companies could be reduced almost to the role of franchised operators.

It is fighting back with a more flexible type of contract, which reduces the capacity charge. The energy charge would be correspondingly higher covering some capital repayment as well as fuel. This type of contract would give the generators much more effective control over their own plant. They would be able to use surplus capacity to sell at cheap rates in the industrial market.

The distributors argue that this would expose them to unfair competition from generating companies, which would pick off their largest customers. The distributors would be unable to fight back, because their contracts would oblige them to pay more than the generator running costs for an extra tranche of power from any particular station.

This dispute, with arguments about the length of contracts and the allocation of plant to distribution companies, must be settled soon. In October the industry is supposed to start operating as if it were privatised.

Even though the contracts will have a profound effect on the structure of the industry, the Government will keep their terms secret. At least it will try. Editorial comment, Page 14

Pledge on health care sought from Government

By Alan Pike and Philip Stevens

THE RESULTS of the Government's year-long review of health care will be published tomorrow in an atmosphere of controversy and criticism.

Labour Party leaks of the health white paper (policy document) led yesterday to demands from the Royal College of Nursing for a Government pledge that self-governing hospitals would remain within the National Health Service for at least 40 years, and warnings from the British Medical Association that it would resist attacks on patient care.

Mr Trevor Clay, general secretary of the RCN, said yesterday that the Government should hold a public vote before allowing a hospital to move out of health authority control.

A succession of leaks culminating in Mr Robin Cook, Labour's health spokesman, reading on Friday from what was apparently a copy of the white paper, puts ministers in the position of having immediately to defend rather than unveil their proposals.

It is expected that the white paper will encourage the NHS's larger hospitals to become self-governing outside direct health authority control, with responsibility for their own finances and pay negotiations.

It may also propose tax concessions to encourage greater take-up of private health care among the elderly, and moves towards a system where family doctors would become budget holders, buying health care for their patients within an internal market, while imposing controls on general practitioners' drugs bills.

Water tariffs poised to climb sharply after flotation

By Richard Evans



Nicholas Ridley: challenged over charges

CONFIRMATION that large increases in water charges will be inevitable for many years after privatisation will come this week with the first in a series of announcements by water authorities of their tariffs for the coming year.

Increases from April 1 are being restricted by Mr Nicholas Ridley, Environment Secretary, to a range of from 7 per cent to 13 per cent, although many authorities have agreed that well over 20 per cent is needed to finance the huge capital programmes required.

The outcome of the series of tense discussions between the water authority chiefs and the Environment Department means that the average increase in charges will be restricted to 9.8 per cent. But it also calls into question the perception of the City of London towards the flotation of the 10 authorities in November, and the prospects for a successful sale.

There will be considerable political embarrassment for Mr Ridley, as the scale of the problems facing the industry become clearer. He has estimated that an increase in charges of up to 12.5 per cent to the end of the century will pay for the necessary improvements in environmental and drinking-water standards. This is now dismissed by industry leaders as "absolute rubbish."

The current sums for the industry simply do not add up, and the Government has boxed itself into a corner because of

in getting the Water Bill, now in its House of Commons committee stage, through Parliament by July to allow for the autumn flotation. But the scale of the problems facing the industry and the means that will have to be found to solve them, will give opponents an effective weapon to fight the proposals.

The ever-increasing demands of the European Commission and environmentalists over improved drinking-water quality, cleaner beaches and more effective sewage treatment has meant that the authorities face a sharply increasing capital programme.

There is also the threat of prosecution if an authority fails to meet the tightening EC standards. No investor will be prepared to put money into a company under such conditions, so a series of temporary relaxations of standards is expected while the necessary investment is carried out to allow the industry to meet its environmental obligations. Two authorities, Thames and North West Water, have already faced prosecutions.

"The whole thing is a ghastly mess, which must now be cleared up because everything must be crystal clear in the prospecting," said one chairman. "The Government can judge the investment issues no longer."

The industry has been asked to make detailed assessments of its capital requirements for the 10 years after flotation.

Future of 12 loss-making pits under review

By Maurice Samuelson

THE FUTURE of 12 more large coal mines, employing 6,000 miners, is to be reviewed over the next week or two as British Coal tries to stem its financial losses in the face of worsening economic and commercial pressures.

Nine of the collieries are in Yorkshire, in the north of England - the base of the militant National Union of Mineworkers - and three in Nottinghamshire, in the English Midlands where most men belong to the rival Union of Democratic Mineworkers.

In Yorkshire, British Coal managers will today begin to explain the extent of the problems at each pit. They will start final discussions which could lead to a recommendation that the pits are closed or jobs cut.

Together with more than 3,000 jobs under threat in South Wales, Scotland and the North West of England, the new round of talks are part of an attempt to reduce British Coal's workforce to little more than 60,000 by March 1990. At present there are 87,000

men on colliery books, compared with 207,000 at the beginning of the 1980s. In the same period there has been only a marginal fall in coal output thanks to the introduction of heavy-duty equipment and more flexible working practices.

The National Union of Mineworkers yesterday said the latest closure threats further vindicated the 1988 claims by Mr Arthur Scargill, its president, that the coal industry had a "secret" plan to axe 70 pits and 70,000 jobs. The charges had been heatedly denied at the time, an NUM official said.

A squeeze on collieries is being intensified throughout Britain in anticipation of higher coal imports when electricity is privatised.

British Coal's earlier optimism about breaking even this financial year has been all but abandoned. It was forced to freeze prices of coal to power stations despite the coal industry's rising wages and other costs resulting from inflation and interest repayments on its huge debt.

Pay deals held at about 7%

By Our Labour Staff

PAY SETTLEMENTS since the start of this year are being sustained at about 7 per cent by higher inflation, strong company profitability and a tightening labour market, according to a survey.

Half of the January awards of between 4.5 and 6.5 per cent were the second half of two-year deals which were not linked to inflation. Those linked to inflation have provided higher increases.

A performance-related pay scheme for 1,700 staff at Abbey Life Assurance has produced an average increase of 8.3 per cent from January,

which will give a December 1989 increase of 6 per cent, or the annual increase in the retail price index as currently calculated.

The clause follows speculation that mortgage interest rates may be excluded from the RPI. Incomes Data Services, the pay research group, says the clause suggests some "canny negotiation" by union officials.

with individual rises ranging between 0 and 31 per cent.

IDS says it found a variety of organisations reaching settlements in December or January at or around 7 per cent.

Engineers and technicians employed by Westland Helicopters at Yeovil have received increases of 8 per cent, made up of a basic 6.5 per cent together with 1.5 per cent allocated to a new performance-supplement scheme.

IDS Report No 587, Incomes Data Services, 193 St John Street, London EC1V 4LS. By subscription.

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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Foreign manufacturers to gain most from telepoint

By Terry Dodsworth and Hugo Dixon

FOREIGN manufacturers seem certain to be the main beneficiaries of telepoint, Britain's pioneering pocket-phone service.

The service will allow people to make calls when they are within 150 metres of base stations, and tens of thousands of these will be installed across the country.

When Lord Young, the Trade and Industry Secretary, awarded four telepoint licences last week, he made great play of the fact that it was a British development.

Although most of the equipment will be made in Britain, however, the companies making it will be largely foreign.

Foreign companies are also strongly represented in the consortia which won the licences.

Three separate elements are needed to run telepoint: pocket-phones, base stations and infrastructure for managing the networks.

Only two companies will be selling the pocket-phones - Shaye Communications and Ferranti. Each has developed

its own proprietary technology, which is not compatible with the others, but neither will engage in manufacturing.

Shaye, whose main shareholders are Scandinavian, will be using Philips of the Netherlands to make its pocket-phones in Scotland, while Ferranti of the UK will be using AB Microelectronics, a British company.

Shaye and Ferranti will also be the main suppliers of base stations. Agata Philips will be Shaye's manufacturer, but Ferranti will produce its base stations at Communications & Control, a UK-based subsidiary of Siemens of West Germany.

There will be a wider range of potential suppliers for the computer systems to manage the networks. Leading contenders for producing the software are Logica of the UK, Motorola of the US, GPT of the UK, and Philips.

The leading hardware manufacturers are IBM and Digital, both of the US.

Shaye's technology has emerged as the main choice so far for the current generation of telepoint. Two licensees

have decided to use it - the consortium of Shaye itself, Motorola and Mercury Communications and the consortium of British Telecom, STC of the UK, Nynex of the US and France Telecom.

The only licensee to have chosen Ferranti so far is Ferranti itself. The other consortium - Philips, Barclays Bank and Shell - has yet to decide, but it may well opt for the Shaye technology too, as Philips is making it.

By the end of 1990, the two proprietary systems will be replaced with a single compatible system. At this stage, more manufacturers are expected to make pocket-phones.

Three British manufacturers - STC, GPT and Orbital - have already said they plan to enter the market. However, they are likely to face competition from Motorola and a number of Japanese groups, which are the leading manufacturers of cellular phones. Nokia, the Finnish company which owns 25 per cent of Shaye, has said it would make the phones if volumes were large enough.

Tools sales show plant output still behind EC

By Nick Garnett

BRITISH manufacturing is only struggling back to its relative size against European competitors in 1989 - in spite of the past few years of growth - according to a report on the use of a key production component.

The report, by market analysts Frost and Sullivan, examines the European consumption of cutting tools. These are fitted to all metal-cutting machines and as they are items which wear out, their consumption is an indication of factory workloads.

The report reveals a sharp decline in the UK's relative position between 1980 and 1988, with a recovery in later years in relation to France.

The report shows, however, that the UK has not regained its position relative to West Germany. It also shows that Italy has recorded the fastest growth of tool consumption in the European Community.

In 1980 the UK consumed \$356m (£203.5m) of cutting tools, 69 per cent of West Germany's \$518m. France was just below the UK with \$328m, and Italy a poor fourth with \$290m.

By 1983, UK consumption had slumped to \$275m, less than half Germany's \$616m, and both France at \$341m and Italy at \$292m had overtaken Britain.

Three years later, Germany was at \$388m, with the other three countries registering consumption of just over \$400m, with the UK behind but marginally ahead of Italy.

That year, 1986, was the last for which detailed statistics across Europe are available. However, the Frost and Sullivan report estimates that there has been little change in these relative positions since.

It estimates that consumption of cutting tools in Germany last year was about \$1.2bn and in the UK, France and Italy about \$600m each, but with the UK having the lowest consumption of the three by a small margin.

Consumable Cutting Tools Market, Frost and Sullivan, Sullivan House, 4 Grosvenor Gardens, London SW1W 0DE, \$2,150.

Locals dig in to oppose superpit

Richard Tomkins on rural resistance to a Midlands coal mine plan

AN ODD sight greets the visitor who strolls across the village green in Meriden, West Midlands. Next to the 500-year-old wayside cross that marks the traditional (if not strictly mathematical) centre of England, there stands a memorial inscribed with the words: "To the lasting memory of those cyclists who died in the Great War 1914-1918."

The monument exists because the name of Meriden's landmark, combined with the loveliness of the surrounding Warwickshire countryside, has made the village a favourite meeting point for cyclists almost since cycling began.

In future years a rather different feature could put Meriden on the map. Just two miles down the road, at Hawkhurst Moor, near the picturesque village of Berkswell, British Coal is planning to construct a \$400m superpit, which in output terms will rank as the biggest colliery in western Europe.

British Coal, however, has a fight on its hands. People living near the site are agast at the implications of such a large development on their otherwise tranquil doorsteps, and have launched a vigorous campaign to oppose it.

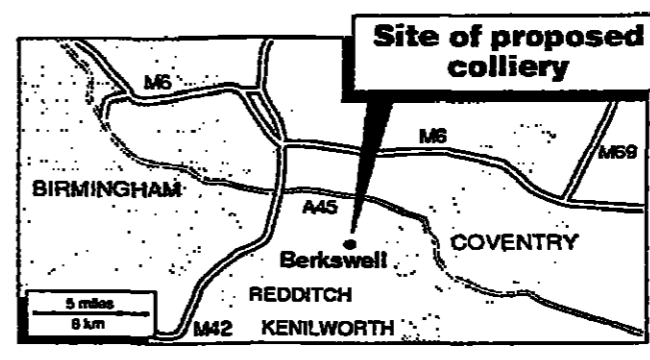
Tomorrow sees the beginning of the end of their fight when Mr Anthony Maching, an independent inspector nominated by the Lord Chancellor, will open a public inquiry into British Coal's application.

The pit that British Coal wants to dig would provide access to the Warwickshire Thick Coal Seam, a particularly rich deposit of about 400m tonnes of premium-grade coal spreading out from underneath Coventry to the city's south and west.

Two other pits in the area, Coventry and Daw Mill, give access to the Warwickshire seam, but British Coal says they will reach only 155m tonnes of it. Hawkhurst Moor will open up another 145m tonnes, while the rest cannot economically be mined.

The Hawkhurst Moor colliery would take about 10 years to build. When opened early in the next century it would produce 4.2m tonnes of coal a year, provide direct employment for 1,500 people and have a lifespan of about 40 years.

British Coal's two main difficulties at the public inquiry



Berkswell: tranquility is under threat from proposed pit

The strength of the opposition should not be underestimated. As a dormitory area for Birmingham and Coventry, this stretch of countryside - known locally as the Meriden Gap - contains an unusually high proportion of influential and articulate people who do not yield easily to the crushing wheels of bureaucracy.

Dr Peter Lea, the federation's chairman and a Conservative councillor for Meriden, says one of the main planks of the opposition will be to point to the risks of annihilating what remains of the green belt separating the industrial conurbations of Birmingham and Coventry. This thin green line has already shrunk from a width of 20 miles at the beginning of the century to six miles now, he says.

"Our view is that a colliery here would be an environmental disaster of such magnitude that on those grounds, it cannot go forward," he says.

British Coal has gone to some lengths to reassure residents that the environmental impact would be limited. Traffic, dust and noise would be strictly controlled and the only significant visual intrusion would be two 60m-high wind towers.

Residents are sceptical. They are also unimpressed by British Coal's argument that the pit will provide much-needed jobs and pump £20m into the local economy over the next 10 years.

"Yes, there is an economic spin-off," says Dr Lea. "But although Coventry has got problems with unemployment, you could say it will have a negative effect because it will mean more heavy industry for an area that is developing business parks and high technology industries."

Opponents draw strength from last week's Monopolies Commission report into British Coal, which criticised the way in which the Asfordby superpit had been constructed without sufficient evidence that it would be more than marginally profitable. That, they feel, may encourage a more critical examination of the Hawkhurst Moor plans.

Which ever way the decision goes, it will be a long and tough fight. But estimates of the inquiry length suggest that it will take at least four months just to hear the evidence.

Harland likely to confirm redundancies

By Jim Flannigan, Belfast Correspondent

HARLAND and Woolf, the state-owned Belfast shipbuilder, is expected to confirm another major reduction in the workforce this week.

Trade union representatives fear about 700 redundancies will be announced just days before the province's main political leaders meet Mr Tom King, Northern Ireland Secretary, to pave the way for a meeting with Mrs Margaret Thatcher, the Prime Minister, to discuss the company's future.

Harland executives have been critical of the Government's handling of the sale of the yard. The company has had to turn down offers of work as ministers have made clear that intervention funds will not be available until the company is returned to the private sector.

Hotels benefit from business travel boom

By David Churchill, Leisure Industries Correspondent

BRITAIN'S hotel industry benefited last year from a boom in business and conference travel as well as more Britons taking short-break holidays in the UK, according to a report on the hotel industry by stockbrokers Kleinwort Benson.

"The highlight of the year was the strong growth across the UK in the business travel market," says the report.

It adds: "Not only is this a function of the nationwide growth in the economy but it also reflects changes in the structure of industry which requires more business travellers to use hotels."

The report points out that the use of hotel rooms throughout Britain was up by 6.6 per cent in 1988 compared with the previous year. This meant that overall room occupancy in

hotels reached 70 per cent last year.

However, much of this growth was seen outside London, which recorded a fall of 1.4 per cent in room usage. "The evidence is now clear that the provinces are continuing to grow at a faster rate," says the report.

This year Kleinwort Benson expects demand for hotel beds to stay buoyant.

Mr Paul Slattery, Kleinwort's hotel analyst, believes that Americans will not be deterred from coming to the UK as a result of the Pan Am bombing and other recent terrorist activities as they were in 1988.

Moreover, he believes that Britons will increasingly decide this year to switch from a Mediterranean holiday to one in Britain.

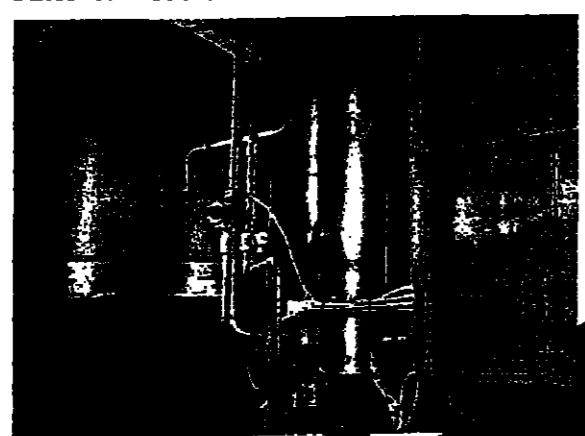
WHAT PUMPED UP EFFICIENCY FOR RINGWOOD BREWERY?

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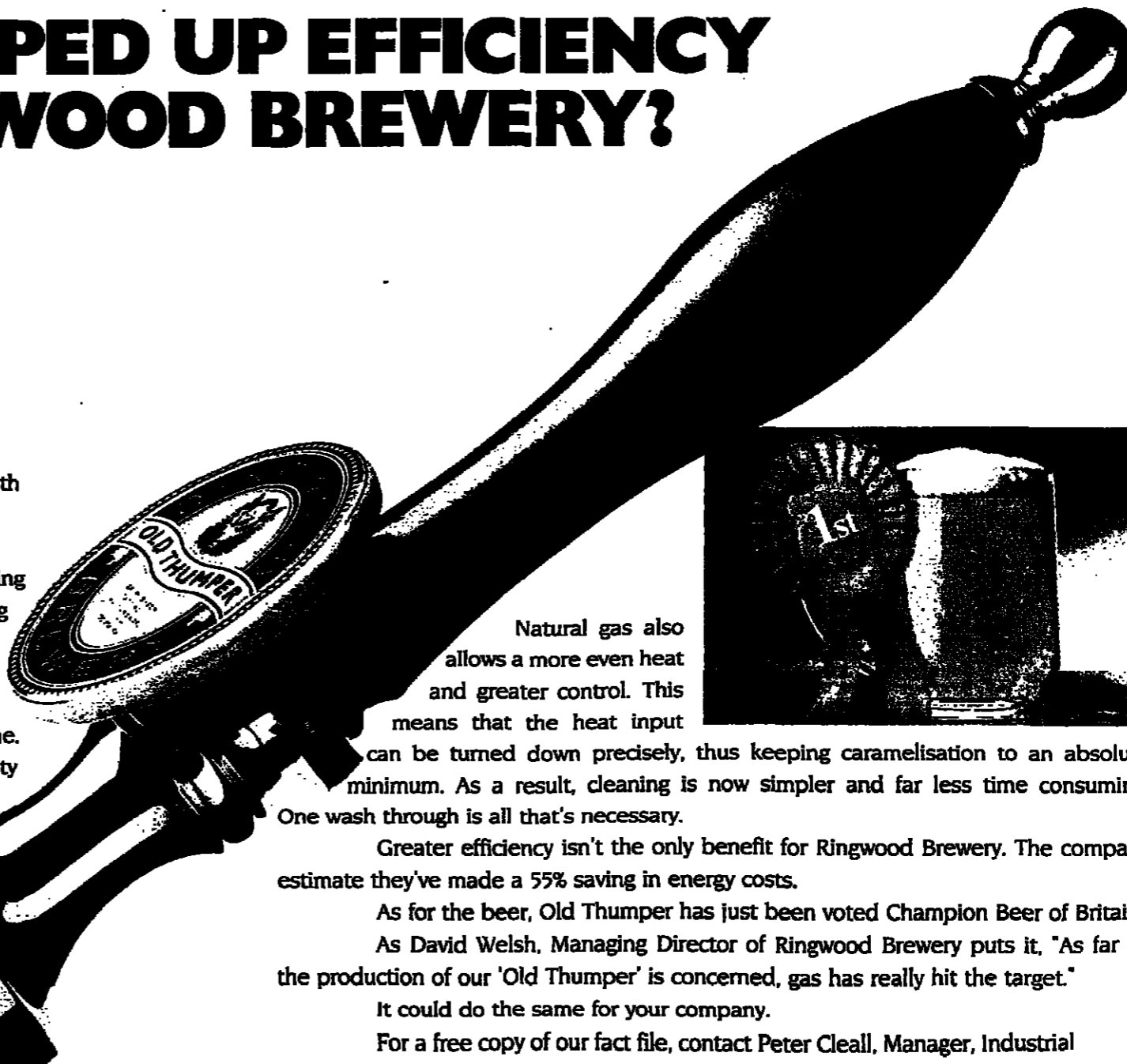
The story begins with the problems that Ringwood Brewery were having with their electric heating units. Localised overheating was causing caramelisation. This led to a lengthy cleaning process after each and every brew.

The electric equipment was also slow in bringing the 'wort' to boiling point and didn't guarantee a strong, vigorous boil. This is important in the brewing process as it helps enhance the flavour and appearance of the beer.

The new gas-fired equipment has more than halved the previous running cost. Instead of two separate heating units, one to heat the 'wort' the other to heat the hot water for the next day - the brewery now only needs one.



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Natural gas also allows a more even heat and greater control. This means that the heat input

can be turned down precisely, thus keeping caramelisation to an absolute minimum. As a result, cleaning is now simpler and far less time consuming. One wash through is all that's necessary.

Greater efficiency isn't the only benefit for Ringwood Brewery. The company estimate they've made a 55% saving in energy costs.

As for the beer, Old Thumper has just been voted Champion Beer of Britain. As David Welsh, Managing Director of Ringwood Brewery puts it, "As far as the production of our 'Old Thumper' is concerned, gas has really hit the target." It could do the same for your company.

For a free copy of our fact file, contact Peter Cleall, Manager, Industrial Development, on 01-242 0789.

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UK NEWS

Housebuilders to expand operations in Europe

By Andrew Taylor, Construction Correspondent
WEST GERMAN, French, Dutch and Spanish people may soon buy homes on the Continent from British housebuilders seeking to expand operations in Europe.

ent ways of financing house purchases and different planning arrangements.
He said the prospect of European Community trade barriers being dismantled in 1992 had encouraged British housebuilders to look for opportunities in other EC countries, although Laing would have wanted to expand on the Continent anyway.

Sinn Fein says IRA has to be careful

By Kieran Cooke in Dublin
THE Round Room in Dublin's Mansion House was built early in the last century to receive King George IV on a visit to Ireland. For the last few days it has been decorated with pictures of dead IRA "volunteers", the better to fit its weekend role as the setting for the party conference of Sinn Fein, the IRA's political wing.

Labour may change mortgage relief policy

By Philip Stephens, Political Editor
THE LABOUR Party is considering a plan to restructure the tax-relief system for mortgage interest payments to restrict benefits for the wealthy and give additional assistance to first-time buyers.

benefit from the new system under a proposal that the £30,000 threshold would be raised for those making their first purchase, perhaps for a fixed period of 10 years.

Mr Soley said that his plans were being co-ordinated closely with other aspects of the Labour's review of its economic strategy, and said that they still had to be approved by a number of committees before they could become firm party policy.

To Moscow in search of a policy

Michael Cassell explains Labour's difficulties on nuclear weapons

AN UNLIKELY delegation from Labour headquarters in London's Watford Road flies to Moscow today on the next leg of a make-or-buy mission to construct a defence policy which the party and British voters can buy.

THE LABOUR Party expects the present Soviet regime to go considerably beyond its 1986-87 missile reductions in arms negotiations with a future Labour government, Mr Martin O'Neill (right), the party's defence spokesman said yesterday, writes Philip Stephens.

devoted to fact-finding and preparing the ground for a complete rethink of what, for Labour, is the most sensitive and potentially calamitous policy issue of all.



DoE warns local councils over anti-competitive practices

By Richard Evans
A "DISTURBING" number of local authorities have been including anti-competitive clauses or conditions in contract documents sent to private sector companies submitting tenders for council work.

privatising council services. Its findings, published today, conclude that a large number of councils have decided to invite tenders well ahead of the deadlines required under last year's Local Government Act for the services of refuse collection, street cleaning, schools catering, cleaning of buildings, and ground and vehicle maintenance.

Labour led, has privatised its architects department. Two others, the London Borough of Brent and North East Derbyshire, are considering contracting out refuse collection.

Irish special branch detectives took pictures of everyone arriving and leaving the hall: party officials thoroughly searched all visitors. Some Irish politicians had been fiercely critical of the decision to allow Sinn Fein access to one of Dublin's prize venues, in the very heart of the city.

devoted to fact-finding and preparing the ground for a complete rethink of what, for Labour, is the most sensitive and potentially calamitous policy issue of all.

Mr O'Neill, who is travelling to Moscow with a Labour delegation today, said that the aim would be to explore how Mr Mikhail Gorbachev, the Soviet leader, would respond to an offer by Britain to dismantle its nuclear weapons.

He and his colleagues will ask the Soviets if unilateral action by Britain would be likely to benefit or undermine superpower talks.

The chances of a bilateral deal will also be explored, though the acknowledged plan suggested when Labour leaders were last in Moscow in 1984 is ruled out, given the imbalance argument. Such an approach could, however, help union any future blocage in US-Soviet negotiations.

Hattersley attacks sell-off

By Philip Stephens
THE Government's confirmation that it is considering transferring some Home Office police support services to the private sector yesterday prompted a strong attack from Mr Roy Hattersley, Labour's shadow home secretary.

Prudential raises new venture funds

By Charles Batchelor
PRUDENTIAL Venture Managers, the venture capital arm of Prudential Assurance, has raised two new venture capital funds with a total of £55m to invest in management buy-outs and unquoted companies.

from its own resources. It expects to invest £40m this year in amounts of between £500,000 and £200m mainly in buy-outs and later stage expansion capital but it will finance a small number of start-ups, according to Mr Paul Brooks, managing director.

Mr Gerry Adams, the pipe-puffing Sinn Fein President and Mr Peadar Kirby, chief executive of the IRA, were seen in the party address was a mixture of low-key pragmatic politics and assertive Republican rhetoric.

Channon urged to reduce air traffic at Heathrow
By Michael Donne, Aerospace Correspondent
AN IMMEDIATE cut in the annual number of aircraft movements at Heathrow has been urged by the airport's leading environmental group, the Heathrow Association for the Environment.

British Airways may open continental 'hub' airport
By Michael Donne
BRITISH Airways is considering the possibility of creating a "hub" airport comparable to those of Heathrow and Gatwick, somewhere on the Continent, to meet the challenges of increased traffic and fiercer competition in the 1990s.

depend on officialdom. There are several places where we think it would make sense, although he does not identify them.

Alternatively, BA could link with another European airline, to help create the "mega-carrier" that BA believes is essential to fight off US competition.

JAGUAR SPORT advertisement featuring a Jaguar sports car and the slogan 'WE KEEP THE BIG CATS'.

Food market 'will not sustain existing retailers'
By Maggie Urry
THE FOOD retailing market offers insufficient growth to sustain the sales and profits expansion requirements of five leading public companies, concludes a survey on grocers and supermarkets by a retail research firm.

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half of the 1990s promises a bonanza for the major grocery players which survive the first half.

Deutsche Stadtspark- und Landesrentenbank advertisement for a DM 100,000,000 bond issue.

UK NEWS

Standard Life tied agency plan draws poor response

By Eric Short

STANDARD Life, one of Britain's largest life companies, has been surprised by the lack of response from independent advisers after its announcement it was setting up a tied agency operation.

Mr Tom King, general manager (marketing) at Standard Life, said the company had received about 1,000 inquiries and about 100 advisers had applied to become tied agents, mainly the smaller firms.

This experience contrasts with that of Standard Life's rival companies Norwich Union Life Assurance and Scottish Amicable Life Assurance Society when they announced the setting up of tied agency operations.

Norwich Union received about 4,000 inquiries and several hundred applications to become agents, even though the company claims not to be aggressively recruiting tied agents.

Scottish Amicable received 500 inquiries on the day following its announcement, but has not kept a subsequent tally of numbers since much of the promotion is being handled by its inspectors.

These three major life companies were until recently leading supporters in the Campaign for Independent Financial Advice (Camifa) and had pledged only to do business through independent advisers.

Norwich Union was the first to announce a change in marketing strategy in the middle of last month, followed after a few days by Scottish Amicable. However, Standard Life delayed its announcement until well after the new year and this delay could have accounted for the lower response, not only because it was late but because conditions have changed radically since the announcement by Norwich Union.

At present, the amount of commission received by independent financial advisers is controlled by a maximum commission agreement laid down by Lantro, the Life Assurance and Unit Trust Regulatory Organisation.

However, intermediaries who are tied to one life company are not subject to this agreement and receive well above this scale.

Norwich Union and Scottish Amicable have both published details of their tied agency operations which would pay remuneration of up to 30 per cent more than the agreement scale, depending on the size of business. Standard Life hopes to publish its terms later this week.

Many independents are seeking to switch to a tied status to get more remuneration, free technical assistance and to avoid the worst consequences of authorisation required for

independent advisers.

However, last week, Mr David Walker, chairman of the Securities and Investments Board, indicated there will be considerable relaxations in the maximum agreement by July at the latest.

In addition, SIB has also indicated that independent advisers can deal with just one life company for a particular sector of their business and still conform with the good advice requirements provided they have chosen the company on merit and continually review their choice.

As such, independent advisers believe they could be receiving higher commission very shortly and are deferring any action to switch to being a tied agent.

However, Mr King warned intermediaries not to expect 30 per cent higher commission automatically.

Higher payments, he said, would have to be justified by higher business volumes and accompanied by cost savings, such as the use of various standard computer-based operations such as OPUS On Line Proposal Underwriting System.

An intermediary who still continued to pass over paper when doing business, so that the life company had to do all the processing, might not receive much in the way of extra remuneration.

Consumer confidence 'lowest for two years'

By Ralph Atkins, Economics Staff

CONSUMER CONFIDENCE in the last three months of 1988 fell to the lowest level for two years, according to a report published today.

Staniland Hall, the business forecasting group, also predicts that house prices will rise by just 2.5 per cent this year and dip slightly in 1990.

It says: "This, we believe, reflects the easing in consumer confidence now apparent and will, in turn, further weaken confidence. It will also mean substantially less equity withdrawal to boost consumer spending."

House prices rose by 35 per cent during 1988, it says.

Staniland Hall's Index of consumer confidence is based on Gallup Poll data and includes questions on prices, the general economic situation and households' financial situation. In the final three months of last year it was lower than in any quarter since the end of 1986.

The results show that more than a third of households said their own financial situation had worsened in the past 12 months. A quarter expected it to deteriorate in the next 12 months.

Consumer confidence fell fastest at the end of last year in the 18-to-24-year-old age group, the report says. Women were slightly less confident than men.

Staniland Hall says the fall in confidence points to an increase in savings as a proportion of personal incomes.

Growth in consumer spending is expected to moderate this year, increasing by only 2 per cent in volume compared with 6 per cent in 1988. Slow growth is also expected in 1990 before a pick-up in 1991.

Spending on durable goods is expected to be hit hardest and car registrations are expected to fall slightly this year.

However, spending on clothes and holidays or travel may hold up better.

Consumer spending forecasts, January 1989. Staniland Hall Associates, PO Box 643, Aldbury House, Upton Park, Slough SL1 2UX. £110.

Extremely difficult year predicted for smaller companies

By Vanessa Houlder

THIS YEAR will be "extremely difficult" for smaller companies, according to a review by stockbroker Barclays de Zoete Wedd published today.

High interest rates, increased pressure on margins and reduced scope for acquisitions will hit earnings growth, it says. As a result, shares on the Unlisted Securities Market could severely underperform those on the main market.

The report argues that if the UK economy has a difficult year, USM companies could suffer most. The hardest hit will be those that have a narrow spread of activities, rely on a small number of customers and have no export sales.

In addition, the high margins enjoyed by the majority of smaller companies will come under pressure from bigger competitors, suppliers and customers.

The ability to grow through acquisitions will be blunted, because higher interest rates and the lower stockmarket ratings afforded to USM companies make acquisitions through shares more expensive. Higher interest rates will also cramp growth in companies with large borrowings.

The authors of the review say there is already clear evidence of these trends. The earnings forecast of an increasing number of companies such as Bluebird Toys, Coated Electrodes, Mrs Fields and Kitty Little are being lowered, with a severe effect on their share prices.

The report says small companies which can outperform the market are those with strong management teams and strong organisational structures. Successful managements will be those which have worked previously in major organisations and have been through the peaks and troughs of the economy.

In spite of the prospect of falling share prices, the stockbroker believes that companies will not necessarily be vulnerable to takeover. If there is a downturn in the economy, strong companies may want to buy medium-sized or large companies with a broad spread of businesses, rather than troubled smaller companies.

"It could well be, therefore, that we enter 1990 with many more shell companies amongst smaller companies," says BZW.

The worst performing shares in the past three months have been those of companies which have sharply reduced growth expectations, while companies being acquired comprise most of the best performing stocks.

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Market change 'may hit pubs'

By Lisa Wood

DEMOGRAPHIC changes may force brewers to re-examine their marketing strategies for pubs, according to a market research organisation.

Euromonitor says in a report published today that the decline of the 18-24 age group as a percentage of the population could limit the viability of "themed" pubs and other pub concepts which are aimed at the high-spending younger market.

The British pub will survive, says Euromonitor, in spite of the Monopolies and Mergers investigation into the pub trade, stable beer sales and the growth of alternative leisure

pursuits. The report adds that pub catering, once a choice between a pork pie or a pickled egg, is now the sector's possible saviour.

The introduction of more flexible licensing hours in 1988 gave added impetus to catering, but Euromonitor warns brewers to conduct detailed consumer research before converting traditional watering holes into French-style brasseries.

In 1987 pub catering was worth £2.6bn according to the report - an increase of 588 per cent over the 1977 figure of £400m. As a proportion of the total consumer catering mar-

ket, the pubs' share grew from 15 per cent to 28 per cent over the same period.

Alcoholic drinks will still account for the largest percentage of pub turnover, however, well into the 1990s. The report says: "The trend away from bitters to lagers, and especially high-priced premium brands, increasing sales of soft drinks and low and alcohol-free products and better marketing of wines in pubs all pointed to their retaining a drinks retailing function."

The UK Pub: Prospects into the 1990s. From Euromonitor, 87-88 Turnmill St, London EC1 Price £375.

Aerosol makers hit back following bad publicity

By Maggie Urry

A CAMPAIGN to illustrate the positive aspects of aerosols has been launched by the British Aerosol Manufacturers' Association.

Leaflets entitled "Aerosols for Living" and extolling the virtues of the package which makes "life so much easier" will be distributed to schools, libraries and supermarkets.

Aerosols have been the butt of much criticism recently, mainly because of their use of chlorofluorocarbons (CFCs) which are thought to damage the earth's ozone layer. The association says by the end of

this year 90 per cent of aerosols will be free of CFCs.

Butane is the most likely replacement as the propellant gas which makes the spray work. The association says butane is safe as long as aerosols are used correctly.

The sale of aerosols has not been dented by environmental fears, the association believes. Growth rates may have slowed in 1988 from the 9 per cent a year of the previous few years.

The association advises that members mark aerosols as being CFC-free when appropriate.

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MANAGEMENT

When John McLoughlin rang a handbell to summon an unauthorised meeting of workers at Ford's Dagenham body plant in January 1957, he became known as the "bellringer". The incident led to the kind of events which litter the plant's history; McLoughlin, a shop steward, was sacked, never to return. The men retaliated with a strike.

The British car industry unions believe a much more sinister bellringer has come to Dagenham in the shape of Bill Hayden, Ford of Europe's vice president for manufacturing. He it was who hatched the plan to transfer production of the Sierra from Dagenham to Genk in Belgium, leaving the British plant with 500 fewer jobs to produce a single model, the hatchback Fiesta.

Genk is a quiet, conservative, Catholic town, with a reputation for skilled, industrious workers and flexible unions. Dagenham's culture is a cocktail of sprawling housing estates, the raucous fashions of London's east end, and the traditional militancy of the British dock and car industries.

Dagenham, which was the largest car plant outside the United States when it opened in 1931, could well become a peripheral outpost in Ford's global empire. In contrast, the Genk plant, built in 1962, could become an increasingly important part of the company's European line of defence, with more than 10,000 workers producing Transit vans as well as the Sierra, and its replacement, the CDW 27, still at the design development stage.

The significance of Dagenham's decline stretches well beyond the impact on the workforce. For those grimy 1,000 acres, in the industrial wasteland east of London, have a central place in the development of British manufacturing.

In 1921 the London County Council started its slum clearance programme and chose the Essex village for major development. In the decade to 1931 more than 20,000 council houses were built and the population rose from 9,000 to 90,000. Ford's introduction at the outset of "Fordism", a combination of standardised flowline production, rigid division of labour and pyramid management, was to have a profound impact on factories throughout the UK. During the 1950s Dagenham has been at the forefront of "post-Fordism" - the restructuring which has entailed the use of robots, computer-controlled machines, more flexible working practices, and team-working.

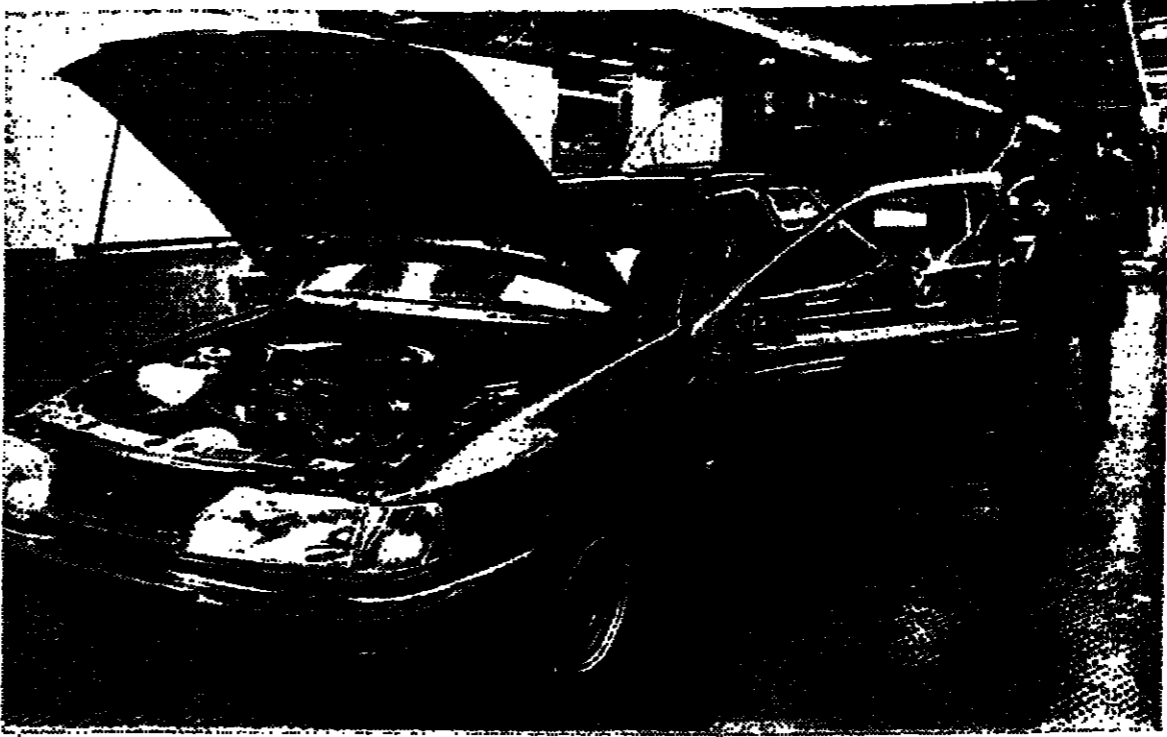
The plant's industrial significance is the source of its central role in British labour relations. Sid Harraway, who started work at Dagenham in 1940, recalls that the riots were the hottest for the two main illicit activities - smoking and trade unionism. The plant was

Ford's manufacturing plants

Dagenham's decline is Genk's gain

Charles Leadbeater assesses the US auto giant's decision to concentrate its Sierra production line in Belgium in the context of the strengths and weaknesses of the two facilities affected

Ford's Sierra production line at Genk - a quiet, conservative, Catholic town with a reputation for skilled, industrious workers and flexible unions



unionised only after government intervention following a sit-down strike in 1944.

There followed a stream of strikes, short and long, over the regulation of work on the line. In 1952, Ford lost half an hour per man per year through strikes outside Dagenham, but 78 hours per man on the plant's assembly lines.

Leslie Blakeman, the labour relations manager in the 1950s and 1960s says: "The company faced a continuous challenge to its authority from one of the most highly organised shop steward movements in the country, a powerful and financially strong group whose objective was destructive conflict."

Harraway, who became a leading steward, started work with a four-page contract. When he left in 1985, terms and conditions were governed by a blue book stretching to hundreds of pages, the outcome of the struggle to regulate work on the line.

The intensity of that struggle has generated Dagenham's wider economic significance in relation to output and pay. The speed up of the lines from the 1950s on pushed production from 400,000 vehicles a year in 1946 to 1.4m in 1982. It has since fallen back to about 400,000, but Dagenham is still a significant manufacturing site.

The conflict over the pay and effort bargain created the pressure which ripped through the Labour Government's incomes policy in 1978 and re-emerged last year with a two-week strike which nearly crippled the company's integrated European production system.

Dagenham's development has

thus had tremendous political significance - not just for government policy on pay and industrial relations, but for Britain's political culture. For Dagenham's decline is a symbol of a departing social and economic order built on the production and consumption of mass manufacturing industry and a labour movement forged by the priorities of militant, male, manufacturing unionism.

Ron Todd, the TGWU general secretary, started working for Ford in 1953: "I was living in a bedsitter with my wife and two kids, earning 6s 10d a week as a gas fitter. I joined Ford because it paid 15s 6d a week."

But Ford's attractions as an employer have dwindled. The company now trawls for workers from far afield. About 45 per cent of the manual workforce are ethnic minority workers, often drawn from depressed inner-London boroughs like Hackney and Brixton. Unemployment in the Chelmsford area is 3.4 per cent. In the Southeast travel-to-work area it is 5.9 per cent. The company faces continual shortages of skilled workers.

By contrast, male unemployment in Genk, a town of 30,000, is 11.8 per cent. The town is wealthy in a polite, persistent drizzle of gloom.

Its skyline is dominated by the Catholic church, 1960s tower blocks and a slag heap standing out against the flat terrain. The twin winding towers of the Westing Colliery are idle, its red brick buildings deserted apart from a few dead plants and a personal officer tidying up files on "the restructuring" which last year took away its 2,500

miners.

The pit's closure, the third in the area in as many years, will be followed by two more by 1992. About 4,000 more former miners will be looking for jobs. The 2,000 jobs which are supposed to arrive with the Sierra are much needed.

The Ford plant, built close to the Continental Motorway network, began production in 1964 with a five-year union agreement which indexed wages to inflation. The agreement, which was meant to ensure "social peace", produced a series of strikes over shift payments and rest times.

According to Tony Castermans, a local official with the CMB metal workers' union, since 1968 industrial relations have become co-operative. The only recent disturbance was a three week strike by half a shift in 1983, over a reduction in the working week.

Genk and Dagenham are different plants. But they are Ford plants, designed in Detroit, sharing many common characteristics. As Stras Raymond, the president of the Genk shop stewards, says, with a sigh of resignation: "Wherever you are, life in a Ford car plant is an unending, daily struggle."

With a daily capacity for about 1,700 vehicles, Genk produces about 54 per cent more than Dagenham. But it has more than double the number of robots - 386 against 179. British stewards who have visited Genk say the plant is roomier, with simpler lines.

But both plants are increasingly using technology in a more sophisticated way. Genk's robots not only weld but install Transit wind-

screens, while Dagenham is introducing so-called "doors off" manufacturing for the new Fiesta which allows for more automation.

The average basic weekly wage at Genk is about £184 a week, for a 36 hour 20 minute week. At Dagenham average basic weekly pay is more than £227.35 for a 39 hour week.

The industrial relations systems at the two plants are at best distant relatives. Genk's 8,950 manual workers are represented by only 24 shop stewards, a ratio of 373 to 1. Dagenham's 11,000 manual workers have 200 stewards, a 55 to 1 ratio.

Most negotiations at Genk are channelled through just four senior stewards who meet managers once a month. At Dagenham, there are four joint works committees, with a combined membership of 64.

Changes to working practices at Genk evolve through regular discussion with the committee of four. At Dagenham change is agreed in periodic bursts through national pay negotiations, in the cumbersome, 70-strong national joint negotiating committee. Pay increases at Genk are negotiated separately from discussions over working practices, through a regional agreement between the unions and all the major manufacturers with plants in the area, including Phillips and Volvo.

Despite these different bargaining systems, both plants still have demarcation lines between skilled and unskilled, white collar and blue collar workers, although manual workers at Genk do not "clock-on". Both plants invest heavily in training, although Genk does so through a national, government-backed

fund.

Genk, however, has moved faster than Dagenham towards flexible, higher quality production. Since 1978 production line workers have had responsibility for quality and simple maintenance, something Dagenham introduced in 1985. Workers at Genk first joined quality circles in 1978, but Dagenham stewards still oppose the company's Employee Involvement programme.

A report on the east London plant drawn up by Hayden's office in 1987 says: "We are not yet comparable with quality levels in continental plants. Despite successive campaigns on quality awareness, for a substantial number of employees an enduring commitment to 'building quality' has yet to be achieved."

Perhaps most significantly, in 1982 the Genk unions agreed to the introduction of temporary workers. There are 2,300 at the plant, working on short contracts to cover absence and overtime, and longer contracts for increases in production. The British unions have always rejected the introduction of temporary workers.

Yet all these differences do not prove that Dagenham is less efficient.

Ford told its British unions last year that continental European plants were between 40 and 65 per cent more productive. But the gap has narrowed significantly; for instance, it is marginal for engine production.

Last year the unions signed an agreement designed to maintain the momentum. It allowed widespread changes to working practices, based on teams of 10 to 12 led by shop-

floor group leaders, with some interchangeability between skilled and unskilled workers.

Indeed, Hayden's 1987 document had this to say about Dagenham's prospects: "By 1992 our efficiency levels are planned to be virtually comparable with Genk - unit costs will still be worse; primarily a reflection of Genk's higher volume base."

So something has changed since the summer of 1987. One union theory is that the transfer is a grand set in the Dagenham tradition; the company is punishing the unions for the two-week strike last year.

But Steve Hart, the TGWU's local official at Dagenham, says high interest rates, the strength of the pound, and the cost of manufacturing in the south-east counted against the plant more than worker productivity, or industrial disputes. "One of Ford's problems is that line management is so old-fashioned it does not know how to use the flexibility allowed by the national agreements. There is a significant managerial productivity gap," he says.

It seems most likely the decision was the result of a review of strategy in the light of Ford's loss of market share in Europe's ballooning car market of 1987, and the threat of a shake-out of higher-cost capacity in the mid-1990s, with the arrival of the Japanese producers.

A crucial factor was probably that in its drive to cut costs, Ford will find it less difficult to introduce a 24-hour production system at Genk, by moving from two-shift working to a three-shift system. Three-shift working will allow more intensive use of capital, but also mean the Sierra will only have to be engineered for one plant.

Whatever their differences, the British and Belgian unions are at one in their suspicion of the company. The Belgians believe they will be lucky to get three quarters of the jobs promised. For the next two years the plant will be producing an ageing car, in a declining part of the European market, while Dagenham has just started producing the new Fiesta, aimed at the expanding small car market.

None the less the British are convinced Dagenham will lose many more than the 500 jobs the company predicts.

Hayden's report said that by 1992 manual employment at Dagenham would fall by 58 per cent, from 11,587 to 5,508. The paper was written on the assumption that Dagenham would continue to produce the Sierra. The unions believe that without it the Dagenham manual workforce, which was about 27,000 in 1979, could be cut to close to 4,000.

It would not mean the end of the plant. But it would spell the end of "Dagenham", the mighty manufacturing machine, which sucked in workers and pumped out cars - a name to be conjured with.



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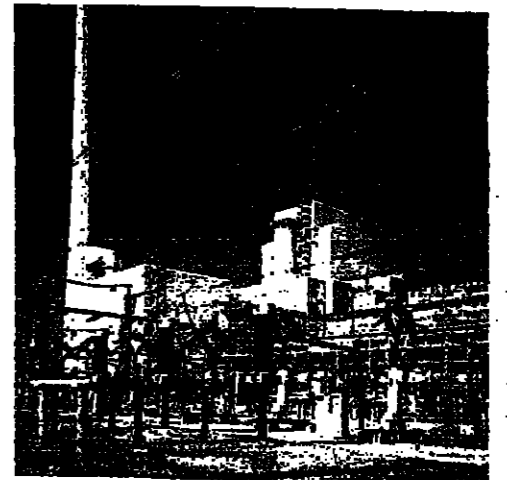


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LEGAL COLUMN

Practising lawyers ignore theory at their peril

By A.H. Hermann, Legal Correspondent

A FITTER or a mechanic must be thoroughly familiar with the construction and working of the machines he is expected to assemble, repair or service...

soliters, "theory" is a dirty word. The casuistic nature of the common law, the detailed drafting of statutes, pretending that it is possible to foresee every eventuality...

A graduated mechanical engineer has to meet different expectations. He will probably be less familiar with the details of operation and maintenance of particular machines...

Hence, the "articled clerks" in solicitors' offices and the "pupils" in barristers' chambers. Hence, the remarkably short periods of academic study not always required, and the unbelievably short time after which an articled clerk or a pupil is admitted to final examinations.

Such different requirements on training seem to have never been applied in the UK to the different functions of a clerical worker or para-legal executive on the one hand, and of a lawyer on the other.

Also, the intensification of the transatlantic contacts and the growing influence of US law through reciprocity requirements - for example in the field of intellectual property and trade law - call for

lawyers with wider horizon and the ability to adjust quickly to legal thinking different from that common in the UK.

Such flexibility cannot be achieved without a more thorough and wider education in fundamentals than future practitioners obtain at present. The proposed reform of the profession, opening advocacy to a much wider circle of lawyers, makes this even more urgent.

One would have expected that a proposal for such a radical reform as that presented by Lord MacKay, would deal also adequately with the changed requirements on legal education and training.

Civil and criminal procedure appear at the vocational stage of training, but there is nothing to suggest that a command of the basic rules of family law, of legal persons, agency, company law, and financial law, is indispensable for the modern lawyer.

I hesitate to add that, in my view, even more is necessary to be able to understand the making, interpretation and application of law in civil law countries which, in the guise of Community law, now penetrates the UK in ever increasing measure.

The Government suggests that those who wish to practice in all courts in England and Wales should need to take part in an academic course, undertake a vocational course including training in advocacy, and some further practical training in advocacy before they obtain a limited certificate.

This sounds very well until one comes to paragraph 5.19 of the green paper, where one can read: "The Government envisages that the practical stage of training is unlikely to last for less than six months".

The green paper is equally modest in its proposals concerning the time required for obtaining professional qualification and a certificate of advocacy. It proposes a common vocational training for both

branches of the profession and all the new specialisms which may crop up, but does not say that much more time would be required for obtaining the intermediate certificate for advocacy in lower courts.

The green paper proposals would bring the UK legal scene closer to that of mainland Europe by opening advocacy and judicial careers to academic lawyers, if properly qualified.

This would be another step in the direction to which Lord Goff, one of the Lords of Appeal in Ordinary, pointed when he said that the law must be developed by judges and jurists acting in partnership.

(1) In his Macdonald Lecture, "The Search for Principle", (1983) LXXIX Proc.Br.Acad.168. (2) P.S. Atiyah, Pragmatism and Theory in English Law, Stevens 1987.

LEGAL APPOINTMENTS

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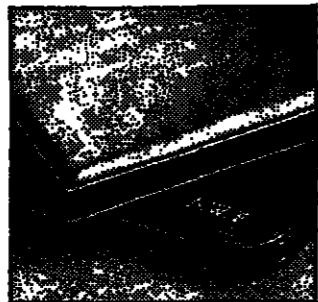
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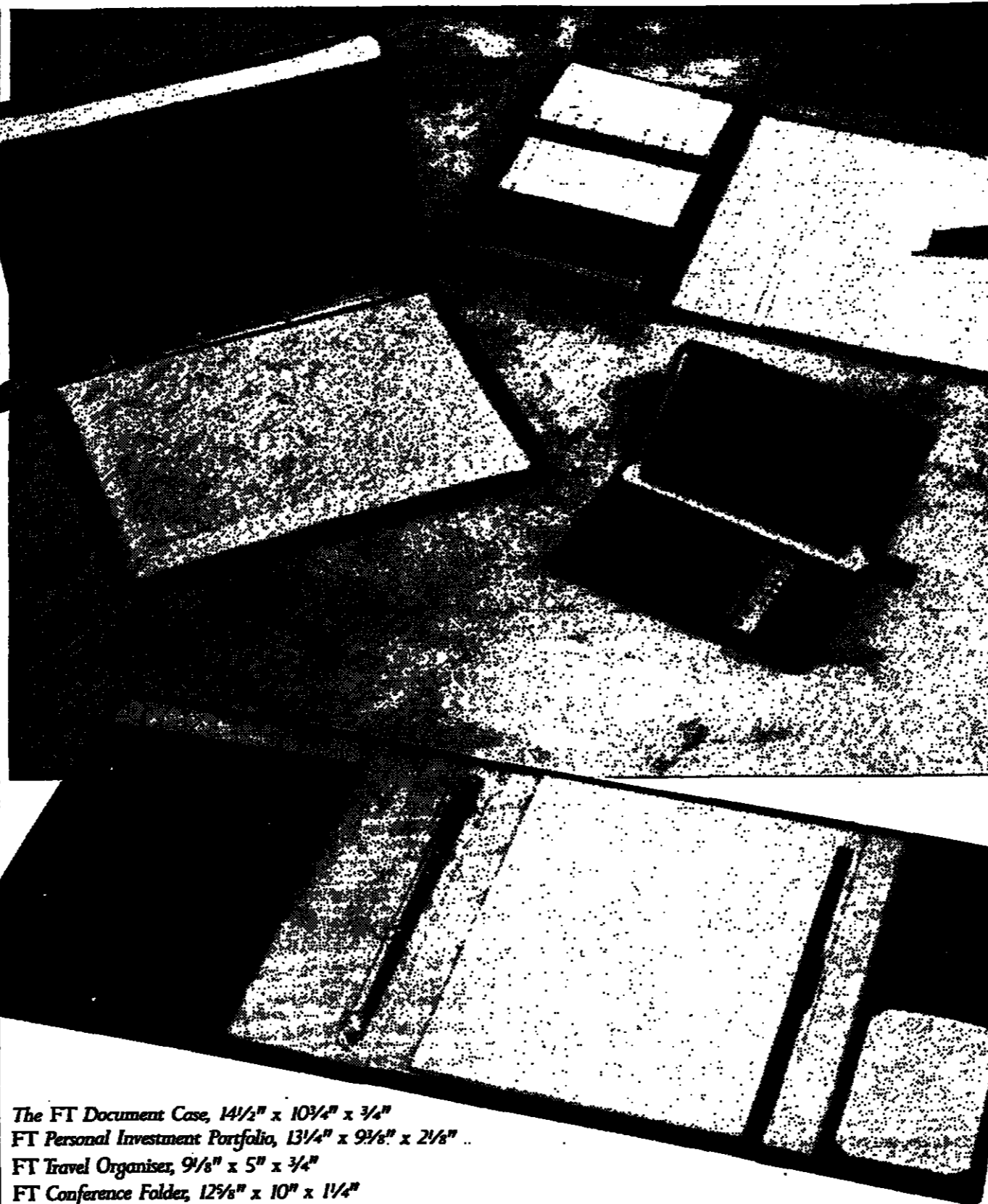


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Bridget Bloom on UK farming in advance of today's agricultural review Brave new world on the land

Nationalism in TV sets

THE NEW information and communications technologies are often portrayed as prime movers in a process of global economic integration...

Going it alone

HDTV was invented in Japan under the auspices of NHK, the state broadcasting authority...

Italy's halting leadership

WHEN Mr Ciriaco De Mita took over as Italian Prime Minister last April, the first authoritative Christian Democrat in that position since 1961...

National priorities

When he became Prime Minister, Mr De Mita appeared to recognise that certain national domestic interests had to be given an overwhelming priority...

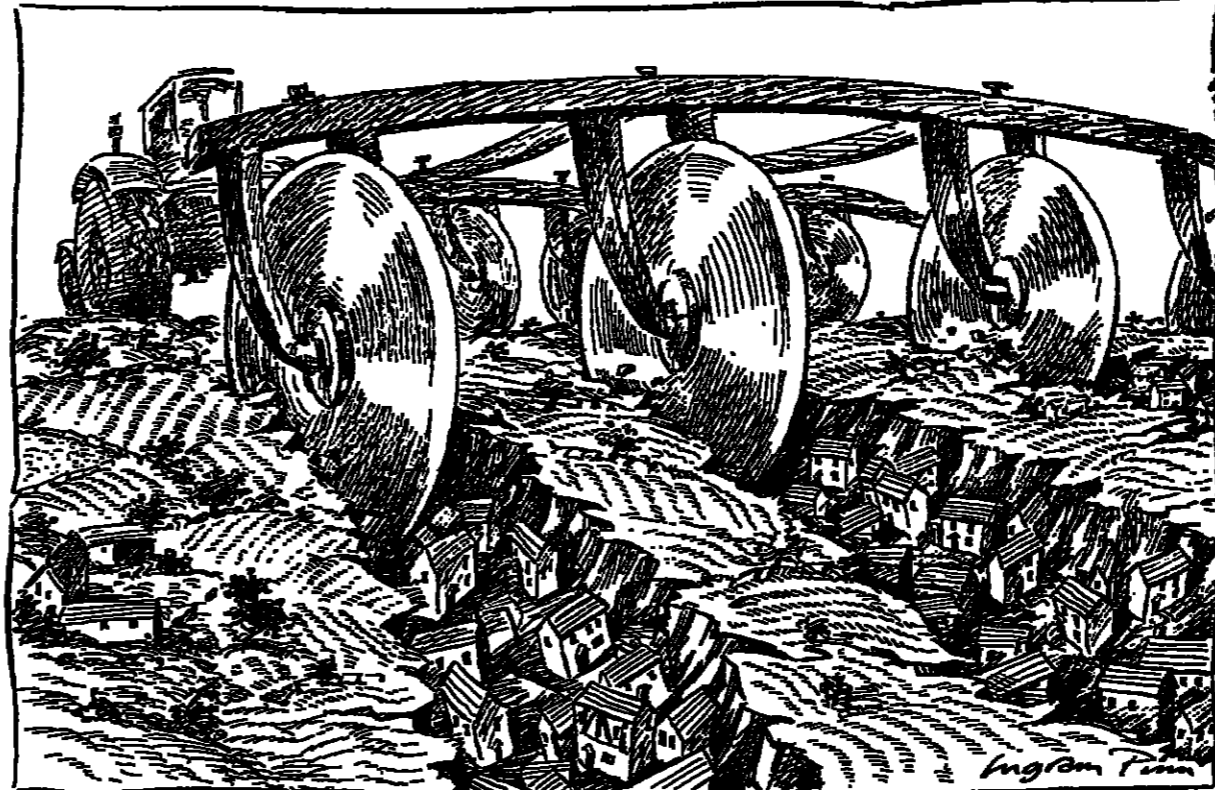
equipment and components. They insist HDTV is a strategic technology which could not only get the US back into the consumer electronics business...

Poor recipe

Some in the electronics industry dismiss the HDTV plans as unrealistic. In any case, government-sponsored collusion by major manufacturers, cloaked in the mantle of national security...

Many of the weaknesses of US - and European - high-technology industries reflect the cumulative impact of poor management and misguided policies...

Britain's farmers are feeling embattled and with good reason. The recent egg crisis apart, over the past few years their real incomes have declined and their costs have risen...



Yet as things stand now, what is happening in farming in Britain seems set not only to change the pattern of farming and of land ownership, but also to influence deeply the rural economy as a whole.

At the other end of the scale will be a wide variety of smaller holdings. Many will be "dog and stick" farms...

There is a sense, of course, in which this is not new. Farms have been getting bigger and richer owners have been buying into the lush pastures...

Farms have been getting bigger, with numbers of farmers declining, for much of this century, but the trend is exacerbated by reforms of the common agricultural policy...

The central question for farmers and governments alike today is how to adjust to the fact that there is land to spare throughout the EC...

and the revolution in farming techniques which has brought higher yields. Britain's Countryside Commission, the official "watchdog" for the countryside...

Across the Community, solutions vary. France, for example, with twice the agricultural area of Britain but a similar number of people, faces depopulation in many of its more remote central and western regions...

Estimates suggest an increase of some 10 per cent in the population of some of the rural counties stretching from Devon in the south-west through the Midlands to Yorkshire in the north...

The Thatcher Government's policy towards these new rural developments involves two clear strands. First, the Government wants to encourage the non-farming revolution in the countryside...

provides sensible alternatives for using spare land and providing new rural jobs. Second, as Mr John MacGregor, the Minister of Agriculture, made clear to the Oxford farming conference earlier this month...

The central question for Community farmers and governments is how to adjust to the fact that there is land to spare

Environment Secretary, sees a complete end to subsidies: these will continue to go to poorer, mountainous areas, while increasing payments may be made to ensure environmentally friendly farming...

How are farmers adapting to these tough new conditions? The question has to be answered at two levels, for while farm incomes are undoubtedly down, there are other factors helping to soften the blow.

According to the official statistics, Britain has some 250,000 farm holdings. At least half of these farmers do not rely primarily on farming for their living...

Britain has some 10m of its 18m agricultural acres under cereals, mainly in the east. Hit by poor harvests in three of the last four years and with EC prices cut by 25 per cent over that time, farm incomes, according to the NFU, have been clipped by a real 9 per cent a year...

By contrast, dairy and also beef and sheep farms, which between them account for some three fifths of full-time farms, are faring better. Dairy farmers are doing especially well now...

Other sectors which have done much less well over the past year or two include pigs and poultry, both lightly supported by the EC and both traditionally cyclical...

But if - with the exception of Britain's 30,000 dairy farms - farmers are doing much less well than in the years of high EC subsidies, the actual effect on farm incomes is often less stark. At least half of British farmers do not rely primarily on farming for their living...

The common assumption has long been that Britain has a preponderance

of large, efficient, full-time farmers. However, recent official studies suggest that already nearly half the 250,000 listed farm holdings are under 40 acres with an average net income from farming of only £240 a year.

While some of these part-timers are small-scale livestock farmers from Northern Ireland, Wales or Scotland - and some others in unexpected areas like East Anglia are simply tenant smallholders such as might be found in southern Europe - many of the English holdings are owned by non-farmers and run for pleasure.

According to last year's Annual Survey on Farm Incomes, these small farms account for no more than 5 per cent of total agricultural production in the UK. However, that survey also has alternative sources of income, although in the lower proportion of one third to two fifths.

More information on the income issue, which until now has barely been debated, is promised in this year's agricultural review, due from the ministry later today. But the importance of the trends highlighted so far is obvious.

First, the move towards more small non-farming holdings is obviously well under way. So is the obvious creation of yet larger farms. According to the survey, nearly 60 per cent of traded farm production is already produced from the 29,500 largest holdings.

Second, full-time farmers would appear to have some cushion against falling farm incomes, and at least in some cases this will be augmented by government aid to encourage diversification.

Third, however, is what the official statistics do not yet show, but which might prove to be a critical question: how far will farmers be able to offset their declining farm incomes by profits from the spiralling demand for residential and industrial rural property and for development land?

It is clear that profits are obviously well under way. So far, there is only anecdotal evidence to back the suggestion that these are spread quite widely. One Oxfordshire farmer is typical of many such examples. He sold his Queen Anne farmhouse, but not the farm. With the proceeds he moved to a bungalow and bought a 200-acre holding in Aberdeenshire for one of his sons.

On a different level, Strutt and Parker, the land agents, noted recently that the 7,500 extra houses approved by the Environment Department for building in Berkshire would occupy some 750 acres of farm land. At £500,000 an acre this could put £375m into farmers' pockets.

Farmers who make most of their living from the land and are doing badly now are right to point out that not everyone can benefit from selling land for development. But they are fond of grouching and tend to get very cross at suggestions that official note should be taken when shortfalls in their farm income are made up from other sources.

In future, however, the Government, and possibly the rest of the nation's taxpayers, seem less likely to be indifferent towards such arguments. This will especially be the case if farmers in general fail to appreciate that as the revolution in the rural economy proceeds, they must change with it.

Teabreak for Alexander

It seems that nothing, neither advancing age nor prolonged immersion in the teabag business at Joe Lyons, can stave the ambitions of Sir Alex Alexander.

At 72, the chairman of the tea and cakes subsidiary of Allied-Lyons has chosen to pass up retirement and make a career move which would tempt many a younger man.

When he takes over in March as full-time managing director of the London office of investment bankers Shearson Lehman Hutton, Alexander will shift from the grocer's trade to hawking corporate finance services across Europe.

It came into play often during the 1985 defence takeover bid, when Allied skinned the cream of the business and social establishment in the search for supporters willing to speak against the upstart Australians.

He was perhaps only half-joking when he volunteered at one meeting that he had excellent contacts at Buckingham Palace (where Allied catered at Royal garden parties) which might be brought into play.

Occasionally crotchety and certainly incorrigible, Alexander has a reputation as a wily negotiator. During the Elders scrap, he once held out at length on a point of defence tactics. He bowed to the majority among his colleagues, but brazenly tried to reopen discussions at a subsequent meeting, denying all knowledge of any previous consensus.

OBSERVER



stand," he said ultimately, not above playing on his central European origins, and cheeky enough to hint that his command of English might be less than perfect.

Alexander was educated at Charles University, Prague, which has sent its share of graduates to the West, including Ivana Trump - wife of Donald. He has a creative way with his adopted tongue. After winning a bruising negotiating bout, he beamed about him: "You see," he growled, "we sent them away with their tails between their ears."

He is also tough. As chairman of the Royal Opera House Trust, he was recently told that a friend of his had donated £100,000. "But he promised me £120,000," said Alexander. He reached for his address book, made a telephone call and the outstanding £20,000 was secured.

Smart shares

This could be an interesting day to open a new private client stockbroker's business. Nevertheless, Killick & Co is going ahead in Catogan Street, close to some of London's best-known shops, like Peter Jones. Paul Killick once led the private client department at Quilter Goodson, opened the Quilter share shop in Debenhams and is now looking for the right mix of new and old money.

Schoenberg pop

The belief that Schoenberg is guaranteed to make concertgoers stay at home in droves should finally have been dispelled by the performance of Gurrelieder at the Royal Festival Hall on Saturday. It was repeated and broadcast live on BBC Radio 3 yesterday. On Saturday the hall was packed and the performance, espe-

cially in the second half, took off in a way more associated with the Opera House. Conducted by Simon Rattle, played by the City of Birmingham Symphony Orchestra and enhanced by the London Symphony Chorus, it was one of the best performances of anything I have ever seen anywhere. It should now become a standard work, though it does need a very large orchestra and a chorus of over 200. Possibly it also needs Rattle, who showed that there is nothing unnecessary about dealing with it. Indeed it is deeply romantic: not how one thought of Schoenberg at all.

Eyes on Brady

President Bush continues his political honeymoon: if anything, gaining in his reputation since he was elected. Already, however, some Washington knives are out for one of his closest friends: Nicholas Brady, the Treasury Secretary. The insidious buzz is that he is not up to the job. Brady was nominated last

summer to take over from James Baker, and Bush - as Vice President - must have had more than a hand in the choice. The trouble is that Brady has not since appeared to be master of his brief.

In evidence to a Senate committee last year, he failed to give a clear lead on leveraged buy-outs, a subject on which he is supposed to be an expert, given his lengthy Wall Street experience at Dillon Read. In that previous capacity he had chaired the inquiry into the stock market crash of October 1987, but his report was less than memorable.

More recently, Brady has been accident-prone: saying that he was not worried about the dollar last November when it was falling fast. Last week he floated proposals for a depositor to deal with the savings and loans crisis, only to be denounced by Congressional leaders of both parties. This has given Bush his biggest political embarrassment to date and forced the President to reassure depositors.

Thus stories about Brady's lack of political savvy are going round the capital. Possibly it does not matter too much, for the other members of the Bush economics team - budget director Richard Darman, chief adviser Michael Boskin, and special trade representative Carla Hills - have shone at their Senate confirmation hearings. But it could mean a shift in economic policy-making away from the Treasury.

Meanwhile, Brady will chair the meeting of the Group of Seven finance ministers in Washington on Friday. The visiting ministers will be sizing him up, trying to find out where power lies and indeed what is the economic policy of the new Administration.

Cars or dogs?

Small ad in this week's Home & Garden: "Miniature long haired Dalmatians, 1 male, 3 shaded, 1 female choc and cream, ready now."

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Monday January 30 1989
Natural review
land

The strains on the ties that bind

David Goodhart examines the underlying tensions that have surfaced in relations between the US and West Germany

The bitter rift between Bonn and Washington over the role of West German companies in supplying the suspected Libyan chemical plant has now been officially repaired. But by drawing attention to the divide between the US and its most important European ally on a variety of other trade and security matters it has once again encouraged talk of a "German problem" for the Western alliance.

Such talk must be kept in perspective. In the late 1970s and early 1980s the West German government was at times openly contemptuous of its partner in Washington. There were genuine arguments over the Soviet gas pipeline, Poland and Afghanistan. The German-inspired decision to persuade the US to deploy intermediate range nuclear missiles (INF) in Europe sharply led the country and created a Green Party which continues to voice an undercurrent of anti-American feeling.

On the surface things are not so bad today. Yet the simmering dispute over the modernisation of intermediate range nuclear weapons, combined with growing disenchantment with the massive concentration of Nato military force in Germany, at a time of apparently receding threat from the East, are reviving old Nato anxieties.

back into line. "I think I am still right to say we are evolving towards a more equal relationship, away from the 1950s and 1960s when the US clearly led and Germany followed. What I may have underestimated are the frictions and misunderstandings along the way," he says.

Europe and 41 per cent favours neutrality between East and West. Although there is also a large majority for staying in Nato, the apparent rejection of Nato's nuclear strategy of "flexible response" is one reason for the coalition's deliberate foginess over security issues.

LOMBARD When eyebrows are not enough

By David Lascelles

THE BANK of England has, understandably, been thrown on the defensive by the Equicorp affair, and the problems it poses for Guinness Mahon, the City merchant bank of which Equicorp owned 61 per cent.



On the autobahn: a US tank on manoeuvre in West Germany

LETTERS

Polish on the machinery

From Mr Robert Solomon. Sir, Jeffrey Garten's article (January 18) proposes that foreign central bankers from Bonn and Tokyo be invited to sit with the Federal Reserve's Open Market Committee and that the Bundesbank and the Bank of Japan...

Feeling the aftershocks

From Mr W.Z. Bergson. Sir, Jack Morris hit the nail on the head (January 14) when he indicated that most independent financial intermediaries are so busy trying to earn a living that they do not have the time or money to mount an effective lobbying campaign.

Plenty of chips

From Mr Richard H.W. Bullock. Sir, We have read with interest your feature (January 11) on Hinari, and welcome Mr Brian Palmer's plans to start manufacture in Scotland shortly.

Hello Utopia

From Mr Bryn Jones. Sir, Your highly pertinent remarks on the need for extra public funding of university salaries (January 25) are welcome to our distressed profession.

Reading matter

From Mr Paul White. Sir, I am an independent bookseller and welcome the abolition of the Net Book Agreement, partly because it might halt the flow of laughable articles such as Richard Lambert's (January 20).

Increasing security

From Mr David Spark. Sir, Joe Rogaly (January 20) argues for an increase in child benefit. Many families would welcome this, but they would receive only a limited proportion of the extra money.

Lord Young's big decision

From Mr K. Geyve Walker. Sir, It is common ground that Lord Young has a discretion rather than a duty to decide whether to refer the Fraser bid to the Monopolies and Mergers Commission.

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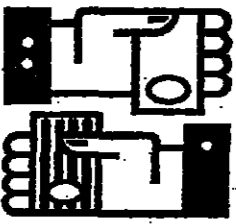
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FINANCIAL TIMES SURVEY



Many domestic CP markets grew last year, most notably Japan's, writes Stephen Fidler. The

US benefited from reaction to the equities crash, but growth was to the detriment of Eurocommercial paper. Low profitability diverted dealers to medium-term notes.

Hard going in London

THE LAST year has been one of growth in most of the world's markets in commercial paper, short-term IOUs issued by companies, banks and the occasional sovereign borrower. Many domestic markets flourished, most significantly the new market in Japan. After the poor precedent set by failure of the bankers' acceptance market a few years earlier, many in Tokyo expected the commercial paper market to flop. But that prediction failed to take account of the strategic importance that it would assume in the eyes of the Japanese banks and securities houses.

The commercial paper market has provided a battleground for the securities firms to move in on the business of the commercial banks, and both sides have poured in resources. The main beneficiaries have been the issuers.

The US market - the world's oldest and still by far the largest - benefited from the reaction to the October 1987 stock-market crash, which pushed investors into the short-term money markets.

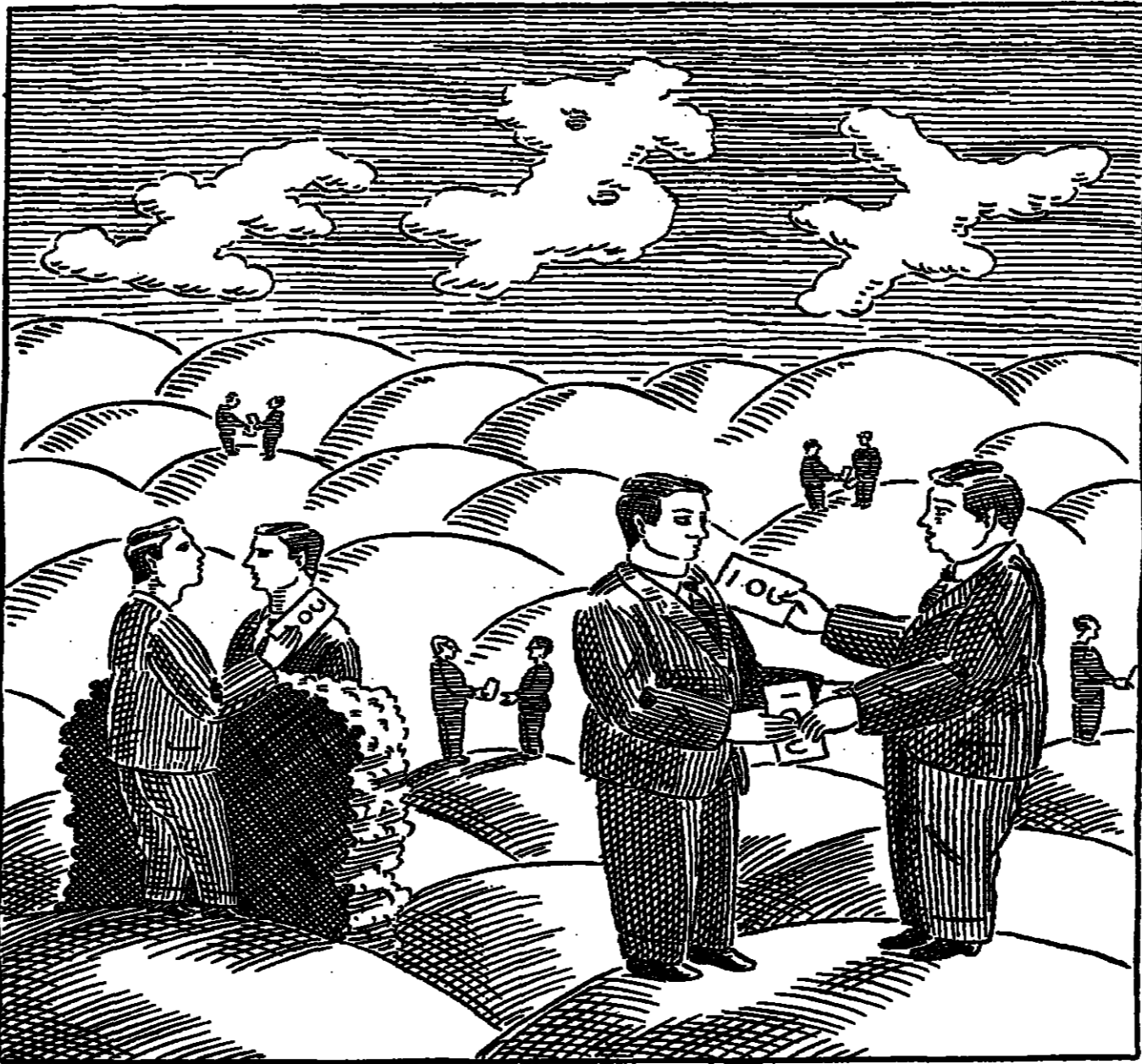
After initially seeking quality in the form of Treasury bills, investors then sought to increase yields by moving into commercial paper markets. The move was further encour-

aged by the flattening of the yield curve: with short-term interest rates close to longer-term rates, there was little incentive for investors to extend maturities.

This spur to growth of the US market has been to the detriment of the market in Eurocommercial paper (ECP), the London-based dollar-dominated international market. Yields in the US market in 1988 - for most maturities out to six months and for the corporate borrowers of higher credit quality - were lower than in the international market. As a result, those borrowers with a choice have naturally preferred to issue in the US.

Indeed, some dealers cannot see the yield advantage of the US market reverting any time soon, particularly since arbitrage between the two markets is limited. The ECP market continues to follow rates in the interbank market. Day after day, the Bank of England's index of corporate commercial paper yields a couple of basis points above the rates banks bid for funds in the interbank market. Weaning investors in Europe, who do not share their US counterparts' fear of commercial bank risk, from interbank rates continues to be a tough task.

If the US market continues to deliver yield advantages to issuers, it suggests continuing constraints on the growth of the ECP market, and means that only borrowers at either end of the credit spectrum would find the ECP market attractive. At the one end are sovereign and quasi-sovereign borrowers. Central banks in Europe and elsewhere are the main buyers of this paper, which they use to park short-term dollars at higher yields than they can obtain on the only alternative they can contemplate: US Treasury bills. As a result, this is a



Commercial Paper

sector where yields are freed of the interbank market and competitive with the US.

At the other are the smaller or lower-quality companies without access to the US markets, or those which do not have a US programme because they do not want to jump through the hoops required by the US rating agencies to obtain the obligatory rating.

There is no doubt that growth has also been constrained by continued worries about the weakness of the US dollar. While the currency swap market has allowed the

market to grow despite the dollar's weakness - the figure varies, but a market leader like Citicorp says up to 40 per cent of its ECP is bought by investors hedging into a preferred currency - the attraction for international investors would grow considerably if there were a sea-change in attitudes towards the dollar. The US market, with its natural dollar investor base, does not suffer from the same constraints.

For these reasons, the ECP market has not grown as fast as some of its more accessible proponents had predicted.

According to figures provided by Euroclear, 1987 issuance of both ECP and Euronotes peaked in October at \$53.5bn. At the end of 1987, the figure slipped to \$51.5bn. By April it had surpassed \$60bn and peaked at \$70.2bn in October. It ended the year at \$67bn, the late-year fall being an indication that corporate issuers prefer not to swell their balance sheets through issuing commercial paper over the year end, particularly if they are simply using the market for arbitrage. Dealers report an active January.

A large market, indeed, but not a very profitable one for the dealers. A simple piece of arithmetic is instructive. On the not-ungenerous assumption that dealers make an average \$200 for placing \$1m paper over a year - for 30-day paper, the dealer has to place it 12 times to make that much - a market with \$70bn in outstanding paper yields an annual return for all dealers of \$14m. Compared with the more than \$300m in up-front fees alone to bank lenders participating in the buy-out financing for R.R. Nabisco, this is small beer. Yet this has so far failed to bring about the widely predicted withdrawal of intermediaries in the market, which would allegedly leave a handful of profitable firms. While the majority of the 40-odd members of the Eurocommercial Paper Association are hardly active, and perhaps half-a-dozen dealers dominate the market, 25 firms are dealers on more than 20 programmes and a dozen or more take an active role.

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rolled their ECP operation into another part of their business. Increasingly, ECP is viewed as one instrument among a spectrum of money-market instruments, providing opportunities for arbitrage, currency swaps and the like. As a result, the costs of a CP operation are part of a bigger pot, and it makes less sense to strip it out and close it down. Like the rest of the money market, commercial paper is a high-volume, low-margin business. The low profitability has encouraged many dealers to turn to medium-term notes as potentially more profitable business. This continually-issued paper, with maturities theoretically up to 10 years, carries fees ranging from 10 to more than 60 basis points, depending on maturity - enough to make an ECP dealer's face light up. The product has posed the problem for many firms of where to place the desk: whether it should be regarded as part of the Eurobond operation (in which case problems often arise with origination) or as part of an ECP operation (where money-market investors are usually not interested in medium-term paper.)

There is still a wall of investor scepticism to overcome before the MTN market is accepted by investors in Europe - their worry seems to centre on their ability to sell the paper at a sensible price if they need to before maturity - and can hold a candle to its US counterpart. But the market more than doubled in size in 1988 to end the year at \$5.65bn, and grew \$700m in December alone, according to Euroclear, so 1989 has started on a positive note.

The strengthening of many domestic commercial paper markets was an important development over the last year, although it brings potential problems for issuers. For example, a significant proportion of US dollar paper is placed with Japanese investors after having been hedged into yen. The development of the yen market suggests that issuers' programmes may start to compete with each other.

The Bank of England gave a spur to the issuance of Ecu-denominated commercial paper with its Ecu Treasury Bill pro-

gramme. Dealers report an active January.

Continued on next page

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COMMERCIAL PAPER 2

Paperspeak — a glossary of the terms they use



Arbitrage: The activity, theoretically of minimal risk, through which issuers, dealers or investors profit from exploiting differential yields. For instance, the treasurer of company X issues paper at 5 basis points (five-hundredths of the percentage point) above Libid (see below) and invests the proceeds in the paper of company Y, which yields Libid plus 15 basis points.

Definitive notes: Bearer promissory notes issued on special quality paper, often preprinted.

Global notes: Plain paper notes introduced as a low cost alternative to definitive notes, usually issued as evidence of trades with the same issue or maturity date.

Euronotes: Paper issued through a tender panel of firms which bid for notes, usually of certain maturities, from the issuer. In investor terms, Euronotes are often indistinguishable from ECP (see below). From the issuer point of view, tender panels tend to be larger than ECP dealer groups, and the ECP flexibility in terms of maturity for example is probably greater.

Eurocommercial paper (ECP): Short-term negotiable bearer instruments continually issued in the international markets in dollars, Ecu or yen. Prices are quoted on the basis of true money market yield as an annualised percentage. This is often compared to rates in

the interbank market: Libor, Limean, Libid.

Hedged or swapped paper: Created where commercial paper in one currency is converted to an investment in another currency through simultaneous spot and forward foreign exchange contracts.

Issuing and Paying Agent: Responsible for the running of the operational aspects of a programme, for example, documentation, authentication, settlement and repayment on maturity.

Libor, Limean, Libid: London interbank offered, mean and bid rates — the rates at which banks offer or bid for funds in the interbank

market, or the mean between those two levels. Used as a benchmark in the ECP market.

Medium-term notes: Continually-issued fixed-interest securities of longer than one-year in maturity. Can be viewed, depending on your position, as long-term commercial paper or as continuously-offered bonds.

Rating: An independent assessment, usually expressed in letters, of an issuer's ability, to honour the obligations on its securities.

Secondary market: Where paper is traded among dealers subsequent to issue. Except in the case of sovereign-risk paper, where there

is an active market, dealers claim their placement is so firm that it hardly exists.

Settlement: The transfer of funds from buyer to seller and the payment of interest and principal to the investor at maturity.

Spread: The difference between the yield at which a dealer buys paper and the yield at which he sells it. This averages around 3 basis points in the ECP market, although there are attempts to introduce US-style commissions into Europe. In the US, this commission can be as much as 1/2 percentage point (1/2 basis points).

Stephen Fidler

SORRY, WE ARE NOT INTERESTED IN SECOND-HAND COMMERCIAL PAPER



VIEWED from the dealers' desk, there is nothing particularly kind and gentle about the Eurocommercial paper market.

Cut-throat competition between dealers has been part and parcel of this market, so that banks excluded from a coveted dealership have sometimes telephoned the issuer to inform him that his paper is trading expensively in the secondary market.

At the same time, issuers are a more friendly lot, and information about poorly performing dealers is disseminated fast.

Competitive though it is, many other elements of Euro-hype have gone out of the Eurocommercial paper market as it has matured, leaving dealers with a rather unglamorous money-market instrument — and a business that an inexorably large number of people still seem keen to be in. The most pressing question for all is how to justify an operation that often barely covers its costs.

Whereas ECP used to be a very distinct product, many bankers have now positioned it squarely among other instruments on the money market desk. They deny that this move is to disguise the fact the product does not make much money.

Instead, the move enhances customer service. At Swiss Banking Corporation London, for instance, ECP is now sold off the treasury customer desk, alongside foreign exchange, bills, certificates of deposit and forward rate agreements.

Rupert Dent, an SBCL director, says that his sales force needs a "balance of specialisation", so that they can work in

related markets and thus provide better advice.

Another technique at SBCL, which some other banks are beginning to adopt, is to organise staff so that they speak to a cross-section of both issuers and investors. This approach contrasts with the arrangement

The biggest problem the market faces is that of pricing

ment in the US domestic market, where a small number of executives buy all the paper, and a vast sales force pushes it out to investors. SBCL argues that its method allows each dealer to get a more accurate feel of what is going on on both sides.

There are now enough ECP programmes outstanding for the larger houses to have become rather choosy about accepting new dealerships if they are to service their clients properly.

While a presence on too few programmes will leave dealers scrambling for paper to meet investor demand, an attempt to service too many will equally lead to an unwieldy operation.

As houses book close to 200 dealerships, they need to scrutinise their list narrowly. According to International Financing Review, Citicorp, SBCL,

JP Morgan and Merrill Lynch, all have more than 100 ECP and ECD programmes.

Reviews — annual or more frequent — are now accepted practice among dealers, giving them the opportunity to discard "problem" programmes. Problems may be attributable to anything from personality clashes to an issuer whom the dealer contests consistently comes to the market at the "wrong price" — that is, too cheaply.

Another practice that banks dislike is issuers selling paper by quasi-auction, accepting the cheapest of several competitive bids. Practitioners argue that this affronts the concept of an investor-driven business. Certainly the US market does not function in this manner — there, issuers apportion discrete

chunks to each dealer, to work on separately.

Some dealers prove more choosy than others — those intent on building volume

show considerable patience with the most demanding of borrowers. Others have the choice made for them — many issuers prefer a core team of

two or three dealers who turn up investors consistently, and do not wish to spend time calling those who regularly fall short. The latter are on occa-

sions discharged from their obligations.

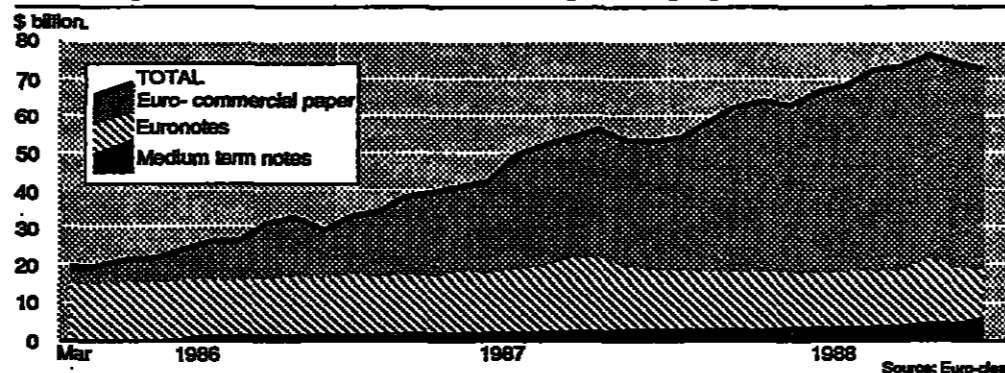
But the biggest problem the market faces currently is that of pricing. Whereas US CP commissions are of the order of 10 or 12 basis points, many dealers in London push ECP through their system for a fee of one basis point, and the more enthusiastic even broke the market free. JP Morgan estimates current outstandings at \$74bn; assuming a one basis point spread, that leaves just \$7.4m to spread around a marketplace where at least 25 dealers have more than 20 programmes.

And stories abound of bargain basement pricing. A dealer on one infamous programme recalls bidding for one particular tranche and failing to secure paper. Half an hour



At Swiss Banking Corporation London, where Eurocommercial paper is now sold off the treasury customer desk, Rupert Dent says his sales force needs a "balance of specialisation"

Monthly estimates of outstanding Europaper



Hard going in London

Continued from previous page programme. Already borrowers such as Spain have been able to step up their Ecu issuance. As yet, much of this paper appears to be heading for a friendly cartel of central banks and parastatal organisations such as the European Investment Bank. Nevertheless, along with the growth of the Japanese market, the Ecu market could be significant in opening up the possibility of a global multi-currency market in commercial paper.

Top dealers in ECP & ECDs

Institution	No. of dealerships
1 Citicorp	191
2 SBCL	186
3 JP Morgan	182
4 Merrill Lynch	180
5 Shearson Lehman	130
6 CSEB	128
7 SG Warburg	103
8 Chase	102
9 Morgan Stanley	83
10 Bankers Trust	65
11 First Chicago	61
12 UBS Sec	56
13 NatWest Cap Markets	49
14 BZW	45
15 BankAmerica Cap Mkt	42
16 Westpac	35
17 Enskilda Sec	33
18 Daiwa Sec	32
19 Mar'han Trust	32
20 Goldman Sachs	29
21 ANZ	28
22 Nomura Sec	28
23 First Interstate	28
24 Midland Bank plc	23
25 Chemical	21

later he was astonished to receive a call from another bank offering him paper from the self-same issue at a price considerably better than the unsuccessful one he had posted.

Some dealers argue that, in a volume business, they have to bolster their throughput at any cost. Others insist that spreads will have to widen if the market is to be viable in the long term.

Mr Trevor Bush, at Warburg, warns: "Issuers who push dealers too hard in terms of price find that they reach a plateau in their outstandings beyond which they cannot progress." There is, he argues, a right, and a wrong, price for everyone's paper.

Optimistic dealers say they see prospects for fatter spreads; some even report evidence of marginally higher fees available during the last year. Those with the largest number of programmes cling to the notion that both investors and issuers will pay a premium for access to a longer list of names.

Colin McKechnie, at JP Morgan, points out that his team talks to some 125 of his 178 issuers daily, and to at least double that number of investors. "That service is worth a basis point or two," he reckons. "If an investor calls two or three dealers our size, he has covered the market." There are currently some 700 programmes outstanding.

No one will admit thinking that they can make money from positioning CP — except perhaps in the steady market, where some secondary trading has developed, fostered by the discount houses. On the whole, dealers insist that their duty to the issuer dictates that paper is placed firmly with end investors. Those running fairly stable books justify the dimensions of their positions by pointing to the need for inventory to smooth market gaps.

A proportion of issuers exercise discipline anyway by demanding breakdowns of where the paper is held, and are described as "not polite" if the outstandings got lost en route to the end investor.

All in all, the dealer community seems to be involved in a rather costly game of chicken, as it waits to see who will dare to insist on the wider spreads they all so desperately need.

Katharine Campbell

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Europe's MTN market is starting to grow, but . . .

Volumes fail to reflect dealer effort

Top dealers in medium-term notes

Institution	No. of dealerships
1 Merrill Lynch	30
2 CSFB	25
3 SG Warburg	21
4 SBCI	19
5 Salomon Brothers	18
6 Morgan Stanley	15
8 Shearson Lehman	15
8 JP Morgan	11
9 Citicorp	9
10 First Chicago	7
11 Chase	6
12 Enakida Sec	5
12 Goldman Sachs	5
14 Bankers Trust	4
14 UBS Sec	4
16 First Interstate	3
17 ANZ	2
17 Midland Bank plc	2
17 Morgan Grenfell	2
17 NatWest Cap Markets	2
17 Yamachi Sec	2

IF WISHING were sufficient, 1989 would certainly be the year of the medium-term note in the international market. Dealers in Europe cast their eyes enviously across the Atlantic, to where the market in medium-term notes — continually issued securities with maturities of longer than a year — has grown to \$75bn.

In Europe, by contrast, the size of the market is relatively small. In the words of one dealer: "It's not yet at critical mass."

According to figures from Euroclear, the market in Euro-medium term notes grew to \$5.65bn at the end of last year from \$2.57bn a year earlier.

Considering that at the end of 1988, a mere \$32bn was outstanding, growth has been significant, yet many of the market's proponents admit to disappointment over volumes, particularly in view of the strenuous marketing efforts of many dealers.

Some of the market's difficulties reflect a gap in some cases between the market's potential and the actual market. Given that European investors are not generally natural investors in dollars, worry about the US currency's potential weakness deters them from both markets, but in particular from longer-term securities.

Concern about the dollar, of course, does not bother US investors directly; but, in the international market, it means that many investors are interested only when there are attractive currency swap opportunities. As a result, they offer only spasmodic support to the market.

Partly related to worries about dollar weakness, the US has also provided lower yields

for those borrowers with access to both markets, just as the US commercial paper market has proved significantly more attractive to lenders than its Euro-counterpart.

Of course, the Eurobond market itself is potentially prey to the same problems when the dollar looks weak. Yet in 1988 the new-issue market had its second-best year with something like \$170bn raised in new bond issues. While it is natural that adverse circumstances will hit an emerging market harder than an established one, it is also obvious that not everything has been satisfactory in the medium-term note market.

The main limiting factor, as most dealers will admit, is investor scepticism about liquidity, their ability to sell the paper at a competitive price. Liquidity has been a big issue among institutional investors in the Eurobond market, which has proved itself sensitive to demand for bigger, more liquid issues. Because medium-term notes are issued in small chunks, liquidity cannot exist in the sense that it does in many bond markets.

In theory, the dealer that places the notes is supposed to provide that liquidity. Dealers say that it is the prospect of developing a poor reputation with investors that keeps their prices honest.

They also point out that the Eurobond market's public relations may have been overdone — that a liquid, actively-traded Eurobond issue is the exception even these days, rather than the rule. But — whether from experience or natural scepticism — it seems that investors are not yet convinced

THE Eurocommercial Paper Association (ECPA) is currently going through something of a crisis.

Originally established as the Euronote Association in April 1986, to regulate the fast-growing Euronote and Eurocommercial paper markets, today its rules and guidelines are increasingly under fire for bearing little relation to current market practices.

Its critics — all of whom are members of the association — say that the transformation of the market between 1986-1987 from a traded to an almost exclusively placement business has made most of the ECPA's rules redundant, and removed many of the important and contentious issues which it was originally set up to tackle.

The fact that the secondary market in ECP has become a sideshow to the more important business of placing paper with end-investors helped to create the central dilemmas which the association faces, and appears unable to resolve.

To some, the Klockner saga proved how isolated the ECPA has become from the ECP market's workings

— this is the question of the role of the secondary market in ECP and the willingness, or lack of it, of dealers to quote realistic two-way prices in ECP when requested by investors or other market makers.

The problems associated last October with the troubled West German trading company Klockner — when dealers refused to buy Klockner paper from worried holders — illustrated how belief in a traded market has been undermined by changing market practices.

To some in the business, the Klockner saga also proved how isolated the ECPA has become from the daily workings of the ECP market.

When confronted with the refusals of its members to deal

The Eurocommercial Paper Association faces internal criticism

The game's top players may have outrun their rulemaker



Mr Michael Anderson: 'The guidelines the association sets reflect a reality'

in Klockner paper, the ECPA's response was to justify what happened on the grounds that it represented a "change in material circumstances" to the company (Klockner) which gave the dealing banks the right not to take on the paper.

The secretary of the association, Michael Anderson of First Chicago, makes no apology for the stand taken by the ECPA. Ultimately the commercial rights of the dealing house will take precedence over the demands of the investor, he says. "Nothing can be imposed that takes away from institutions the right to make their own internal credit decisions. The guidelines the association sets reflect this reality." In essence, if dealers do not want to trade they do not have to.

Yet this argument runs counter to the association's own handbook which, in the latest issue (December 1988), under the section headed "Rules for Market Makers", categorically states that market makers are "required to make markets to any counterparty whose credit is approved. . . will make competitive spreads at all times . . . [and] are required to make a two-way market if they own stock."

Among the many who believe that these rules do not tally with market practice is Bill Sullivan, commercial paper trader with Chase Manhattan. He believes the rules are "irrelevant", because in an investor-driven market there is no obligation for market makers to deal with each other. "Our job is to facilitate the issuance of paper from issuer to investor," says Mr Sullivan simply. "Our responsibilities as dealers are first to the investor, second to the issuer, and

third to the market."

The ECPA, however, is aware of these discrepancies, and plans to reform its rules sometime in the next few months. Mr Anderson promises that they will "reflect the fundamental workings of the market."

Yet, because the association has no powers to impose its rules, abridged or otherwise, on its members, there appears little point in laying down new regulations.

So where does that leave the association? Members say that it serves a useful purpose as a forum for discussing the issues and problems facing the market.

The ECPA is aware of discrepancies, and plans to reform its rules some time in the next few months

Yet the recent decision to change the regularity of its regular meetings — from one every month to one every two months — might be seen as

proof of how the members are losing faith in the association. One trader said that the frequency of meetings had been changed because of "lack of interest".

Suggestions that the ECPA has a role as an arbiter between disputing members have yet to be tested, and are greeted with scepticism by some dealers, who claim the association lacks the credibility to settle such disputes. And, as one ECP dealer pointed out, with so little inter-dealer business left in the market, disputes are few and far between.

The ECPA does act as an informal pressure group for the market, particularly where the Bank of England is involved.

"The association gathers together the views, opinions and market practices of its 40-odd members engaged in the ECP business and presents them to the Bank of England, which it visits three or four times a year," explains Mr Dobell. The association has no statutory powers invested in it by the Bank, but it does have its full support.

The feeling remains, however, that the ECPA's position is being undermined by the changing face of the ECP market. The association is made up of over 40 houses, yet as much as 80 per cent of the business is dominated by barely half a dozen members. Some of these major players, said one influential dealer, only go to meetings to pay "lip service" to the idea of a representative body.

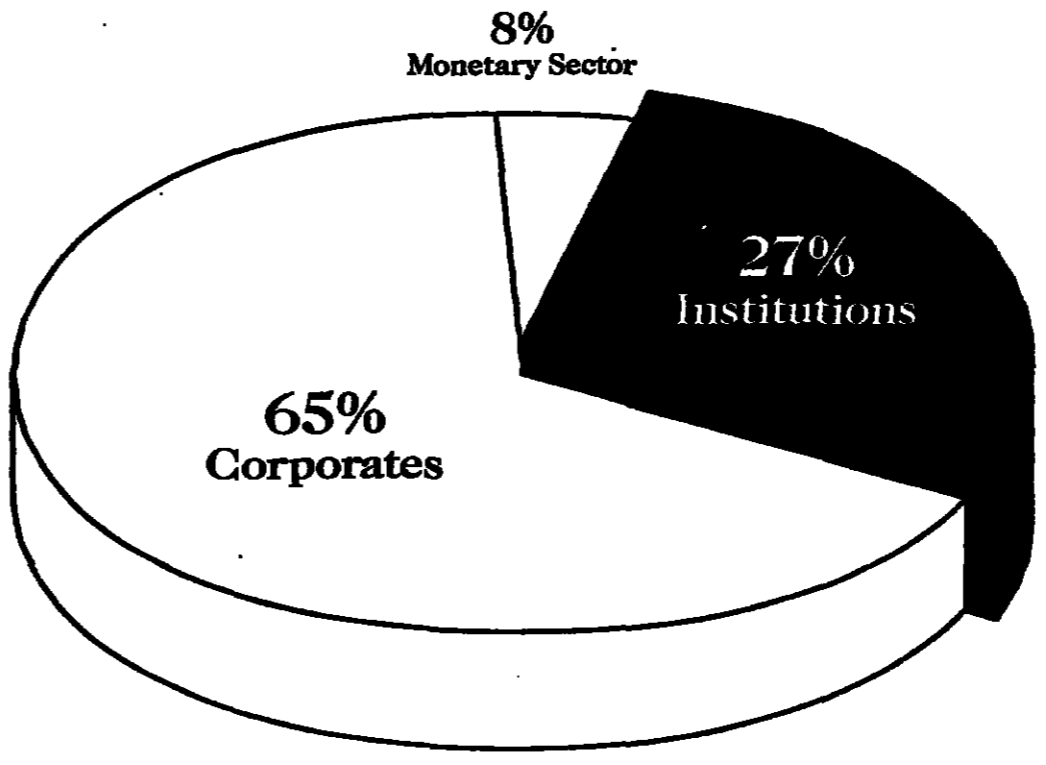
"When you are a leading house, why should you be a member of an association which is only there to help the 30 or so small members who make up the rest of the market?" asked the dealer. He believes the ECPA only benefits the smaller players who go to the meetings to pick up information from other participants and find out what affects the business of the eight houses that dominate the market.

The dealer would like to see the association's membership whittled down to just the top eight or 10 market players — a suggestion which the association regards as unfair, saying that the smaller members — who are often valuable niche players in the market — have as much right to voice their opinions as the big players.

Yet, even David Dobell admits that the ECPA's days could be numbered, and the departing chairman (he will not stand for re-election this month) issues a sombre warning about the association's future: "There are likely to be fewer rather than more participants in the ECP market as time goes on, and eventually a formal association may be seen to have outgrown its usefulness."

Patrick Harverson

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Stephen Fidler

COMMERCIAL PAPER 4

HEDGING

Forex swaps may be tailing off

MOST Eurocommercial paper is still issued in dollars, while investors are rather more catholic in their currency tastes. This basic imbalance, combined with the fact that dollar ECP frequently offers a cost advantage to non-dollar based issuers, means that forward foreign-exchange swaps have become an integral part of the ECP market.

Eliminating CP currency risk is straightforward, even if the resulting package is not always ideally flexible. A yen-based investor, for instance, can purchase Eurodollar commercial paper, yet, via a traditional forward foreign exchange swap, effectively keep his investment in yen.

The only worry is that, should he wish to sell the commercial paper back before maturity, he is left with a forward contract to unwind. While interest rates have moved in his favour, the exchange rate may not. Undoing the swap is cumbersome and costly.

Issuers, equally, may wish to effect swaps. A Canadian borrower, for example, could tap relatively liquid ECP dollar funds, and swap the proceeds into his domestic currency via forwards. If the forwards prove expensive, he will obviously opt for alternative funding sources.

It is the dealers' job to monitor swap rates continuously, looking for yield enhancement for investors, or savings for borrowers. A sterling issuer will want to know whether banks' acceptances, sterling CP, or dollar CP swapped into pounds, offers the cheapest source of funds. The more sophisticated issuer will unbuckle the package, and shop around for foreign-exchange forward rates as well as for the commercial paper component.

No statistics are available to determine what proportion of the total market is swapped, and different dealers record widely divergent figures, according to the currency preference of their investor and issuer base. While some see the majority of paper swapped, others swap only the odd issue. Currency protection is, on the whole, more common on the investor side, with the yen, Deutsche Mark, pound and Swiss franc, unsurprisingly, the most frequent end-destinations.

But although the existence of foreign-exchange swaps did much to foster the growth of the ECP market 18 months or so ago when dollar weakness deterred investors, there are signs that the proportion of swapped paper is tailing off slightly.

Mr Gordon Kerr, at Bankers Trust, notes that investors have grown in sophistication, and will choose between a wide range of short-term currency investments. Some hint that ECP is not high up the list. But as long as non-dollar dominated ECP is relatively restricted, forward swaps will retain considerable importance.

The concept may be simple, but the practice can be tricky. Matching issuer and investor requirements in this market is a precarious juggling act at the best of times; but add in the vagaries of the forward market, and congruence can prove elusive. Opportunities come and go quickly, particularly as foreign exchange prices typically alter faster than interbank deposit rates.

The foreign-exchange swap, moreover, is tricky to unwind, should the investor require to put his paper back to the market. That is why Bankers Trust developed the dual currency feature, dubbed Deuce, which was attached to the \$1bn programme arranged for Svenska

Exportkredit. Mr Kerr characterises the conventional forward as "totally illiquid and personalised" in the context of ECP, and explains the Deuce was designed to address this problem. The idea is that the investor endorses the dollar note issued by SEK in the currency of his preference, and that note is then tradable back before it matures.

SEK is sufficiently pleased with the results to be discussing extending the dual currency feature among the other three dealers on the programme.

It is the dealers' job to monitor swap rates continuously

grams, though he admits that the vast proportion of investors still hold the paper to maturity at this stage. Deuce, of course, is as dependent on favourable swap rates as the simple forward.

Even the conventional swap sales have their detractors. Trevor Bush, at Warburg, cautions that they can "tempt dealers to sell companies' paper at the 'wrong rate'". He argues that if favourable swaps points allow the investor a yield pick-up of two or three points above the rate in relation to Libor, at which the company usually issues, investors may get used to richer rates, which can jeopardise the price on the company's paper next time round.

As Mr Bush notes: "Every-one talks to the same investors. For a while, those dealers using the swap will place all the business. But what happens when the swap does not work?"

A rather different product that is being used in managing CP programmes is the forward

rate agreement (FRA), a contract that confers interest rate protection for a specified period in the future. Although one or two large commercial banks dismissed the technique, because it was sold from a different desk, many institutions, aware that their sales of disparate products lack coherence, have been actively looking for useful links between money market products.

The purpose of FRAs in this context is to give issuers flexibility as to when they tap the market. Suppose a corporate treasurer wishes to raise six-month money, but can find no takers at the price he has set himself. Ordinarily, he would resort to an alternative source of funds, such as bank borrowings, rather than distort the price at which he can regularly come to CP investors.

However, if he raises three month CP funds, he can at the same time buy an FRA for "3s against 6s", meaning that he purchases three-month protection in three months' time. The only drawback is that he is again reliant on finding suitable funding at the end of the period.

Some bankers have been attempting to combine other treasury products with CP to produce packages in both the interest-rate and currency field, though nothing terribly attractive has emerged to date.

Perhaps the most daring combination is the programme Nomura arranged for SEK, which was dubbed "miracle". While SEK's proceeds remain in dollars, investors can purchase yen paper, which is tied to the futures price on the Japanese government bond traded in Tokyo.

SEK, for example, has issued some \$2.7bn worth of paper since the launch last summer. He is happy, because he regularly achieves a rate of 22 basis points below Libid, which com-

pare with a cost of funds of libid less 1/4 on his other multi-currency ECP programme. The only snag from his standpoint is that Nomura arranges the issues in tranches, according to investor demand, so his access to the market is restricted in that sense.

Investors, in turn, effectively bet on the direction of JGB futures, and the structure, which has not been publicised, allows them to buy or sell the market, or alternatively take out a straddle if they think bond prices are becoming.

Other dealers have worked on products that look more like a genuine hedge. Possible alternatives include a Libor asset, a hybrid product that allows borrowers to set their rate at the end rather than at the beginning of the period. Longer CP programmes, of a year or more, could have interest-rate caps or floors attached, so that the issuer could put a ceiling on the rates he paid across a series of rollovers, or conversely so that investors could lock in a minimum yield over a number of issuers.

The most obvious application of derivatives is in the area of foreign currency options. Whereas a forward locks the purchaser into a fixed return, an option confers, at a price, the possibility of a currency appreciation.

But in most of these cases, ECP maturities are simply too short for such flourishes of financial engineering. Option premiums, which are generally quite high, would need to be well disguised to tempt investors buying an option.

And only pretty sophisticated participants would be prepared to take in premium by writing an option, and hence running the risk that it would be exercised against them.

Katharine Campbell

ASSET-BACKED CP

Europe bides its time as new rules spur US

DESPITE A variety of brave European efforts at innovation over the past year, asset-backed commercial paper remains largely an American affair - American borrowers securitising American assets for sale to Americans through American dealers.

Several deals announced with much fanfare in Europe last year took months to launch, with progress hindered by lenders and rating agencies alike.

For instance, in February 1988, Morgan Guaranty announced a \$350m Euro-CP programme for Mortgage Asset Eurosecurities (MAES), a special-purpose company set up to fund mortgages generated by CIBC Mortgage.

The deal was signed more than eight months after launch, after painstaking efforts to meet the sometimes conflicting requirements for a top-flight credit rating from both of the two major rating agencies.

In a similar vein, a \$200m programme for United Mortgage Corp, an off-balance sheet unit of the Leamington Spa Building Society, also took months to arrange. Banque Paribas, arranger of the programme, was forced to provide a \$21m bridging loan to allow the programme to swing into action, because banks balked at the unusual structure.

Mr Donald Seizer, a senior analyst at Moody's Investors Service, explained that many issuers avoid asset backed Euro-CP because there are simply cheaper means of raising short-term funds.

"By the time you build in all the protections that you need, it is simply not economical," he said.

Furthermore, issuing Euro-CP of any sort is more expensive than issuing its US counterpart, simply because US paper is pegged to the Fed funds rate while Euro-CP is pegged to Libor.

Still, securities houses say that asset-backed commercial paper in the European market is just a matter of time, and point to the increase in both the number and variety of programmes over the past year.

"In general, Europe is just waking up to securitisation," said Mr Craig Goldberg, head of the asset-backed CP programme for Merrill Lynch.

But in the US, asset-backed CP is big business, which has grown even bigger in 1988. The primary motivation for the growth in the market has been the introduction of new rules on bank capital adequacy by the Bank for International Settlements. Taking assets off-bal-

ance sheet, therefore, has become a much more attractive proposition.

Indeed, Mr Goldberg said, the primary issuers of asset-backed CP in the US are the off-balance sheet funding vehicles of US banks.

While US institutions have issued billions of dollars in long- and medium-term securities backed by mortgages, the sort of receivables backed by commercial paper are short term, some with maturities of no longer than 30 days.

Foremost among these projects is Citicorp's Corporate Asset Funding Corp (Cafo), which now has about \$3.5bn in assets, and a near-equivalent

amount of commercial paper outstanding. Cafo's assets are actually an interest in a pool of receivables from various major US corporations, such as DuPont Chemical.

A look at the structure of Cafo illustrates why there have been so few "copycat" programmes. Indeed, it was not until mid-1988, after the introduction of the BIS guidelines, that a single US bank decided to follow Citicorp's example.

"Margins are thin" and there's a lot of overhead," said one corporate finance official at one US firm. "Formerly the banks funded these assets on their own balance sheets. Now, with the capital adequacy rules, they're taking the assets off-balance sheet."

But within the past few months, Continental Illinois has issued \$250m in CP through its Receivables Purchase Corp, while Chase Manhattan has set up a similarly structured deal for Chase Investment Bank. That programme, known as Eagle Funding Corp, issues paper backed by Chase's European trade receivables.

Cafo's assets are backed up with a liquidity line from Citicorp, which guarantees investors that there will always be funds available to redeem maturing paper. There is also a letter of credit - also provided initially by Citicorp - which is intended to cover non-payment on assets themselves.

Rating agencies have required the letters of credit to cover fully 100 per cent of the

assets in order for securities to qualify for the top-flight rating - a requirement that has proved a particular stumbling block for those assembling asset-backed Euro-CP. European banks have not traditionally provided such credit enhancements and are reluctant to begin doing so now.

While several US houses are pressuring the rating agencies to relax their criteria, Citicorp is said to have ceased providing its own letter of credit for Cafo. It seems the new capital adequacy requirements have raised the cost of providing that credit internally, and a new bank has had to be found.

However, non-financial institutions have found that there may be benefits from issuing asset-backed CP. But these have largely been corporations with sub-investment grade credit ratings of their own.

"Any corporation rated single A or better will be able to finance more cheaply by keeping the assets on their balance sheet," said an official at one US house.

One recent innovation was a \$70m asset-backed CP programme for Health Care International, which issued securities backed by its hospital receivables. Because much of hospital bills in the US is paid for by third parties - private insurers or the Government - credit rating agencies required that a letter of credit be provided for only 6 per cent of all receivables, a far less expensive proposition than Cafo's 100 per cent insurance.

Health Care International's off-balance sheet finance corporation was structured so that its securities received a higher credit rating than that of its parent. The cost savings on the commercial paper is sufficient to offset the expense of establishing the subsidiary, said arranger Merrill Lynch.

A similar structure has been tried in Europe by Credit Suisse First Boston for BR-rated Union Carbide. A special purpose company, called Rifa Ltd, has been established to issue CP backed by the company's European receivables. The \$100m programme carries Moody's Investors Service's top P-1 rating, but only because of an irrevocable direct-pay letter of credit from Credit Suisse.

Investors are exposing themselves to the credit of the bank, rather than that of Union Carbide. However, the top-flight credit rating enables the borrower to achieve borrowing rates below those that Union Carbide would be able to achieve on its own.


Norma Cohen

THE NAME BEHIND THE NAMES

 <p>MECCA LEASING GROUP PLC</p> <p>Dealer on £25,000,000 Sterling Commercial Paper Programme with US Dollar Guarantees</p>	 <p>Sears plc</p> <p>Dealer on £200,000,000 Sterling Commercial Paper Programme with US Dollar Guarantees</p>
 <p>Bass Public Limited Company</p> <p>Dealer on £300,000,000 Sterling Commercial Paper Programme</p>	 <p>Union Carbide</p> <p>Dealer on unlimited Sterling Commercial Paper Programme</p>
 <p>Cable and Wireless Public Limited Company</p> <p>Dealer on £200,000,000 Sterling Commercial Paper Programme</p>	 <p>Royal Insurance</p> <p>Dealer on unlimited Sterling Commercial Paper Programme</p>



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The US: repeal of Glass-Steagall does not look imminent, reports Karen Zagor

The banks look to Mr Greenspan

AS FAR as the US commercial paper market is concerned, 1988 will go down as the year in which Congress failed to repeal the Glass-Steagall Act.

The banks still have their hands tied, albeit loosely, by the terms of the 1933 Act which mandates the separation of investment and commercial banking functions. This has, until recently, given the security houses a virtual monopoly of the rapidly expanding US commercial paper business.

At present the banks are unfettered in their dealing in the European CP market, but may deal in CP in the US only through their subsidiaries, which may also underwrite mortgage-backed securities, municipal revenue bonds and securities backed by various debts.

What US debt business these bank subsidiaries do is strictly limited to 5 per cent of their gross revenue. The only alternative for banks wishing to be involved in CP is to function as an agent rather than a main player. Japan is the only other country to place such restrictions on its domestic banks.

Many thought that 1988, the year of the 100th Congress, would finally see the end of Glass-Steagall. Senators Jake Garn and William Proxmire lobbied long and hard in the Senate, and victory seemed within sight when, on March 30, a banking bill that would effectively have repealed Glass-Steagall was passed on the Senate floor by a majority of 94-2.

But the bill was then thwarted in the House, where it was stalled in two committees for the rest of the session. With a new administration and new and more pressing concerns, such as the troubled thrift sector, it is highly unlikely that Congress will give priority to the repeal of Glass-Steagall in 1989.

However, the banks have not exhausted their options yet. They are now looking to the Federal Reserve, and in particular to Mr Alan Greenspan, chairman of the Fed and an avowed proponent of deregulation. The board is known to favour deregulation, not least because it feels US banks must be allowed to compete on equal terms with their overseas counterparts.

There is some precedent for the Federal Reserve's creating

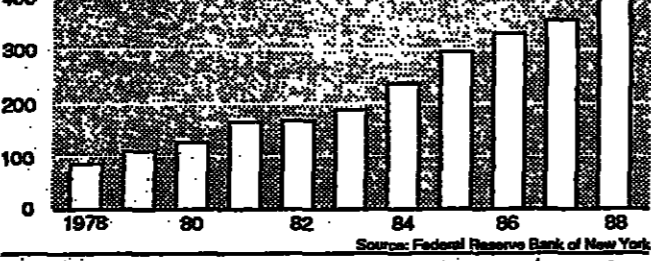
	Commercial paper outstanding (\$bn)			
	All issuers	Total financial	Total non-financial	Total bank-related
Jan 1988	297,704	212,087	85,807	38,628
Feb	287,423	213,599	83,532	38,423
Mar	296,255	218,472	80,143	38,381
Apr	300,309	221,789	78,520	38,385
May	316,364	230,276	80,088	40,584
June	314,998	234,938	79,680	41,715
July	313,878	232,718	81,258	40,839
Aug	322,648	236,438	83,150	42,204
Sept	325,967	243,285	83,872	38,435
Oct	323,855	244,068	85,889	41,128
Nov	326,538	243,300	83,236	41,241
Dec	325,948	232,858	79,648	48,125
Jan 1987	333,719	257,734	75,985	43,570
Feb	337,325	263,188	74,130	47,896
Mar	337,133	262,702	74,431	48,749
Apr	349,783	269,578	80,185	50,912
May	355,445	276,216	79,229	50,830
June	351,253	272,188	79,067	50,233
July	347,421	268,049	79,372	48,965
Aug	347,918	270,454	77,462	47,891
Sept	350,174	280,848	79,326	48,380
Oct	351,253	272,188	79,067	49,237
Nov	354,012	273,780	80,252	47,246
Dec	352,915	275,907	77,008	44,601
Jan 1988	378,192	292,325	86,896	47,085
Feb	389,158	297,962	91,194	45,711
Mar	389,682	302,755	85,737	45,022
Apr	408,487	316,981	83,426	46,796
May	475,482	334,989	90,597	48,337
June	415,125	324,953	90,772	48,022
July	419,883	327,859	91,044	45,318
Aug	422,880	331,754	90,536	47,133
Sept	425,104	332,630	92,474	44,788
Oct	429,849	332,513	97,026	43,044
Nov	442,396	344,544	97,852	44,724

Source: Fitch IBCA

policy in the absence of legislation. It was a Fed ruling in April 1987 which gave banks their authority to trade in commercial paper. At the time the Securities Industry Association (SIA), which strongly opposes Glass-Steagall reform, unsuccessfully appealed against the decision.

Most recently, in January of this year, the Fed approved an application by Bankers Trust, Chase Manhattan, Citicorp, JP Morgan and Security Pacific for powers to underwrite and

How the market has grown in the past decade



Source: Federal Reserve Bank of New York



Senators William Proxmire (left) and Jake Garn lobbied long and hard in the Senate, only to be thwarted in the House

Congressional action is the inroads that the Japanese are making into the US financial markets. This may trigger the reform permitting the US banks to compete in the domestic debt market, some feel.

The securities houses feel threatened by the entry of commercial banks into the CP arena, in part because of the greater capital which the banks can command, and in part because some clients are attracted to banks as issuers due to their superior distribution capability.

Now that the banks have some access to the relatively mature and stable commercial paper business, they seem content to wait out the deregulation storm, and are mainly concerned with increasing their powers in the corporate equities area. Commercial paper does not produce the huge profits that are to be had in the riskier sectors of the debt market. Profits in CP are generally in the five-to-10 basis points range.

JAPAN

A strict upbringing

JAPAN's commercial paper market is barely a year old. In the tradition of new markets in Japan, until the end of last year it was kept well-swaddled by the authorities. The Ministry of Finance is always over-protective of its new offspring.

The ministry was stricter than usual with the commercial paper market, because it pitted banks and securities houses against each other. That is usually prevented by the legal separation of commercial and investment banking under Article 65, Japan's clone of America's Glass-Steagall Act, though the barriers between the two are increasingly breaking down.

Now that the infant market is a toddler, the ministry is easing up. Partly, that is because it has grown more lustily than was expected when it opened in November 1987. At the end of November 1988, commercial paper in circulation was worth Y8.25 trillion (million million).

Partly it is because of a broader sweep of deregulation of Japan's stunted short-term money markets. In order to re-establish its control over monetary policy through open-market operations, the Bank of Japan is encouraging the creation of new instruments to give the short-term money markets breadth and depth.

For the first year of the CP market's existence, issuers were restricted to some 180 of the bluest of blue-chip companies. Only companies that qualified to issue unsecured straight bonds were allowed to issue yen commercial paper. There was no system of rating the credit-worthiness of issues, as is the standard practice for commercial paper issues in the US.

credit (to cover maturing notes in case new notes cannot be issued to replace them).

An issuer is now required to get ratings from two agencies for a new issue. From at least one of them, the issuer must get a top rating on the Japanese measure, or a second highest rating if the company's net capital exceeds Y5bn.

Forty companies are exempt from collateral requirements altogether. The commercial banks have long resisted the ministry's introduction of bond ratings, because the banks felt it would undermine their traditional role as arbiters of credit risk.

The embryonic use of ratings for commercial paper is a sign that a fully fledged rating system for unsecured bonds is at last on the way.

Under the new commercial-paper rules, the finance ministry has also enlarged the range of allowable maturities from the present one - to six months, to two-weeks, to nine months.

A ban on foreign-currency commercial paper issues has been lifted. Foreign subsidiaries of Japanese companies, foreign governments and international agencies are now free to issue domestic yen commercial paper. The regulations for issuing Euroyen commercial paper have also been eased.

To help absorb the expected increase in issues, investment trusts will be allowed to invest up to 20 per cent of their net assets in commercial paper, against 10 per cent now. Only institutional investors are allowed to buy commercial paper.

point lower than that on a three-months certificate of deposit.

Japan's biggest trading houses have been at the forefront of such zaitech, or financial engineering, as corporate asset management is called in Japan. By the end of last year, the seven leading trading houses had issued Y5.4 trillion-worth of commercial paper. Mitsubishi, Sumitomo and Hanwa, a steel-products trader with a reputation as an aggressive zaitecher, have each issued more than Y1 trillion-worth.

The securities companies only half-heartedly welcomed the revision of the rules for the CP market. They were pleased that the number of issuers was being expanded and the conditions of issuance made more lenient. But they complained that the changes favoured the banks overall.

They have reservations about the central bank's plans for using commercial paper in its open market operations, because it might hurt the securities houses' repurchase market business. They were also disappointed not to be allowed to issue commercial paper themselves, though their financial subsidiaries may.

The banks were predictably happy that they had delayed further deregulation of the commercial-paper market, and thus the further erosion of their lending business, at a time when they have still not been able to break into the securities companies' monopoly of corporate bond underwriting. The banks are due to introduce a new short-term prime rate for their corporate customers this spring, which will make bank loans more expensive for small and medium sized firms - and alternative sources of funds, such as commercial paper, more attractive.

The banks have already given up on making loans to large Japanese companies, from whom they are now on the whole takers of funds. But they do not want their new customers for loans, small and medium-sized companies, to have a free hand to issue commercial paper until the banks themselves have been let deeper into the securities business.

James Andrews

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COMMERCIAL PAPER 6

Sterling CP has seen a year's steady, but unexciting, growth

Dealers await a call from BT

FOR THE past few months, British Telecom has been the talk of the sterling commercial paper market. Not, that is, because the company has launched a programme, but precisely because it has not.

The issue that dealers would probably most like to see give the market a fillip has still not materialised. Given the aggressive rates the company would undoubtedly command, investors, on the other hand, can only respond with a crocodile tear.

The ubiquity of the BT name reflects, among other things, an absence of much else to discuss in a market that has achieved steady, but unexciting, growth over the past year.

According to Bank of England figures, outstanding at the end of November amounted to almost £4bn, roughly double the figure 12 months previously, but a tiny proportion of overall Eurocommercial paper outstanding. About 40 new issuers came to the market, bringing the total number of programmes to around 165.

Dealerships remain firmly the preserve of UK banks, with Barclays de Zoete Wedd, NatWest Capital Markets, Morgan Grenfell and Midland occupying the top four slots in terms of total dealerships signed.

In at least one important sense, though, the market has matured. The proportion of paper held by the monetary sector has dropped sharply. At times as high as 38 per cent of outstanding, the figure is now closer to 13 per cent.

This suggests that the quest for the end investor has not been fruitless. Moreover, Mr John Neary at Midland Montagu reckons his team has been successful in widening the investor base as well, bringing in insurance companies and pension funds in addition to staple corporate investors.

"A year ago we were probably selling between 8 and 10 per cent of our paper to institutions; now the figure would be closer to 25 per cent, even though the market has almost doubled in that period." This matters, because institutional cash requirements are much more stable than corporate cash piles.

Still, the market's growth is currently constrained by a number of factors. Issuer restrictions are stringent; the



John Neary: a wider base



Edward Jewson: two aspects

Bank of England specifies that issuers must have a stock exchange listing in London, and a net worth in excess of £50m.

Moreover, many companies that fulfil these requirements have access to the large and well-established commercial bill market, where they can often access funds at a cheaper rate. At the end of last year, the differential in favour of bills was as high as 90 basis points, and even acceptance commissions at a per cent hardly impair the relative attractiveness of bills.

Small though it is, compared with the overall Eurocommercial paper market, the sterling area has developed some characteristics of its own. Whereas the merits of end investor placement versus a traded market was redundant in ECP some while ago, the development of a secondary market in sterling paper has become a live issue over the past year.

It is the advent of the discount houses, bringing a different perspective, that has injected a degree of controversy into the debate. According to Cater Allen, involved in the market actively since October 1987: "It is a solecism that there should exist a 'market' which does not trade."

Edward Jewson, a Cater Allen director, maintains: "There are two aspects to this market, in our view: buying as an end holder, and trading paper to sell to customers who are end holders."

But to the banks, the discount houses are very much the black sheep of the family. They are "fair-weather friends" who will pitch their prices at a level which reflects more accurately

their view of interest rate trends than a credit judgment.

Says John Neary, at Midland: "If they think interest rates are going down, they may bid for paper below its 'correct' level. Equally, if rates move up, they will often be prepared to sell the paper - at any price." Thus issuers can lose control over the placement of their paper, and end up being forced to pay more to investors when they next access the market.

The discount houses deny all this, making the case that a secondary market does not harm pricing in sterling certificates of deposit, Eurobonds or UK government bonds. They say enhanced liquidity helped issuers in a tough environment last year, where base rates have risen 5% percentage points since June.

Investors can from time to time pick up quite generous yields in the secondary market that are not available in the primary sector. Mr David Harrison, at BT, may be holding his fire as an issuer, but he has invested in sterling CP for some time.

He hardly ever takes paper below Libid, and yet is restricted to issuers that carry the top A1-P1 rating. He admits that there is "not much left" in this category, but he does add: "There is a fair amount I can pick up in the secondary market at sufficiently attractive rates."

As an issuer, Kevin Green, at Unilever, is perhaps a little unusual in that he professes to take a relaxed view towards his paper being traded. "It is important to look after the end investor, but equally I am very

open to the idea of secondary market trading."

He argues that, if his paper was trading at a premium in the secondary market, he would not issue under those circumstances. "The way we run the programme - because we have multiple and divergent sources of funding - we put out paper when the price is right, not when a particular cash need arises."

The Unilever programme has attracted a good deal of attention since its launch last July. The first AAA-rated borrower to access sterling CP also made clear its intention of accessing consistently funds below Libid. "We believe we are getting the tightest funding in the market - very sub-Libid money," professes Mr Green, who also notes that the programme has had outstanding of between £100m-150m for most of its life.

But one or two dealers reckon that such aggressive pricing levels have meant that the issuer has sacrificed volume for pricing - something Mr Green firmly denies. Sniffs one dealer: "Being the benchmark issuer is a function of both price and volume", hinting that Unilever falls well short of the second criterion.

Troops of investors apparently take paper at Libid, but significantly below that is more difficult - though continental banks, often overlooked in sterling dealerships, purport to find European demand for sub-Libid issues.

So the paucity of sub-Libid takers could be something of a constraint for an issuer like BT. If BT were to issue, terms would have to be very tight. David Harrison admits: "To be competitive for us, we would have to issue at terms as fine or finer than anyone else in the market."

Increasing sub-Libid liquidity will, if one believes the discount houses, be a function of a more active secondary market. Will the discount houses eventually become dealers then? Not according to Mr Jewson, who argues that if the market evolves in a pattern similar to that for Eurocertificates of deposit, dealers will be redundant, and issuers will post prices direct to investors.

A liquid, tradable market would, in his view, make way for large and finely priced issues - such as BT.

Katharine Campbell

FRANCE

EDF leads the issuers, and mutuals are top investors

FOR ITS third year of existence, France's commercial paper market maintained a pattern of sustained growth, with major new issuers and an increase of more than 50 per cent in volume over the course of 1988.

The year was also marked by an attempt, so far fruitless, to open the market up to issues by smaller companies.

The outstanding volume of commercial paper reached FF763bn by the end of 1988, compared with FF41bn at the end of 1987 and FF24bn at the end of 1986. At its peak, in November, the volume outstanding even exceeded FF73bn.

The market showed strong and regular growth, but never got carried away.

During the year the number of issuers remained stable at around 100, with the most notable newcomer being Electricité de France (EDF), the national electricity generator. By the end of the year EDF had taken the first place among commercial paper issuers, with slightly less than FF60bn of paper outstanding.

Among the other leading issuers, all the major names in France's state and private industrial sectors were represented: carmaker Peugeot; SNCF, the railway group; oil major Elf Aquitaine; Michelin; St Gobain; LVMH; Pechiney; Caisse Nationale des Télécommunications; Snecma, Pripemps.

Other issuers which had not yet tapped the commercial paper market a year ago but which had over FF1bn outstanding by the end of 1988 included Hachette, the magazine publisher; Remy Martin, the cognac group; and RVI, the industrial vehicles subsidiary of Renault.

The market remains highly concentrated, since 21 per cent of the issuers account for 68 per cent of the paper in issue.

Although the maturities authorised for commercial paper range between 10 days and 7 years, in practice around 70 per cent of all paper is issued at less than 90 days, and around 50 per cent falls between 30 and 40 days.

"The market likes very short maturities," explains an official at the Bank of France. "Treasurers want paper at four

to five weeks."

Even more striking is the fact that no one has yet used the possibility of issuing paper between two and five years, for which the legal requirements are slightly different and for which a rating is obligatory.

The close link between investor demand and the maturity of issues illustrates another characteristic of the French commercial paper market: the direct link between issuer and subscriber.

"They agree among themselves that the paper should have the exact maturity which suits to the day the investor's needs. As a result, there is no secondary market, and paper is held until it matures," explains Mr Jacques Pilet, president of the French association of corporate treasurers (AFTE).

Yields offered on commercial paper present two characteristics: they are extremely close to - generally slightly below - interbank market rates, and they hardly vary according to the signature. Rates for good quality signatures, for example, are often two or three tenths of a point below the money market rate.

"Major issuers seek to align their yields on banks' certificates of deposit," comments a Bank of France official.

Lower quality signatures, however, do not pay much more. The gap between the highest and lowest yields is generally no more than a few tenths of a point.

"Investors do not take account of the risk, they do not look enough at the signature," says Mr Pierre Durance, in charge of treasury operations at Crédit Lyonnais.

The scant attention paid to the quality of the issuer has slowed the development of the practice of rating. Agence d'Evaluation Financière (AEF), the specialised domestic rating agency, has so far given only 14 ratings to commercial paper programmes.

"If the use of ratings is so low, it is because the cost is not compensated by an interest rate advantage," comments one observer.

In other words, investors are not sufficiently sensitive to the risk of default on short-term paper to be willing to accept a lower yield in return for a good rating.

French commercial paper

In issue (FF bn)	
1985	Dec 3.3
1986	Jan 10.1
	Feb 14.4
	Mar 17.0
	Apr 20.1
	May 23.7
	Jun 25.3
	Jul 26.0
	Aug 25.5
	Sep 24.7
	Oct 25.1
	Nov 26.3
	Dec 24.0
1987	Jan 29.2
	Feb 34.3
	Mar 36.5
	Apr 38.4
	May 37.2
	Jun 40.0
	Jul 48.3
	Aug 48.2
	Sep 48.1
	Oct 47.1
	Nov 47.6
	Dec 46.8
1988	Jan 49.9
	Feb 51.5
	Mar 55.0
	Apr 59.3
	May 57.2
	Jun 59.5
	Jul 57.3
	Aug 57.5
	Sep 60.0
	Oct 66.1

Source: Bank of France

Bankers, however, affirm that their mutual funds are naturally interested by this kind of paper, which allows them to diversify their investments while maintaining interest rates.

One modification to the rules on commercial paper issues was made last summer, when the back-up line, designed to ensure the liquidity, though not the guarantee, of a commercial paper programme, was suppressed.

Among the lead managers, the market remains highly concentrated. The top 12 banks accounted for 81 per cent of paper issued, with all the major French banks present, as well as foreign houses like J.P.Morgan and Barclays.

The major innovation of the year, however, was the Government's attempt to open the market to small and medium sized companies, known in France as PME's.

In July, Mr Pierre Bérégovoy, minister for the economy, announced that the minimum size for commercial paper issues would be reduced from FF5m to FF1m, in order to allow PME's to tap the market and have access to funds at rates lower than conventional bank loan financing.

At the same time, the PME's were to be allowed to back their commercial paper programme up with a bank guarantee, so as to give total security to investors. The normal information requirements (a financial presentation note, quarterly reports) were maintained, nevertheless.

The result was a hybrid product, closer to bank paper from the investor's point of view, because of the bank guarantee, and still complicated for a small company to issue. Consequently, only five issuers have so far taken advantage of the new rules.

Mr Bérégovoy's staff, however, does not regret the move, noting that small companies, even if they do not themselves end up issuing commercial paper, can use the threat of doing so as a means of negotiating better credit terms from their bankers.

Patrick de Jaquetot
Banking correspondent,
Les Echos

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INTERNATIONAL CAPITAL MARKETS

EUROCREDITS Sub-participation under scrutiny

THERE IS nothing like a corporate liquidation to send bankers rushing to the sheaves of loan documentation which accompany most corporate credits and normally sit gathering dust...

his claim. Sub-participations - about which the agent of the lending syndicate is generally ignorant - complicated the restructuring of Fecca, the Spanish electrical utility and Kongsberg, the Norwegian defence company...

At such times, however, shortcomings in common banking practices are often exposed. In this case, for example, the practice of sub-participation - the selling off by banks in the lending syndicate of some exposure to other banks with the promise to pass through the relevant interest and principal payments - comes under scrutiny.

One problem for the sub-participant is that his rights of recourse to the original borrower are non-existent. His agreement is with the lender through which he must pursue...

EUROMARKET TURNOVER (\$m)

Table showing Euro Market turnover in \$m, categorized by currency (USD, EUR, Yen) and market type (Primary, Secondary).

Table showing Euro Market turnover in \$m, categorized by currency (USD, EUR, Yen) and market type (Primary, Secondary).

Work to January 26, 1989. Source: ABR

INTERNATIONAL BONDS Inverted yield curves fail to draw rush at longer end

IN A PERFECT world, investors demand that interest rates rise as the maturity of their loans grows longer. But in leading government bond markets around the world, the long term funds are proving as cheap - if not cheaper - than the very shortest borrowings...

Inverted yield curves can be found in the government bond markets of the US, UK, Australia, Canada, Switzerland and the Netherlands.

A handful of deals have emerged over the past few weeks that are clearly aimed at taking advantage of the better interest rates available in the longer end. For instance, last week, Barclays Bank, via Elder Pasbody, issued a \$100m 10-year bond bearing a coupon of 9% per cent and priced at 101.4 to yield 7 1/2 basis points over Treasury's.

The likelihood then is that, unless something more devastating happens, practices will not alter much. The moral therefore is that, if you sub-participate, make sure that the bank from which you buy has a reputation which would suffer if you made a fuss.

Elsewhere, the insider trading scandal in Paris over the takeover by Pechiney of Triangle Industries of the US has not affected the reaction of banks to the financing of the deal.

Chase Investment Bank increased the financing after oversubscription to \$1.7bn from \$1.5bn. The financing at 25 basis points over London interbank offered rate - that stood at 9 1/2 per cent on Friday - refinances junk bonds yielding 14 to 15 per cent. A total of \$2.7bn was committed in syndication.

Amsterdam-Rotterdam Bank was said to have been awarded the mandate to raise a tightly-priced \$250m five-year deal for Associates Corporation of North America.

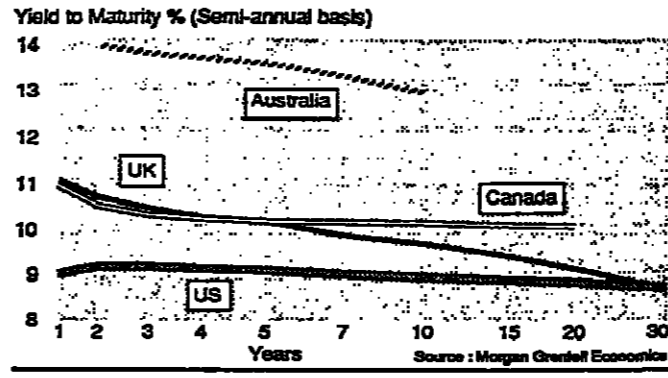
Stephen Fidler

Further, and are waiting to see the drop before borrowing. "Nobody wants to be the last guy to borrow at 10 per cent," he said.

Also, demand for cash has simply not been that strong. While corporate profitability has been rising strongly in the UK and in the US, capital expenditures have not been. Corporate coffers are flush with cash and finance directors see no reason to fill them further, Cliffe said.

Steven Bell, economist at Morgan Grenfell, points out that Eurobond market issuers do not necessarily share the benefits of a sloping yield curve granted by the underlying government bond markets. After all, investors demand higher returns for riskier borrowers and credit spreads tend to widen as maturities

Government bond yield curve



Source: Morgan Grenfell Economics

lengthen. "The Eurosterling yield curve was upward sloping for most of 1988," Bell points out, noting that it did not invert until nearly the end of the year.

Also, economists point out, an inverted yield curve can mean many things. One view is that the downturn is a sign that the current tight monetary policy is deemed likely to be effective, squeezing inflation out of the economy in years ahead.

However, Mr Bell points out that to some extent, the downward slopes in government bond markets merely reflect the lessening in official borrowing. In the UK and Australia, governments have not only ceased issuing new debt, they have embarked on policies to repurchase existing debt. This has made long-term debt in both government bond markets especially scarce, and interest rates have fallen accordingly.

In other government bond markets such as Switzerland and the Netherlands, governments have reduced borrowing requirements while demand for fresh paper has been stable.

Mr Jonathan Wilmont, economist at Credit Suisse First Boston notes that Eurobond issues which use these government bonds as a benchmark have responded to the shortage by including slightly higher spreads on new paper.

Mr Wilmont pointed out that one view of inverted yield curves is that they presage a recession. In that case, corporations would do well to borrow at current rates because in recessionary times, investors place an even bigger premium on credit risk, making corporate borrowings more expensive.

However, he notes that for those corporations which most need to raise cash, long-term financing in the Eurobond markets may well be out of the question. Much of the cash raised recently is acquisition-related - the sort of borrowing that the Eurobond markets cannot accommodate, either in terms of its riskiness or in terms of the quantity of funds needed.

Norma Cohen

Norma Cohen

NEW INTERNATIONAL BOND ISSUES

Table listing new international bond issues by currency (USD, Yen, DM, SFR, CHF, AU\$), amount, maturity, coupon, price, book runner, offer yield, and offer date.

Advertisement for Saudi American Bank, featuring the bank's logo and the text "Saudi American Bank".

Advertisement for The Brent Walker Group PLC, including financial highlights for Dec 31 1988 and 1987, and details of a £243,000,000 loan stock guarantee facility.

INTERNATIONAL CAPITAL MARKETS

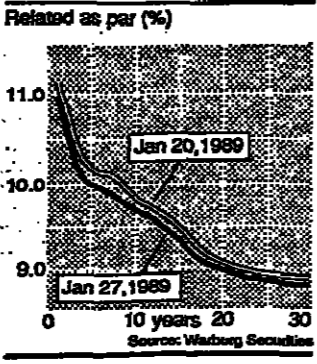
UK GILTS

A thirsty horse discovers water

IF THERE WERE any lingering doubts as to whether the British economy has turned or not, they were virtually dispelled last week - for the gilt-edged securities market at least.

The market was like a thirsty horse that had small amounts of water and then discovered it. It drank heartily at the trough - though the Bank of England was a little more reserved in its buying - and already there is talk of the pre-Budget "run up".

UK gilts yields



Together with the signs of a slowdown in consumer spending coming through earlier, both the Confederation of British Industry's quarterly trends survey and Friday's trade figures for December combined to produce a steady rise in prices.

There was a sizeable easing in industry's capacity constraints; planned price rises appear to be no more than normal for this time of the year; and, investment intentions remain extraordinarily buoyant.

Then there were Friday's trade figures and the "headline" fall in the current account deficit to £1.2bn for December. The figure itself was less significant than what the full trade figures suggested about imports, and hence domestic demand.

The growth in non-oil exports (excluding eratics) is not propitious. The quarter on previous quarter rates show an apparently alarming trend. In June, export volumes were 5 per cent higher than the preceding quarter; so too in September. In December however, export volumes fell by more than 2 per cent.

The CBI survey does not appear to offer much encouragement either on the exports front. Manufacturers' optimism for the year is at its most pessimistic since mid-1986, new export orders secured have fallen sharply as have expected deliveries over the next four months.

This good news but bad news outlook on the trade side raises some interesting questions about sterling. It would seem unlikely that the next move in official UK interest rates is up. But the tightening in policy under way in Europe and the US seems to have some way yet to go.

Simon Holberton

US MONEY AND CREDIT

Questions over Fed inflation policy

AS EVERY schoolboy knows, central bankers used to travel the world in the 1960s and 1970s regularly boasting about their plans to destroy the world with hyper-inflation. They never missed a chance to ridicule in public the contemporary notion of stable prices.

After hearing these words, many investors could not resist locking up money at 8 1/2 per cent for 30 years. And yet, with yields at the bottom of a year-long trading range, it seems worth questioning the market's bullish assumption - that Mr Greenspan will succeed where every previous Fed chairman has failed, that he will break the back of inflation without putting both the bond market and the economy through a traumatic and protracted squeeze.

When Mr Alan Greenspan, chairman of the Federal Reserve, declared on Tuesday that 5 per cent inflation was "clearly too high and must be brought down," long-term bondholders had finally found a protector. Here, at last, was a central bank governor with a crusading zeal against inflation. What else could one say about a man who was prepared to make a promise like this to Congress. The Fed would "err more on the side of restrictive-ness than stimulus" until it achieved its objective of "price levels sufficiently stable so that expectations of change do not become major factors in key economic decisions."

Meanwhile real exports and business investment both declined. In other words, the balance of the economy's growth is precisely wrong for long-term balance of payments adjustment. All the sectors Mr Greenspan wanted to subdue seemed to be gathering strength towards the end of 1988, while those he wished to encourage were flagging.

The net effect was that the economy entered the present quarter with considerable momentum, perhaps enough to generate a growth rate of 3 1/2 to 4 per cent, excluding drought effects. If, as the Fed must hope, capital spending and exports pick up again in the coming months, the GNP seems set to grow well above the Fed's informal 2 1/2 to 3 per cent target.

Secondly, there is the big question mark over the Fed's entire strategy of controlling inflation without risking a recession. Past experience suggests strongly that it is impossible to reduce inflation without first raising unemployment. That while economic growth substantially slower than Mr Greenspan's target, which is designed to stabilise unemployment.

In reality, therefore, the Fed's present objective appears to be stabilising inflation, rather than pushing it down in the foreseeable future - and, to be fair to Mr Greenspan, that was essentially what he told Congress this week.

However, even if the meticulous fine tuning required to stabilise inflation and unemployment were possible in theory, it would raise a host of practical and political problems. President Bush himself offered a hint of these immediately after Mr Greenspan's statement, when he observed that "I don't want to see us move so strongly against fear of inflation that we impede growth - we have to keep expanding opportunities for the working men and women of this country."

In case the markets missed the economic import of that comment, Mr Michael Boskin, the President's new chief economist, told the Congress the following day that he expected interest rates to "fall substantially," adding that an average rate of 6 1/2 per cent for three-month Treasury bills was "not unreasonable." The T-bills

yielded 8.6 per cent when Mr Boskin spoke. Mr Boskin's reasons for wanting lower rates were clear enough - without them the 1989/90 budget would become completely unmanageable. Amid the current euphoria on Wall Street, it seems to worry nobody that the current year's deficit, far from shrinking, looks like exceeding the previous year's \$165bn shortfall by about \$10bn.

As Mr David Hale of Kemper Financial Services notes: "Bush's whole budgetary strategy is built on candidate stagnation. If the White House is already worrying about Fed tightening, even before there has been any economic pain or economic deceleration, what would they say if Greenspan's policies started to bite?"

This leads to the last and, for investors, most significant objection to the present market euphoria. The Fed is not going to overcome inflationary expectations simply by raising short-term interest rates for a few months and then cutting them again at the first sign of economic pain. To be effective, monetary tightening has to cause some pain somewhere in the economy. In Mr Hale's words, "the Fed has to intimidate the private sector." This is a lesson which anyone who lived through the Fed's repeated unsuccessful attempts to slow an overheating economy in the late 1970s and late 1980s will remember. But so far, with the housing market recovering, the stockmarket booming and employment growing, there is precious little sign of anyone being intimidated.

Why is nobody intimidated? For the same reason investors are rushing to buy equities and long bonds. Everyone believes interest rates will drop abruptly the moment Mr Greenspan sees the slightest danger of a recession - and expects that a recession will not be allowed to occur. In this expectation they are probably right - a poor case for secular disinflation and long-term bond investment.

As Mr Hale observes: "What gives a central bank credibility in combating inflation is the threat of a recession, not the prospect of an indefinite bull market."

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FT/AIBD INTERNATIONAL BOND SERVICE

Table listing international bond yields and prices for various countries including Australia, Canada, France, Germany, Italy, Japan, etc. Columns include Country, Issue, Yield, and Price.

US MONEY MARKET RATES (%)

Table showing US money market rates for 1 week, 1 month, 3 months, 6 months, 12 months, and 24 months.

US BOND PRICES AND YIELDS (%)

Table showing US bond prices and yields for Treasury bills, Treasury notes, Treasury bonds, and Commercial paper.

NRI TOKYO BOND INDEX

Table showing NRI Tokyo Bond Index performance for December 1988 and January 1989.

Daily Mail and General Trust PLC Statement by Viscount Rothermere, Chairman

The period since my last statement has seen the occurrence of events of profound significance for Daily Mail and General Trust. The Board decided that it was in the best interests of the Company to seek to acquire those shares in Associated Newspapers Holdings (ANH) which it did not already own. I am pleased to report that the resulting recommended offer has been successful and that ANH should shortly become a wholly owned subsidiary of the Company.

STRAIGHT BONDS: Yield to redemption of the mid-price. Amount issued is expressed in millions of currency units except for Yen bonds, where it is in billions. FLATYING RATE INTEREST: US dollars unless indicated. Margin above six-month offered rate for US dollars. C.c.p. = current coupon.

This Statement forms part of the Annual Report posted to shareholders on 27th January, 1989. The Annual General Meeting of the Company will be held at Stationers' Hall, Ludgate Hill, London EC4 on Tuesday, 21st February, 1989.

**NOTICE TO HOLDERS OF
MAZDA MOTOR
CORPORATION**

U.S. \$100,000,000
3 per cent. Convertible Bonds 2000

Shareholders of Mazda Motor Corporation (the "Company") have approved the change of the Company's financial year-end from 31st October to 31st March. As a transitional measure, the Company will have a two-month financial period running from 1st November, 1988 until 31st March, 1989 and henceforth its financial year will run from 1st April to 31st March the following year.

Accordingly, the record dates for the payment by the Company of annual cash dividends and interim dividends will become 31st March and 30th September, respectively, in each year.

Any shares of common stock of the Company ("Shares") issued upon conversion of any of the US \$100,000,000 3 per cent. Convertible Bonds 2000 (the "Bonds") during the five month transitional period will rank in full for any dividends declared in respect of such period; any Shares issued on conversion of Bonds on or after 1st April, 1989 will rank in full for any dividends declared in respect of the relevant six month period during which the conversion occurs.

The interest payment dates in respect of the Bonds remain unchanged as 30th April and 31st October. If any Bond is converted on or after 1st April, 1989 and during the calendar month of April or October in any year, five months interest accrued to the immediately preceding 31st March or 30th September will be paid to the converting Bondholder. Such payments will be made through the specified offices of the Paying and Conversion Agents in the manner specified in the relevant Conversion Notice.

The Company and The Industrial Bank of Japan, Trust Company, as Trustee in respect of the Bonds (the "Trustee"), have entered into a Supplemental Trust Deed dated 27th January, 1989 amending the Trust Deed dated 10th April, 1985 constituting the Bonds so as to reflect the changes referred to above. Copies of such Supplemental Trust Deed are available for inspection at the principal office of the Trustee, presently being at 245 Park Avenue, New York, N.Y. 10167, and at the specified offices of each of the Paying Agents and Conversion Agents in respect of the Bonds. Definitive Bonds will not be endorsed to reflect the said changes.

30th January, 1989 Mazda Motor Corporation

UK COMPANY NEWS

The difficulties of assessing the right price

Nikki Tait on the recent upsurge in management buy-outs and the suspicions they can arouse

MANAGEMENT buy-outs have never been an easy subject. On the one hand, when a loan-backed management vehicle makes an offer for an entire quoted company, thereby moving it into the private sector, there is the inevitable suspicion that directors know more about the business than the market. Who, then, can assess that the premium they are offering is fair?

On the other, such bids usually raise the thorny issue of shareholders' time horizons. Managements tend to claim that they are required to provide smooth earnings growth — and associated share price performance — regardless of underlying, arguably unavoidable, fluctuations in their business or stock market swings. Just to complicate the issue, there is the lurking suspicion that some announcements of management bids may be a touch mischievous. What better way, after all, to add a little spice to a waning share price or hang a convenient "for sale" sign?

Such problems notwithstanding, the October 1987 stock market crash has certainly activated interest in management buy-outs (MBO) bid possibilities — although most merchant bankers concede that the fall-off rate between client inquiries and deals brought to

fruition is particularly high in this area.

Ahead of the crash, MBO bids could be counted on the fingers of one hand — and not all, witness Molins, were successful. By contrast, the number of publicly-notified MBO bids over the past 12 months has stretched into double figures. That said, the problems which surround such deals show little sign of diminishing. True, the offers for Dwek Group and Invergordon Distilleries sailed through smoothly, as did the \$250m Virgin bid. However, in all three cases, there were supportive controlling shareholders at the outset, although Virgin's decision to go the "scheme of arrangement route" meant that this was not a direct decision factor.

Fresh produce distributor Glass Glover, on the other hand, had a long, but ultimately successful tussle with crotchety Amicable, the Glasgow-based institution. Equally, British Syphon is currently facing resistance from Mr Nat Puri, who holds a quarter of its shares — although last week the management's offer still went unconditional. Mooted MBO bids for the likes of Suter and Prestwich have come to nothing.

Two other situations remain "live" — the Ryan International offer from the newly-

formed Digger, which closes tomorrow, and Magnet. The latter is at embryonic stage only, but if the plan comes off, it will become the largest such bid to date, topping the \$500m mark.

The much smaller Ryan deal, on the other hand, offers a classic example of the difficulties which these deals pose. Back in 1986, a group of investors led by Mr Clispian Hosson bought Ryan, a Cardiff-based coal recovery company, back from impending receivership via a \$4.76m refinancing package. A good deal of reorganisation ensued, and in late-1988, Ryan acquired Derek Crouch for about £25m — retaining its open-cast coalmining operations but selling on the housebuilding side.

Profits duly improved — from a \$267,000 pre-tax loss in 1984 to £10m profit in 1987, when it finally returned to the dividend list. However, fully-diluted earnings per share showed only marginal progress in recent years, and the £10m figure also came after a firm reduction in the depreciation charge. Gearing, meanwhile, rose to about 100 per cent by mid-1988.

Earlier this year, the company — which currently argues the need for "significant capital expenditure" — is believed to have been advised

against new equity funding by its then brokers, James Capel. In September, however, a solution appeared in the form of a merger with Carless, the oil independent. When first announced, this paper-only offer valued Ryan at \$25m.

Unfortunately for Ryan, the deal fell through when the oil company itself became victim to a bid. Within a couple of months, Ryan had announced the MBO offer, valuing the company at just under £70m. With it came a forecast that 1988 profits would be just £5m before tax.

Not all shareholders have been enthused. For a start, there is the discrepancy with the Carless offer. Moreover, although Ryan's interim profits dipped 22 per cent, the full-year forecast generally surprised the market. At the interim stage, Mr Hosson was hopeful that a new long-term supply agreement in Belgium would be finalised "very shortly". He has since suggested that the failure to coincide this by end-1988 accounted for some £3m of the profits shortfall.

Looking more closely at the deal, Digger has arranged a seven-year £70m loan and revolving credit facility, on which the margin is 2.25 per cent over LIBOR, plus a further £17.5m subordinated loan facility with a margin of 4 per

cent over LIBOR — apart from shareholder subscriptions totalling about £37m. It takes little mathematics to see that, without some improvement in profitability, such financing would not be long sustainable. Perhaps the covenants between Digger and its banks are indicative. These suggest that minimum net worth of the company must be just £24.3m in 1989, edging up to £28.5m by 1991, but then rising to £34.7m, £42.5m, £52.3m and £63.5m in the next four years.

Even Mr Hosson, himself, has argued that the deal is not so much management seeking control, but an attempt to replace investors whose horizons are necessarily short-term with those who will take a longer view. Nevertheless, it does seem from the share subscription agreement, that some thought may be given to bringing Digger back to the market in the early 1990s.

All that said, the general feeling last Friday was that the Digger deal will go through. Its shares are only 5p adrift from the 140p offer price and analysts seem to feel that, with no rival bidders, the 35 per cent premium to Ryan's price pre-Digger should just about suffice.

That, in turn, tends to illustrate the prevailing institu-

tional attitude to MBO bids. Many stress that the issue is less a matter of principle than one of price. "We assess each bid on its merits" is one typical comment. "The management obviously know much more than we do, but if the price looks high enough and the board recommends it, financial interest dictates that we accept".

This, in turn, makes the calibre of non-executive directors — and the extent to which they push management to seek better solutions at the expense of the buy-out scheme — critical. Says another institution: "It's very fundamental".

But, at the end of the day, whatever their reservations, most institutions concede that practicalities also weigh in. Not least is the problem and cost-effectiveness of organising timely, concerted action.

Perhaps the most encouraging aspect of this difficult subject is the recent recovery in the stock market. True, there have been false dawns before and widespread equity fundings may remain difficult for a while yet. But until the principal advantage of a quote returns, frustrated managements can hardly be blamed for glancing to the banks — and the general discomfort with MBO bids looks set to persist.

30th January, 1989

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Subordinated Floating Rate Notes Due January 1992

Notice is hereby given pursuant to the Terms and Conditions of the Notes that for the six months from 31st January, 1989 to 31st July, 1989 the Notes will carry an interest rate of 9 1/4% per annum. On 31st July, 1989 interest of US\$487.07 will be due per US\$10,000 Nominal against Coupon No. 11.

Agent Bank
ORION ROYAL BANK LIMITED
A member of The Royal Bank of Canada Group

NATIONAL BANK HUNGARY
U.S. \$100,000,000
Floating Rate Notes due 2000

Pursuant to Note conditions, notice is hereby given that for the interest period 30th January, 1989 to 31st July, 1989 (182 days), the following interest rates will apply:

15 YEAR ORIGINAL NOTES
(Coupon No. 9)
Rate per annum: 10 1/4%
Amount per coupon: US\$511.88
Payable on: 31st July, 1989

3 YEAR CONVERTED NOTES
(Coupon No. 3,2,1)
Rate per annum: 9 3/4%
Amount per coupon: US\$492.92
Payable on: 31st July, 1989

Reference Agent
UTCB
THE LONG-TERM CREDIT BANK OF JAPAN, LTD.
London Branch

TOYO TRUST AUSTRALIA LIMITED
A\$100,000,000
Guaranteed Floating Rate Notes due 1993

For the period 27th January, 1989 to 27th April, 1989

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 15.2510 per cent per annum, and that the interest payable on the relevant interest payment date, 27th April, 1989 will be A\$3,782.89 per A\$100,000 Note.

The Toyo Trust and Banking Company, Limited
Fiscal Agent

GRANVILLE

SPONSORED SECURITIES

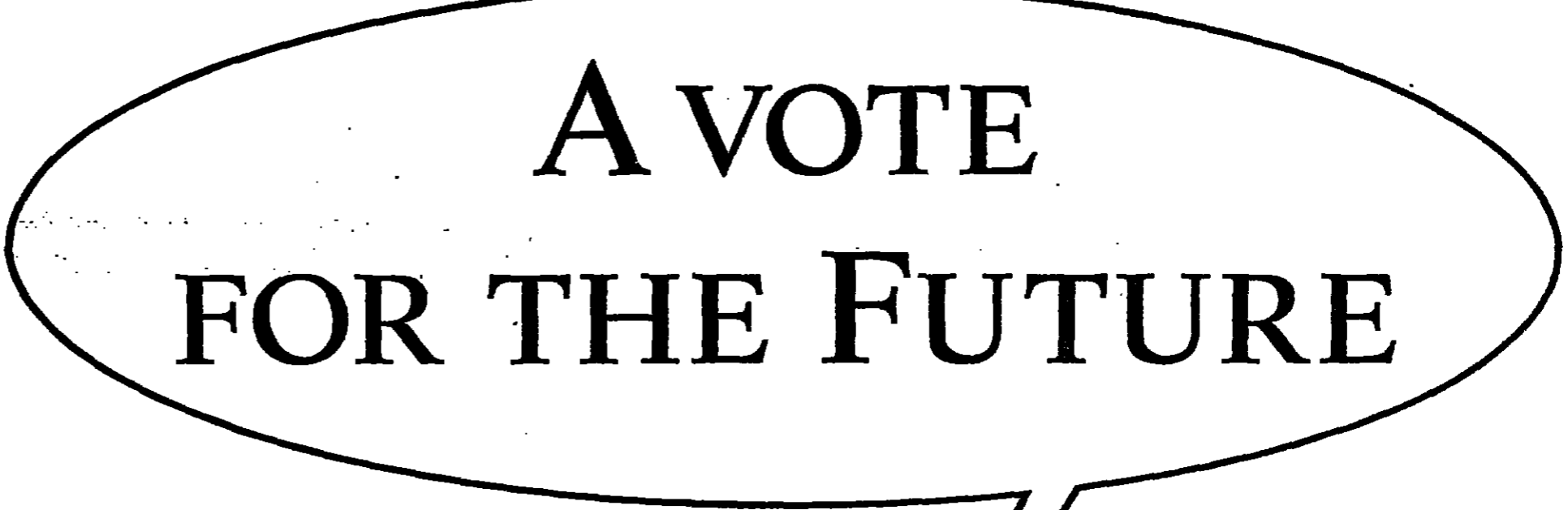
Designation	Company	Price	Change on week	Div 18	%	P/E
52027	Am. Brt. Ind. Co.	302nd	+5	10.5	3.4	-
18259	Am. Brt. Ind. Co.	301	-1	10.0	3.3	-
775	Arantage and Blander	31	0	2.1	6.8	4.8
1004	BBS Design Group (CS)	30	0	2.7	1.8	25.4
102878	Berber Group (CS)	150	-3	6.7	6.3	-
10499	Berber Group Co. Prof. (CS)	126	0	6.2	6.3	-
7257	Bray Technology	118	0	11.0	10.3	-
1091	CCL Group Ordinary	287	+1	12.3	4.3	4.3
2110	CCL Group 13% Conv Pref	168nd	0	14.7	8.0	-
16760	Carlin Pils (CS)	150	+5	6.1	4.1	13.0
770	Carlin 7.5% Pref (CS)	110	0	10.3	9.4	-
6643	George Blair	260nd	-2	12.0	3.5	7.9
1059	HS Group	121nd	0	11.0	11.9	-
10457	Jackman Group (CS)	120	+5	3.3	2.8	13.3
22301	MultiHouse N.V. (Asses)	286	0	-	-	-
1001	Robert Jenkin	104	0	7.5	7.2	3.9
18225	Schwinn	405	0	8.0	2.8	20.0
1045	Torley & Caribole	270	0	7.7	2.7	13.1
1045	Torley & Caribole Conv Pref	105	-1	10.7	10.2	-
4331	Trehan Holdings (CS)	96	-1	2.7	2.8	10.3
10457	United Energy Conv Pref	126	0	8.0	7.5	-
6023	Victoryway Dray Co. Ltd	365	+5	22.0	6.0	9.3
8176	W. S. Yeates	365	+5	16.2	4.4	70.2

Securities designated (CS) and (US\$) are dealt in subject to the rules and regulations of the Stock Exchange. Other securities listed above are dealt in subject to the rules of TSA.

These Securities are dealt in strictly on a no-parity basis. Neither Granville & Co nor Granville & Co Limited are market makers in these securities.

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Telephone 01-421 1212
Member of TSA

Granville & Co. Limited
8 Leaze Road, London EC2R 8EP
Telephone 01-421 1212
Member of the Stock Exchange & TSA



The vast majority of members of London Life who voted at the EGM on Friday 27th January supported their Board's proposals for merging with AMP.

40% of members voted, and 90% of their votes were in favour of the merger.

This vote endorsing our proposals enables us to move ahead with renewed confidence.

Thank you for your support.

LONDON LIFE
Established 1806



Eurobond
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utures talk
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r bond prices
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ROYAL BANK OF CANADA
...
ORION ROYAL BANK LIMITED
...

UK COMPANY NEWS

Thomson keeps options open in Plessey takeover battle

By David White, and Paul Betts in Paris

FRANCE'S Thomson electronics group does not rule out making a fresh move in the Plessey takeover battle in the UK despite the collapse of the attempted international counter-bid for the General Electric Company earlier this month.

THE RECENT announcement that United Engineering Steels, Britain's second largest steel company, is taking over British Bright Bar, a West Midlands bright steel supplier, underlines a steady trend rolling through the industry.

Phoenix continues to rise from the ashes Nick Garnett takes a look at a steady trend rolling through the steel industry

achieving by British Steel. Bispa companies also account for about one-third of UK output of hot-rolled products and almost all special grade steel for engineering industries.

While companies have got their heads down to take advantage of buoyant demand and higher prices, many have found time to tidy up the industry's boundaries.

UK STEEL DELIVERIES table with columns for year and tonnes(m)

to be Europe's largest special engineering steels producer with total sales in 1987 of £577m, bought last year a controlling interest in Woodstone Rolling Mills, a speciality steel bar maker. It also took over in 1988 the melting shop interests of FH Lloyd.

de Brevilly, a hot rolling mill at Ardennes, France. Some steel companies still use poor production facilities with old fashioned equipment. The industry believes though that only a limited amount of rationalisation is now on the cards for the industry.

Independent Investment asset value surges 34%

INDEPENDENT Investment Company, the Ivory & Stone-managed investment trust which was involved in complex reorganisation of three other trusts in the same stable last year, saw a 34 per cent rise in net asset value to 69.5p at end-December.

Molinare falls to £65,000 loss

A low level of activity in its post-production division and an exceptional payment of £162,000 adversely affected the performance of Molinare Visions, which reported pre-tax losses of £65,000 for the six months to November 30 1988.

Whitegate expansion

WHITEGATE Leisure, a leisure company with a strong interest in healthcare via October's acquisition of RealCare Homes Business, a nursing homes concern, reported pre-tax profits of £26,000 for 1988, its first year of trading on the Third Market.

Postal strike limits KLP to 5% increase

KLP Group, the sales promotion company which tucked 17 acquisitions under its belt during the 1987-88 year, raised its turnover for the period by 76 per cent to £50.58m but achieved a pre-tax profit rise of only 5 per cent to £2.57m.

BOARD MEETINGS table listing companies and meeting dates

Baldwin, leisure, printing, building materials concern, has reported six months pre-tax profits of £2.1m to the end of October 1988, the company's new year-end. Profits of £1.05m were achieved in the year to April 30 1988. There is a dividend for the six months of 1.15p, making a 3.15p total for the 18 months.

FT Share Service The following securities were added to the Share Information Service in Saturday's edition: ETE Warrants (Section: Industrials).

Telecomputing in the red A VIRTUAL break-even during the second six months left Telecomputing, a USM-quoted developer of computer software products, with a loss of \$194,000 pre-tax for the full year to the end of September 1988. That compared with profits of \$286,000 for the previous year.

MERCURY OFFSHORE STERLING TRUST (SICAV) notice of annual general meeting and resolutions

FT Share Service and Italian International Bank Pic advertisement

TAMSA advertisement for Tubos de Acero de Mexico, S.A.

FINANCIAL TIMES STOCK INDICES table with columns for various indices and dates

AMI Healthcare advertisement for Sterling Commercial Paper Programme

FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0534 + five digit code (listed below). Calls charged at 35p per minute peak and 25p off peak, inc VAT

AUTHORISED UNIT TRUSTS

Main table listing various unit trusts with columns for Name, Type, and Price. Includes sub-sections like 'GUIDE TO UNIT TRUST PRICING' and 'UNIT TRUSTS'.

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FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

Main table containing unit trust information, including columns for company names, unit prices, and other financial data. Includes sub-sections like 'OTHER UK UNIT TRUSTS' and 'INSURANCES'.

OTHER UK UNIT TRUSTS

INSURANCES

Continued on next page

FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0436 4 + five digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

Main table containing unit trust information, organized into columns by company name and listing various fund details.

BERMUDA AUTHORISED

OFFSHORE INSURANCES

JERSEY AUTHORISED

OFFSHORE AND OVERSEAS

GUERNSEY AUTHORISED

LOM AUTHORISED

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Handwritten note in Arabic script: "هذا هو الحساب"

FT UNIT TRUST INFORMATION SERVICE

Large table listing various unit trusts with columns for Name, Type, and other details. Includes sections for 'OTHER OFFSHORE FUNDS' and 'Kleinwort Benson - Contd'.

LONDON SHARE SERVICE

Table listing British Funds, Foreign Bonds & Rails, and other financial instruments. Includes sub-sections like 'BRITISH FUNDS - Contd' and 'AMERICANS'.

Table listing Money Market Trust Funds and other financial products. Includes sub-sections like 'Money Market Trust Funds' and 'Money Market Bank Accounts'.

Additional text and notes at the bottom of the London Share Service section, including 'Money Market Bank Accounts' and 'UNIT TRUST NOTES'.

LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct-0634 43 + four digit code (listed below). Calls charged at 38p per minute peak and 23p on peak, inc VAT

AMERICANS - Contd

Table listing American stocks with columns for Stock, Price, Bid, Offer, and Dividend. Includes companies like American Express, American International, and American Overseas.

CANADIANS

Table listing Canadian stocks with columns for Stock, Price, Bid, Offer, and Dividend. Includes companies like Canadian National, Canadian Pacific, and Canadian Tire.

BANKS, HP & LEASING

Table listing financial institutions and leasing companies with columns for Stock, Price, Bid, Offer, and Dividend. Includes companies like Bank of Montreal, Bank of Toronto, and Finance Trust.

BEERS, WINES & SPIRITS

Table listing beverage companies with columns for Stock, Price, Bid, Offer, and Dividend. Includes companies like Carlsberg, Heineken, and J. & J. White.

BUILDING, TIMBER, ROADS

Table listing construction and infrastructure companies with columns for Stock, Price, Bid, Offer, and Dividend. Includes companies like Bovis Lend Lease and Bovis Lend Lease.

BUILDING, TIMBER, ROADS - Contd

Continuation of Building, Timber, Roads stocks with columns for Stock, Price, Bid, Offer, and Dividend.

CHEMICALS, PLASTICS

Table listing chemical and plastic companies with columns for Stock, Price, Bid, Offer, and Dividend. Includes companies like ICI, Shell Chemicals, and British Petroleum.

DRAPERY AND STORES

Table listing retail and drapery companies with columns for Stock, Price, Bid, Offer, and Dividend. Includes companies like Debenhams and Debenhams.

BUILDING, TIMBER, ROADS

Table listing construction and infrastructure companies with columns for Stock, Price, Bid, Offer, and Dividend.

BUILDING, TIMBER, ROADS

Table listing construction and infrastructure companies with columns for Stock, Price, Bid, Offer, and Dividend.

ELECTRICALS

Table listing electrical companies with columns for Stock, Price, Bid, Offer, and Dividend. Includes companies like British Electric and British Electric.

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ENGINEERING - Contd

Continuation of Engineering stocks with columns for Stock, Price, Bid, Offer, and Dividend.

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INDUSTRIALS (Miscel.) - Contd

Continuation of Industrial (Miscellaneous) stocks with columns for Stock, Price, Bid, Offer, and Dividend.

INDUSTRIALS (Miscel.)

Table listing industrial (miscellaneous) companies with columns for Stock, Price, Bid, Offer, and Dividend.

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LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct-0636 45 + four digit code (listed below). Calls charged at 30p per minute peak and 25p off peak, inc VAT

LEISURE - Contd. Table listing various leisure companies and their share prices.

PROPERTY. Table listing various property-related companies and their share prices.

TEXTILES - Contd. Table listing various textile companies and their share prices.

TOBACCO. Table listing tobacco companies and their share prices.

TRUSTS, FINANCE, LAND. Table listing trusts, finance, and land companies.

TRUSTS, FINANCE, LAND - Contd. Table continuing the list of trusts, finance, and land companies.

OIL AND GAS - Contd. Table listing oil and gas companies.

OVERSEAS TRADERS. Table listing overseas trading companies.

PLANTATIONS. Table listing plantation companies.

MINES - Contd. Table listing various mining companies.

MISCELLANEOUS. Table listing miscellaneous companies.

THIRD MARKET. Table listing third market companies.

MOTORS, AIRCRAFT TRADES. Table listing motor and aircraft trade companies.

Commercial Vehicles. Table listing commercial vehicle companies.

Components. Table listing component companies.

Garages and Distributors. Table listing garage and distributor companies.

NEWSPAPERS, PUBLISHERS. Table listing newspaper and publisher companies.

PAPER, PRINTING, ADVERTISING. Table listing paper, printing, and advertising companies.

INSURANCES. Table listing insurance companies.

SHOES AND LEATHER. Table listing shoe and leather companies.

SOUTH AFRICANS. Table listing South African companies.

SHIPPING. Table listing shipping companies.

SHOES AND LEATHER. Table listing shoe and leather companies.

SOUTH AFRICANS. Table listing South African companies.

TEXTILES. Table listing textile companies.

TRUSTS, FINANCE, LAND. Table listing trusts, finance, and land companies.

TOBACCO. Table listing tobacco companies.

TEXTILES - Contd. Table continuing the list of textile companies.

TRUSTS, FINANCE, LAND - Contd. Table continuing the list of trusts, finance, and land companies.

TOBACCO - Contd. Table continuing the list of tobacco companies.

TRUSTS, FINANCE, LAND. Table listing trusts, finance, and land companies.

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OIL AND GAS. Table listing oil and gas companies.

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Regional & Irish Stocks and Traditional Options sections at the bottom of the page.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES REVIEW

Hurdling the interest rate gamble

THE MOST important day in March to the gambling fraternity will almost certainly be March 14. This is one of the big days in the horse racing calendar, the Waterford Crystal Champion Hurdle at Cheltenham; it is also Budget Day in Britain.

On March 15, the day after the Budget, the City assumes the Chancellor will not countenance a cut in base rates before the Budget, but what about the day after the Budget? The market obviously believes this is now possible, but it is cutting matters rather fine. If it does not happen on the 15th, March short sterling cannot be worth as much as the market price on Friday.

The time of delivery on March 15 is also important. It is 11 am and the Bank of England will only send a signal of lower base rates before that time if there is a very large credit shortage on the day. If the authorities do not provide early help to the money market there will not be an opportunity to send a signal on rates until noon.

This gamble also assumes that everything goes well in the meantime, and that the economic news published in February - including money supply, bank lending and more

trade figures - does not prove a setback to confidence. Even if the gamble pays off and base rates are cut before 11 am on March 15 the profit margin is likely to make a bet of 5 to 4 against Kribenski winning the Champion Hurdle look attractive.

The trade figures were better than expected, but analysis of the underlying data does not suggest there will be any rush by the authorities to cut base rates. The overriding drive of Government policy is to reduce inflation, and this has probably not yet peaked. There was no indication in the trade numbers that British industry is suffering from uncompetitive prices, and therefore no reason to believe that the economy is being strangled by a strong currency, high interest rate policy. The trade gap shrunk because exports rose 2.7 per cent in December while imports were virtually unchanged.

rather too enthusiastic about the trade news, but it can be said that sterling and its associated markets came through an important test of sentiment. A fall in the current account deficit to £1.26bn in December, and a downward revision in the November revision to £1.47bn, were at least a good as most optimists had hoped. Sterling gained about 4 pips on the news, and the markets in general became very frothy. The FTSE 100 index went through 2,000 and gifts put on up to 40 points.

The cash interest rate market was much more muted, perhaps the most worrying point about all the enthusiasm. On this basis, it may seem a trifle optimistic to assume that better trade figures in December will be translated into the base rates cut on one specific day in March. Taking a gamble over the hurdles at Cheltenham may be a better bet.

Markets may have become

Colin Millham

C IN NEW YORK

Table with columns for Date, Price, and Change. Includes data for 1 month, 3 months, 6 months, 12 months.

STERLING INDEX

Table with columns for Date, Price, and Change. Includes data for 1 month, 3 months, 6 months, 12 months.

CURRENCY RATES

Table with columns for Currency, Rate, and Change. Includes Sterling, Swiss Franc, Japanese Yen, etc.

CURRENCY MOVEMENTS

Table with columns for Currency, Rate, and Change. Includes Sterling, Swiss Franc, Japanese Yen, etc.

OTHER CURRENCIES

Table with columns for Currency, Rate, and Change. Includes Argentine, Canadian Dollar, etc.

EURO CURRENCY INTEREST RATES

Table with columns for Currency, Term, and Rate. Includes Sterling, Swiss Franc, Japanese Yen, etc.

POUND SPOT-FORWARD AGAINST THE POUND

Table with columns for Term, Rate, and Change. Includes 1 month, 3 months, 6 months, 12 months.

EXCHANGE CROSS RATES

Table with columns for Currency, Rate, and Change. Includes DM, Yen, Swiss Franc, etc.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR

Table with columns for Term, Rate, and Change. Includes 1 month, 3 months, 6 months, 12 months.

MONEY MARKETS

Trade data dominate in London and Paris

LONDON REMAINED detached from the rest of Europe last week, as far as interest rates were concerned. Relatively good December UK trade figures brought three-month interbank down to 13 1/2 per cent on Friday, from 13 1/4 per cent.

order to prevent call money falling to its natural floor of 4.50 per cent. It is unlikely to fall any further because at that level commercial banks will see surplus funds to buy three-day Treasury notes from the Bundesbank.

In Paris the December French trade figures disappointed on Thursday, resulting in firmer rates, and fears that interest rates will remain high in the foreseeable future, to limit domestic consumption and defend the franc in the EMS.

DMs.lbn on Wednesday, when the central bank failed to fully replace a maturing securities repurchase agreement. On Friday however the market remained awash with funds and call money was down to 4.50 per cent. Nevertheless consolation for the Bundesbank should come early this week as funds flow out of the market, pushing the call rate back towards 5 per cent.

On Thursday the Bundesbank offered currency repurchase agreements to banks in

order to prevent call money falling to its natural floor of 4.50 per cent. It is unlikely to fall any further because at that level commercial banks will see surplus funds to buy three-day Treasury notes from the Bundesbank.

MONEY RATES

Table with columns for Term, Rate, and Change. Includes 1 month, 3 months, 6 months, 12 months.

LONDON MONEY RATES

Table with columns for Term, Rate, and Change. Includes 1 month, 3 months, 6 months, 12 months.

Advertisement for Woodside Financial Services Ltd. featuring a \$300,000,000 logo and text about guaranteed floating rate notes.

Advertisement for FT LONDON INTERBANK FIXING, detailing rates for various currencies.

Advertisement for BANK OF ENGLAND TREASURY BILL TENDER, listing terms and conditions.

Advertisement for WEEKLY CHANGE IN WORLD INTEREST RATES, showing changes for London, New York, and other markets.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Large table showing FT-Actuaries World Indices for various countries and regions, including Australia, Austria, Belgium, etc.

EUROPEAN OPTIONS EXCHANGE

Table showing European Options Exchange data for various currencies and terms.

BASE LENDING RATES

Table showing Base Lending Rates for various banks and currencies.

LONDON RECENT ISSUES

Table showing London Recent Issues for various companies and sectors.

FIXED INTEREST STOCKS

Table showing Fixed Interest Stocks for various companies and sectors.

RIGHTS OFFERS

Table showing Rights Offers for various companies and sectors.

TEESSIDE

Text advertisement for Teesside, mentioning financial services and contact information.

JOTTER PAD

Blank area for notes or jottings.

CROSSWORD

No.6,847 Set by DANTE

Crossword puzzle grid with clues for Across and Down.

Across clues: 1 Composer getting many an offer of a life (6), 4 Reckon to make a hundred on the side, right? (8), etc.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

4pm prices January 27

Main body of the page containing a dense grid of stock market data, including stock symbols, prices, and volume. The data is organized into multiple columns and rows, covering various sectors and individual companies.

Advertisement for Samsung Electronics, featuring the text 'Triumphs in TV technology...' and 'Video Audio Home Appliances'. It includes an illustration of a television set and the Samsung logo.

Continued on Page 33

Handwritten Arabic text at the bottom center of the page: 'بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ'

Handwritten note: "Handwritten text in a box at the top of the page, possibly a date or reference." (Note: The text is illegible due to blurriness)

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices. Columns include Stock, High, Low, Last, and Change. Includes a detailed list of stock prices and a section for 'S&P 500' with a note explaining the index's calculation.

OVER-THE-COUNTER

Nasdaq national market, 4pm prices January 26

Table of Over-the-Counter prices. Columns include Stock, High, Low, Last, and Change. Lists various stocks traded on the Nasdaq market.

AMEX COMPOSITE PRICES

4pm prices January 26

Table of AMEX Composite Prices. Columns include Stock, High, Low, Last, and Change. Lists stock prices from the American Stock Exchange.

Free hand delivery service. Free hand delivery service for all subscribers who work in the business centres of LISBOA AND PORTO. Lisboa 887844. And ask Roberto Alves for details.

FINANCIAL TIMES

The Business Column

The hidden snags in new pay schemes

Performance-related pay is becoming a symbol for the personal practices of the modern, flexible, customer-driven business...

As Mr Richard Coles, personal policies director of Peram International put it at a recent conference, the aim of more individualised payments is to ensure that every pound spent on payroll gives good value in terms of attracting, retaining and motivating employees...

Employers have turned to performance-related pay in an effort to move towards a more individual culture of employee relations, in which union power is weakened and staff are more committed to their companies.

It is more than a mere fashion and has spread from private sector managers to middle managers, administrative and clerical staff, and into the public sector. It is meant to reward achievement of a range of work objectives, which stress quality as much as improvements in output.

This shift in pay philosophy has inevitably created tricky questions for companies. What is the difference between merit pay, a judgment of an employee's quality, and performance pay, a measurement of their contribution to the company given their skills? While a great deal of attention has focused on motivating high-flyers, what does performance pay deliver to the great swaths of hard working, unambitious people which companies depend upon?

There is also this warning from Mr Len Fesch, a senior personnel executive with IBM, and for the last two years chief executive of the National Health Service management board: "Pay is rarely a good motivator for people who are already motivated. But a bad pay decision can be an excellent demotivator."

How will companies cope with the disillusionment of staff whose performance review delivers a resounding zero?

Beyond these problems there are a range of external factors which are curtailing the new flexible payment systems.

Dominant labour market pressures

The tightening of the south-eastern labour market and the growth of skill shortages has meant that individualised payments have often become intertwined with recruitment supplements, allowances for workers in special locations, and ad-hoc payments to retain key workers.

This has meant that even at companies where all the annual increase in pay is determined by "merit", labour market pressures have predominated. A study by Incomes Data Services, the pay research company, reports that a US-owned, high-tech, non-unionised company in the same counties expects its all-merit payment system to deliver rises of about 8 per cent this year, primarily because of rises in the cost of living, and the settlements agreed at other companies.

Individualised payments made at the discretion of management, and collective payments, made in response to external labour market pressures. The old systems of payment will continue to have a strong influence on the development of the new.

In addition it is not clear that performance-related pay should be seen as the main solution to problems of recruitment, retention and motivation.

With the decline in the number of young people, revised pay scales for young workers, training and career development may be more important. As companies attempt to recruit more women workers to jobs that have traditionally been held by young people, they may well find that childcare facilities, career breaks and more flexible working time may be more effective in recruiting and retaining staff.

The main drawback with collective payment systems is that they treat workers as a homogeneous mass. The workforce is becoming more diverse, segmented and differentiated. The key for companies will be to match this diversity with more diversified forms of rewards and benefits. Performance-related pay is just one route towards this greater diversity.

Charles Leadbeater

THE MONDAY INTERVIEW

Riding a national champion

Paul Betts and David White talk to Alain Gomez, chairman of France's Thomson group

Mr Alain Gomez is not one of the French business world's calmer personalities, but these days he is more tense than usual. The chairman of the French nationalised Thomson electronics and defence group is fascinated by the current struggles for control of GEC and Plessey because he has long expected a shake-out in the European electronics industry. But he did not expect it to come so soon.

"These are interesting times," the former paratrooper said with undisguised relish over breakfast, pushing to one side a large glass of freshly squeezed orange juice. "It is going so quickly it could all be settled by 1992." He is surprised above all that it should have started in Britain with the complexity of a stolid company as Siemens of West Germany.

As Thomson's chief executive, he is poised to play a big part in the carve up of the European industry. "We cannot remain indifferent to anything important which happens in our industry," he emphasised. As to his future designs in the UK, Mr Gomez said: "We exclude nothing that would be in our interest."

The GEC/Siemens assault on Plessey - whatever its outcome - has provided the impetus for change, and the alternative Mestrum bid for GEC in which Thomson was implicated has accelerated the process. But Mr Gomez has also been looking elsewhere in Britain to forge new defence partnerships. He confirmed that he was holding talks with British Aerospace on missiles and other areas, as well as - albeit with less optimism - with US companies. In France, he is on the verge of a tie-up with the state Aerospatiale group to form Europe's biggest avionics concern.

Mr Gomez came to Thomson in the heady days of 1982, one of the most spectacular appointments in President Mitterrand's nationalisation programme. Since then, he has wasted little time to turn around one of France's most complicated and viable industrial empires. Mr Gomez spells out his game plan in a few crisp paragraphs.

The main lines of my strategy since I came here were to get relevant market positions whenever and wherever it was possible. And if not possible, get out. That explains all the divestiture and concentration. We had 23 basic businesses in 1982 and we are left with two major ones," he said.

This "shape up or ship out" policy has now transformed Thomson into a profitable group, with sales expected to reach FF76bn (£6.5bn) last year and employing 107,000

PERSONAL FILE

1938 Born, Paris. Educated Institut d'Etudes Politiques, Harvard Business School, Ecole Nationale d'Administration

1965-69 Inspector des Finances (Treasury official)

1974-82 Chairman Saint-Gobain Desjonquieres, Saint-Gobain Emballage, Verrieres de Saint-Gobain

1982 Chairman Thomson-Brandt (became Thomson SA in 1983)

1982 Chairman Thomson-CSF

"I also had friends on the other side." These two sides of his range of allies include Mr Roger Fauroux, the "non-political" industry minister who was Mr Gomez's boss for 13 years at the Saint-Gobain group, and Mr Jean-Pierre Chevènement, the socialist defence minister with whom Gomez founded the party's Ceres left-wing faction.

Although Mr Gomez has adopted a no-nonsense business approach, he admits that running a nationalised company is more difficult than running an ordinary international enterprise. "You have to play the same game, on the same field, with the same rules as your normal international

competitors. But at the same time you have specific constraints, related to the fact that you are a nationalised company, and the fact that it is France."

Mr Gomez did not spell out these constraints, but recognised the "excruciating dilemma" which a group like Thomson faced in the defence business. On the one hand it must, like any other business, obey what he calls "ironclad laws" of market share, critical size and financial capacity. "On the other, this 'ordinary' business is not exercised in 'ordinary' conditions because it is related to national sovereignty."

This is the main reason why the shake-up in the European defence industry has trailed behind the restructuring of other electronic sectors. Mr Gomez has already achieved his target of putting Thomson at the top end of the world consumer electronic league by acquiring the RCA television business from General Electric in the US. He has sought to do it in semiconductors where he has merged Thomson's interests in a joint venture with SGS, the Italian state controlled electronic components group.

Mr Gomez believes this has turned out to be a "good answer" to the Japanese onslaught in Europe. But his initial go-it-alone decision to invest heavily in semiconductors caused controversy in France. "I think I was right in 1982 to make the analysis that a major international electronic company in consumer and defence sectors could not gamble on surviving long term without controlling its semiconductor technologies. And that was not such common thinking at the time. I was wrong in estimating the harsh-

ness of the competition and the difficulties. I underestimated the major revolution which happened in that business in 1984-85."

Another constraint Mr Gomez discovered was the peculiar culture of the company, particularly on the defence side, which he found "too rigid, too bureaucratic, and moreover too French-centred, in spite of the fact we exported more than 60 per cent of our sales." Has it changed? "That's my main task. You don't change that even in six years."

Part of the cultural revolution Mr Gomez has undertaken has been a bold diversification into financial services. But Mr Gomez admits that the group's successful move into finance has irritated the French bank establishment and exposed them to attacks. But Mr Gomez scoffs at his critics, pointing out that other international companies have long gained from their financial activities and links. Thomson bought a small bank, Batif, for FF220m in 1984. It is now making

annual net profits of FF400m-FF500m. All the various financial activities of the Thomson-CSF defence subsidiary are expected to report net profits of about FF1.5bn, compared to the company's estimated profits of around FF2.8bn-FF2.9bn this year.

"It is too successful, I'm sorry," Mr Gomez said, in mock contrition.

Financial muscle has helped the group to finance its restructuring, which has included, among major moves, the divestiture of telecommunications and medical equipment, without digging into Thomson-CSF's heavy long term research and development requirements. However, the defence subsidiary would have to absorb a major blow if the French government were to abandon the country's ambitions for highly controversial Rafale fighter project, which is competing against the four nation European Fighter Aircraft (EFA). Mr Gomez recognised that France's withdrawal from EFA meant "a lost opportunity in radar." "We do regret

it. It would have been better for us to be a member of the EFA consortium."

Future restructurings are likely to be focused on defence, since in the consumer and telecommunications side they have already been forced by the integration of the European market. "It is very unlikely that in defence there will be a unified European market in 1992-93," Mr Gomez said. This did not lessen the fact that European defence industries were ill-adapted to changing conditions. The prospect of flat or even decreasing demand for military equipment made reorganisation all the more urgent. "What counts is not the evolution of the market but your position in the market," he added.

Another potential challenge for the European defence industry comes from Japan. "Already in volume Japan's defence budget is bigger than France's. The technological basis for a major drive, if they wish, is there. And there is every reason to believe that they will do it."

West German industry had already taken one path by forging a nationally-based defence conglomerate around Daimler-Benz. "You can certainly say that you now have a Deutschland AG. But you can't say you have a France SA, as of today," he said, explaining that the imminent avionics merger between Thomson and Aerospatiale, while important, was not such a major step in comparison. Consolidating defence industries on a national basis was easier than international alliances, he argued, because governments did not interfere. "But the question is: is it a solution to the problem?" For Mr Gomez, the issue is that while bigger defence groupings must emerge, the customer's interest is to keep competition alive.

Of the major European defence industries, Britain's has been by far the most fragmented. But in Mr Gomez's view, the movement has now inexorably started in the UK. In contrast to West Germany, it is taking place in the stock market. "It's a beginning. But a big beginning."



Alain Gomez

'We had 23 basic businesses in 1982 and we are left with two major ones'

Mr Alain Gomez is not one of the French business world's calmer personalities, but these days he is more tense than usual. The chairman of the French nationalised Thomson electronics and defence group is fascinated by the current struggles for control of GEC and Plessey because he has long expected a shake-out in the European electronics industry. But he did not expect it to come so soon.

COMPANY NOTICES

CORRECTION NOTICE

Die Erste österreichische Spar-Casse-Bank First Austrian Bank (Established in Austria with limited liability in 1879) US\$40,000,000 Subordinated Floating Rate Notes due April 1992

KB IFIMA N.V.

KB Internationale Financieringsmaatschappij N.V. US\$ 150,000,000 Guaranteed Floating Rate Notes Due 2011

Gaz Métropolitain, Inc.

(Incorporated in the Province of Québec) Canadian \$20,000,000 17 1/4% Debentures due October 15, 1990 Canadian \$40,000,000 14 1/4% Debentures due December 1, 1992

HARRISON'S MALAYSIAN PLANTATIONS BERHAD

NOTICE OF EXTRAORDINARY GENERAL MEETING NOTICE IS HEREBY GIVEN that an Extraordinary General Meeting of Harrison's Malaysian Plantations Berhad will be held at the Theatre, Ground Floor, Bangunan MIP, Jalan Tun Razak, 50400 Kuala Lumpur, on Monday, February 20, 1989, at 11.30 a.m. for the purpose of considering and, if thought fit, passing the following resolutions:

STANWICK INTERNATIONAL CORPORATION S.A.

Registered Office: Luxembourg, 14 Rue Aldringen Commercial Register Section B No 13 142 NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS An annual general meeting of shareholders of Stanwick International Corporation S.A. will be held at its registered office, 14 Rue Aldringen Luxembourg, on 7th February 1989 at 10.30 a.m. for the purpose of considering and voting on the following matters:

IU INTERNATIONAL CAPITAL CORPORATION N.V.

US\$200,000,000 UNREDEEMABLE FLOATING RATE NOTES DUE 1992 NOTICE IS HEREBY GIVEN that for the purpose of determining the interest rate on the notes, the interest rate on the notes will be determined by the Board of Directors of the Company on the basis of the following factors: